

# Puppet news

News wherein a news organization disseminates news based on input from sources that sponsors its network. A good example of **Puppet news** is when America's mainstream news media air stories that are in the immediate interest of other industries that it regularly bills for advertisement services provided on or via its network; such as the pharmaceutical industry wanting to promote a new cancer cure, or the auto industry wanting to promote a new device, or government wanting to promote environmental safety awareness initiatives. Essentially these industries are valued clients of the news industry.

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