

# projectSTEP

## FAMILY AD FORM

The Parent's of Project STEP Present: 2019 Spring Recital and Fundraiser

**Ad Copy due: May 1, 2019 at 5pm**

You can e-mail ads to [jodiemcmenamin@projectstep.org](mailto:jodiemcmenamin@projectstep.org)

To place an advertisement, please complete or email the following:

Your Name: \_\_\_\_\_  
Student Name(s): \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_

**Your ad also includes a link to your company on our website under Events>2019 Spring Recital & Fundraiser > Community of Support & Sponsors**

### Ad rates and sizes:

|                          |       |              |
|--------------------------|-------|--------------|
| Full Page Back Cover:    | \$500 | 5.5 X 8.5"   |
| Full Page Inside Covers: | \$300 | 5.5 X 8.5"   |
| Full Page:               | \$100 | 5.5 X 8.5"   |
| Half Page:               | \$55  | 5.5 X 4"     |
| Quarter Page:            | \$30  | 1.75 X 2.75" |

**Important AD Instructions:** Advertisers must provide digital ready images via email only to [jodiemcmenamin@projectstep.org](mailto:jodiemcmenamin@projectstep.org). This includes JPEG, PSD, or PDF files at 300 DPI (high-resolution) and under 5MB. It is preferred that the ad is already designed in the above size specifications. If businesses are not able to design their own ad, a 300 DPI image and corresponding text should be sent via email only to [jodiemcmenamin@projectstep.org](mailto:jodiemcmenamin@projectstep.org). **Please label all emails with PB AD and the company name.** EXAMPLE: PB\_AD\_Project STEP. Please note all ads are in color.

**Please email this form along with your ad artwork to [jodiemcmenamin@projectstep.org](mailto:jodiemcmenamin@projectstep.org). Payment can be made via Paypal through the Project STEP website ([projectstep.org](http://projectstep.org) > donate), via credit card by calling 617.267.5777, or by check made payable to Project STEP by May 1, 2019.**

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Questions? Call Jodie McMenamin at the Project STEP office at (617) 267-5777.