

# Seductive Journalism

Occurs when sexual overtones are injected into journalism; usually to either sell, promote, generate and/or maintain a viewing interest in the production and broadcasting of news media content. Scantily dressed or under-dressed journalists [i.e., revealing attire, too much cleavage, bosom or chest flaunting etc.] are strong indicators of seductive journalism.

Author: John C. Sudds

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