



EXECUTIVE BOARD PACKET

MEMO TO: EXECUTIVE BOARD
FROM: RANDY HEISS, EXECUTIVE DIRECTOR
DATE: NOVEMBER 13, 2019
SUBJECT: EXECUTIVE BOARD MEETING

Please see the details below for the Executive Board meeting date, time, and location.

Friday, November 22, 2019 at 10 a.m.

[Nogales City Hall](#)
[777 North Grand Avenue](#)
[Nogales, Arizona](#)

The City of Nogales has graciously offered to host this month's meeting. Please click the address (hyperlink) above to open a Google Map to the meeting location. Once you open the map, you can zoom out to determine the best route to the meeting. **If you are unable to attend, please send an alternate to ensure that we will have a quorum at the meeting.**

The Executive Board Packet will be sent to members through e-mail (via a link to the packet posted on the SEAGO website) to save postage and copying costs. **We will not be mailing a hard copy of the packet unless you request one.**

If you have any questions, please call me at (520) 432-5301 Extension 202. You can also send an e-mail to rheiss@seago.org.



EXECUTIVE BOARD AGENDA

10 A.M., FRIDAY, NOVEMBER 22, 2019
NOGALES CITY HALL
777 NORTH GRAND AVENUE
NOGALES, ARIZONA

I. CALL TO ORDER/PLEDGE OF ALLEGIANCE / INTRODUCTIONS	Chair Gomez	
II. MEMBER ENTITIES' DISCUSSION (Common Critical Issues)	Chair Gomez	
III. CALL TO THE PUBLIC	Chair Gomez	
IV. ACTION ITEMS		<u>Page No.</u>
1. Consent Agenda		
a. Approval of the August 16, 2019 Minutes	Chair Gomez	1
b. Nominations to the Advisory Council on Aging	Laura Villa	5
2. Discussion and possible action to recommend the nomination of Shaylee Richards to serve as the Greenlee County Private Sector Representative on the Executive Board	Randy Heiss	6
3. Discussion and possible action to recommend approval of Resolution No. 2019-04 urging Congress to ratify the USMCA negotiated by the Office of the United States Trade Representative	Randy Heiss	7
4. Discussion and possible action to recommend approval of Resolution No. 2019-05 relating to the diversion of dedicated transportation revenues to the State General Fund (HURF)	Randy Heiss	11
5. Discussion and possible action to recommend approval of Resolution No. 2019-06 authorizing the Executive Director to execute an Intergovernmental Agreement with the Northern Arizona Intergovernmental Public Transportation Authority	Randy Heiss	14

V. INFORMATION ITEMS

A. Future Meeting Dates	Randy Heiss	16
B. Report on 21 st AZ Rural Transportation Summit	Randy Heiss	17
C. Strategic Plan Implementation Progress Report	Randy Heiss	23
D. Quarterly Finance Report	Dina Curtiss	26
E. AAA Program Updates	Laura Villa	28
F. CDBG Colonias Presentation	Keith Dennis	32
G. SEAGO Economic Development District Report	Larry Catten	37
H. Transportation Program Updates	Randy Heiss	40

VI. RTAC REPORT

Kevin Adam N/A

VII. STAFF ANNOUNCEMENTS / CURRENT EVENTS

Chair Gomez N/A

VIII. FUTURE AGENDA ITEMS

Chair Gomez N/A

IX. ADJOURNMENT

Chair Gomez N/A

DIRECTION MAY BE GIVEN TO SEAGO STAFF ON ANY ITEM ON THE AGENDA.

Individuals with disabilities who require special accommodations or who have limited English proficiency and wish to have an interpreter may contact Heather Glenn at (520) 432-5301 extension 207 at least 72 hours before the meeting time to request such accommodations.

Individuals wishing to participate in the meeting telephonically may do so by contacting Heather Glenn at (520) 432-5301 extension 207. Contact must be made at least 48 hours before the meeting in order to obtain the call-in information. Please note that the option to participate telephonically may not be available unless requested as instructed above.

Si necesita acomodaciones especiales o un intérprete para esta conferencia, debe ponerse en contacto con Heather Glenn al número (520) 432-5301, extensión 207, por lo menos setenta y dos (72) horas antes de la conferencia.

