

Voodoo news

A cherry-picked mutating form of news wherein a news organization may conflate tragic events with something intimately linked to an adversary it dislikes, particularly in hopes that the adversary may experience a similar ill-fated event. For example, if the adversary is of Christian faith, then the news organization may use religious symbols or certain Biblical numerals and conflate them with the adversary's birth-date and then subsequently synchronize all numbers with specific objects filmed at a grisly murder scene [i.e., an ambulance's serial number, a serial number on a police vehicle, identical numbers in a residential or commercial address, etc.] as if to suggest to the adversary that the murder victim could be the adversary's own demise if he or she is not careful. The whole Voodoo news concept is rooted in psychology and centered on fear, particularly to bombard an adversary with news stories that may encourage him, her, or it to modify behaviors that the news organization detests. Voodoo news is sorcery, a metaphoric witchcraft news that often flies beneath Americans' radar.

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