

leafBuilder Apparel's Proprietary Recruiters' Apparel Ranking System

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U.S. trademark registration numbers 4520622 and 5595631; serial numbers 86013652 and 87850497, under which this proprietary recruiters' apparel ranking system is protected.

Invented by founder John C. Sudds, leafBuilder Apparel's trademark has a component of its product line dedicated exclusively to the recruiting industry; more specifically, a recruiters' clothing-line centered on a proprietary ranking system, the world's first of its kind. Mr. Sudds' apparel ranking system invention has the potential to blanket the entire recruiting industry. What allows Mr. Sudds' system to be so versatile in application is that it targets the number of job placements a recruiter has achieved as opposed to any specific job descriptions and/or titles, thus allowing recruiters to literally wear the range of job candidate placements on their sleeves.

Furthermore, the proprietary ranking system distinguishes a recruiter's estimated number of job placements by putting them into unique recruiter titles and numerical categories. The titles are known as a "**ranking designation mark**," or RDM abbreviated. These RDMs are paired with a subordinate descriptive title known as an "**aptitude designation level**," or ADL abbreviated, under which recruiters have demonstrated the number range of job candidates they've personally assisted in getting employed. However, the integrity of this system is essentially based on a human honor system, wherein recruiters are expected to tell the truth about how many job candidates they assisted in getting hired over the span of their careers.

Moreover, the integrity of the ranking system is reinforced by increasing the cost of apparel and accessories for each rank purchased, in that the higher the rank a recruiter declares he or she is – then the higher the cost to purchase that particular apparel or accessory item. The store's sales managers would be responsible for setting cost percentages between each individual rank; however, the current founder suggest a modest 15% increase between individual ranks. Incidentally, ADLs does not exist for the SIXleaf and SEVENleaf RDMs, as the SIXleaf RDM blankets the entire industry of government, while the SEVENleaf RDM targets job placement achievements over 5000, as well as the level of responsibility that encompasses the individual being rated. Please see the SEVENleaf ranking below for a clear explanation.

More importantly, an increase in cost percentages between ranks ought not affect the SIXleaf rank as it is recommended the cost for this particular rank should be at a flat rate, and normally cheaper than all the other ranks in order to honor the service that government recruiters are providing their nations. Genius! Right?

However, for the SEVENleaf rank, to keep recruiters from abusing its high status and the kind of prowess it provides, store managers may increase the percentage cost as high as needed, which mean a shirt holding this particular rank could easily cost between \$1000.00 to \$10,000.00 U.S. dollars; of course, the quality of apparel has to congruently align with the asking price, otherwise store managers may drive away potential consumers.

THE PROPRIETARY RANKING SYSTEM APPLIES AS FOLLOWS:

RDM/ADL-SINGLEleaf [the Apprentice Recruiter], depicts a recruiter's job placement count between 0001 thru 1999 assists.

RDM/ADL-DOUBLEleaf [the Journeyman Recruiter], depicts a recruiter's job placement count between = 2000 thru 2999 assists.

RDM/ADL-TRIPLEleaf [the Seasoned Recruiter], depicts a recruiter's job placement count between 3000 thru 3999 assists.

RDM/ADL-FOURleaf [the Heavyweight Recruiter], depicts a recruiter's job placement count between 4000 thru 4999 assists.

RDM/ADL-FIVEleaf [the Expert Heavyweight Recruiter], depicts a recruiter's job placement count with 5000 Plus assists.

RDM/SIXleaf [the Government Recruiter], pertains to municipalities, state & federal level recruiting initiatives. However, it shall be at the government's sole discretion who may wear this rank.

RDM/SEVENleaf - this high profile rank covers widespread recruiting feats achieved by the actions of top level executives in large corporations or government institutions [i.e.: POTUS, Prime Ministers, High-level Dignitaries, Board of Directors, CEOs, Managing Directors etc.], and/or individual business owners whose ownership statuses exceeds 20 percent, and wherein the number of people that have actually gotten employed exceeds 5000 in job placements affected. It's an extraordinarily high rank that symbolizes extraordinary work, and can even be presented as a gift of honor, or special gratitude toward prominent officials and dignitaries.

In closing, as a symbol of strength, the founder recommends an oakleaf similar to the ones found in the U.S. Navy's rounded oakleaf cluster devices for graphic design purposes, to be used to distinguish between the various apparel ranks.