

An analysis of the U.S. Navy's Dungaree Uniform and how structured Recruiters' Apparel might impact the world's Recruiting Industry:

If one was to look back at the evolution of fashion from let's say the mid 19th century to the 21st century he or she might say there has been a deep-seated change. That change has essentially affected the manner in how fashion is produced, from individual custom made apparel to the mammoth fashion industry we realize today -- fashion impacts almost every aspect of our lives; whether you're a carpenter, banker or football player your lifestyle is impacted by fashion.

In many paradigms fashion today serves as an alliance between job description and the physical environment in which one might be involved, for example; the U.S. Navy's bell-bottom dungaree uniform is designed around a sailor's ability to survive an episode of being stranded out at sea, and yet on the other hand serves as a daily uniform for which sailors must pass personnel inspections.

What's more impressive is how the Navy's dungaree (blue denim pant and shirt) uniform has affected Navy pride. From the pants' expanded bottoms to the shirt's cottony feel and comfort members of the U.S. Navy takes pride in sporting apparel that's unique to its service branch.

Another factor would be the economic dynamics the uniform brings; the U.S. Navy's dungaree uniform does not only fulfill a beneficial purpose in terms of survivability and uniqueness to sailors but as a commodity it also helps to sustain jobs in and around the Navy's industrial establishments.

Hence the U.S. Navy's bell-bottom dungaree uniform did not happen by chance but materialized out of necessity, a need to both SUSTAIN AND INSPIRE sailors of the United States' military.

As a trailblazer of the world's first structured apparel for recruiters, mainly commercial and civil service apparel, I believe clothing of this sort might serve the same dual purpose as the dungaree uniform abets the U.S. Navy.

Taking into account the foregoing, my recruiting apparel is not just about a guy with an idea to fashion clothing for recruiters, but rather more intricate than that; it's about a guy with an idea which could literally revolutionize the recruiting industry -- by spurring more vigor, clearing a path for more gainful job opportunities, generating more industry revenue, creating more millionaires, adding another notch to U.S. innovative achievements and the list goes on.

So through my humbling experiences in fashioning a recruiter's apparel concept, it would be my hope that recruiters are the most unfailing cluster to foster and discern the mere scope of what I've set out to achieve, because after all -- this inspiring group, as well as the industry it embraces, is undoubtedly my invention's greatest benefactors.



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