**DRAFT MINUTES OF THE
SEAGO EXECUTIVE BOARD MEETING
AMERICAN LEGION HALL
51 FRISCO AVE., CLIFTON
August 16, 2019**

OFFICERS PRESENT: Gomez, David – Supervisor, Greenlee County (*Chair*)
Ortega, Richard – Vice Mayor, City of Safford (*1st Vice Chair*)
Garino, Arturo – Mayor, City of Nogales (Treasurer)

MEMBERS PRESENT: Barlow, Bill – Mayor Pro-Tem, City of Tombstone
David, Paul – Supervisor, Graham County
Gray, Rachel – Vice Mayor, City of Sierra Vista (Phone)
English, Ann – Supervisor, Cochise County
Montoya, Luis – Town of Clifton
Rivera, Bob – Town of Thatcher (Phone)
Smith, David – City of Bisbee (Phone)
Soto, Cesar – City of Douglas (Phone)

STAFF PRESENT: Catten, Larry – Economic Development Planner
Dennis, Keith – Community Development Program Manager
Glenn, Heather – Administrative Assistant
Heiss, Randy – Executive Director
Curtiss, Dina – Accounting Manager
Russell, Jim – Transportation Program Administrator
Villa, Laura – AAA Program Director

GUESTS: Adam, Kevin - RTAC
Garino, Cathy – City of Nogales
Montiel, Liza - City of Nogales
Petty, Karla - FHWA

CALL TO ORDER/PLEDGE OF ALLEGIANCE/INTRODUCTIONS

Chair Gomez welcomed everyone and called the meeting to order at 10:17 a.m. and introductions were made.

I. MEMBER ENTITIES' DISCUSSION (Common Critical Issues)

Vice Mayor Richard Ortega advised that the City of Safford has hired a new Assistant City Manager to replace Horatio Skeete, who will be retiring next year. The new Assistant City Manager's name is John Casella who has prior experience working in Sierra Vista and Goodyear. **Supervisor Ann English** advised that Cochise County is moving forward on the Port of Douglas and expressed thanks to SEAGO for their past support on this project. **Randy Heiss** thanked Greenlee County for hosting the meeting and introduced Jim Russell, the new SEAGO Transportation Program Administrator and Dina Curtiss, the new SEAGO Accounting Manager. **Supervisor David Gomez** announced that Kay Gale retired August 6 after 42 years of service and they are searching for her replacement.

II. CALL TO THE PUBLIC

No one from the public spoke.

III. PRESENTATION

Karla Petty, Federal Highway Administration, addressed some of the new innovations in transportation and explained that they are interested in advancing innovations to save lives, money and time and use federal dollars as efficiently as possible. She gave a presentation showing examples of new innovations implemented throughout the state; explained how the Administration is represented nationally; and answered questions from the group. Supervisor David asked how municipalities fund the basic infrastructure without having innovation siphoning off funds needed for the basics. Ms. Petty responded that it has been proven that innovating saves money and provided some examples. Supervisor English asked if there was a list of resources to share and Ms. Petty responded that she has provided her materials with Randy to distribute.

IV. ACTION ITEMS

1. **Consent Agenda**
 - a. Approval of the May 17, 2019 Minutes

MOTION: Mayor Pro-Tem Bill Barlow
SECOND: Vice Mayor Richard Ortega
ACTION: Unanimous

- b. **Nomination of Arnold Lopez to the Advisory Council on Aging**

MOTION: Vice Mayor Richard Ortega
SECOND: Supervisor Ann English
ACTION: Unanimous

2. **Discussion and possible action to recommend authorizing the Executive Director to execute an engagement letter with Colby and Powell PLC to perform the fiscal year 2019 audit**

Randy Heiss provided background on SEAGO's relationship with Colby and Powell, past audit results and recommendations from our current auditing firm and asked for a motion to authorize the Executive Director to execute the engagement letter with Colby and Powell PLC to perform auditing services for the Fiscal Year ending June 30, 2019.

MOTION: Supervisor Ann English
SECOND: Vice Mayor Richard Ortega
ACTION: Unanimous

3. **Discussion and possible action to recommend approval of Resolution No. 2019-03 approving and adopting SEAGO's FY 2020 Title VI Implementation and Public Participation Plan**

Jim Russell provided background on the Title VI Plan and changes that he is bringing to the Board for action. Mayor Garino made a motion to approve Resolution No. 2019-03; seconded by Mayor Pro-Tem Barlow.

MOTION: Mayor Arthur Garino
SECOND: Mayor Pro-Tem Bill Barlow
ACTION: Unanimous

4. Discussion and possible action regarding SEAGO 2019 - 2023 TIP Amendment #4

Jim Russell delivered background on the history of TIP Amendment and asked for a motion to approve 2019 - 2023 TIP Amendment #4. Supervisor David asked if it was typical to allow the entity to absorb the funds rather than being

reallocated to another project. Randy Heiss explained that this particular project was funded with CMAQ monies, which are only available to 2 entities in our jurisdiction: Nogales and Santa Cruz County. He stated that as long as there was no objection from Santa Cruz County, it is easy to move the funds to the next Nogales project. Supervisor English moved to approve, seconded by Vice Mayor Ortega.

MOTION: Supervisor Ann English
SECOND: Vice Mayor Richard Ortega
ACTION: Unanimous

V. INFORMATION ITEMS

A. Future Meeting Dates

Mr. Heiss outlined the proposed future meeting dates for the following twelve months. Mayor Garino offered to host the November 22 meeting in Nogales.

B. Strategic Plan Implementation Progress Report

Mr. Heiss provided an update on the implementation of Strategic Plan goals. Supervisor David commended SEAGO for keeping the Strategic Plan updated and active.

C. Quarterly Finance Report

Dina Curtiss provided the quarterly Finance report and responded to questions.

D. SEAGO Economic Development District Report

Larry Catten provided the Economic Development report and answered questions. Supervisor David asked if SEAGO has considered assisting with the Census marketing. Mr. Catten responded that he will investigate options. Mr. Heiss cited some examples of how SEAGO can help get the word out and that AAA is already strategizing on ways to assist getting Census information from the region's at-risk populations through Complete Count Committees. Mayor Garino shared ways that Nogales is getting the word out to their Hispanic population.

E. AAA Updates

Laura Villa provided updates on AAA activities and addressed questions. Supervisor English asked for more information on the READI-Meals program. Supervisor David shared some of SEAGO's READI-Meals successes at the AZ Rural Policy Forum. and asked how the meals would be labeled. Mr. Heiss explained that the labels would provide information on what is inside the package, how to prepare them and nutrition information.

VI. RTAC REPORT

Mr. Kevin Adam updated the Board on Federal legislative activities and answered questions.

VII. STAFF ANNOUNCEMENTS / CURRENT EVENTS

Keith Dennis provided an update on the CDBG activities, announced that he would be giving a presentation on Colonias grants at the next meeting, and provided more details on the partnership with WIFA. Mr. Heiss announced that the SEAGO storage shed was recently broken into and he has installed a security system as a result. He reminded everyone about the Rural Transportation Summit and provided an overview of the program thus far.

VIII. FUTURE AGENDA ITEMS

Mr. Heiss listed the following possible items for the upcoming agenda: CDBG Colonias presentation; regional policy principles; updated procurement policy; a Resolution encouraging Congress to ratify the USMCA agreement; and a recommendation to fill the Greenlee County private sector representative vacancy.

IX. ADJOURNMENT

Chair Gomez adjourned the meeting at 12:28 p.m.

DRAFT



EXECUTIVE BOARD PACKET

MEMO TO: EXECUTIVE BOARD
THROUGH: RANDY HEISS, EXECUTIVE DIRECTOR
FROM: LAURA VILLA, AREA AGENCY ON AGING PROGRAM DIRECTOR
DATE: NOVEMBER 13, 2019
SUBJECT: NOMINATIONS TO FILL THE SANTA CRUZ COUNTY
UNINCORPORATED AND DOUGLAS SEATS ON THE ACOA

On October 17, 2019 the Advisory Council on Aging (ACOA) made nominations and recommended the appointment of Mrs. Monica Romero to represent unincorporated Santa Cruz County and the re-appointment of Mr. Gary Clark to represent the City of Douglas on the ACOA.

Monica Romero resides in Rio Rico and is currently a support coordinator with the Division of Developmental Disabilities (DDD) at ADES. Monica holds a BA in Humanities with over 14 years of experience in social services support for older adults, children and now, DDD clients of all ages. Monica's experience has ranged from case management, eligibility interviewer, to support coordinator as she focuses on those in greater need. DDD is one of the areas the ACOA has not yet touched and Monica is interested in dedicating her efforts in supporting our role in the community for the DDD population.

The seat representing Douglas on the ACOA has been vacant for some time now as it has been a challenge to find someone who shows interest and who will be dedicated and willing to represent our elder population in Douglas. Mr. Gary Clark has been the long-time Executive Director at the Douglas ARC where the organization serves the developmentally disabled and also operates congregate and home delivered meals programs for eastern Cochise County. Gary is happy to return to the ACOA for a new term, and the AAA is honored to hold his interest as he has dedicated many years to service on the ACOA, provides valuable input, and is a dedicated advocate in his community.

At their meeting on November 7th, as part of the Consent Agenda, the Administrative Council unanimously recommended the above nominations to fill the vacancies for representation of Santa Cruz County unincorporated and the City of Douglas on the ACOA. As a reminder, there is still one (1) position available on the ACOA to represent the City of Sierra Vista. Any suggestions on individuals who would be willing to serve in this position would be greatly appreciated.

I will attempt to answer any questions you may have at the meeting.

Attachments: None

Action Requested: Information Only Action Requested Below:

A motion to appoint Mrs. Monica Romero to fill the vacant position for Santa Cruz County unincorporated, and appoint Mr. Gary Clark to fill the vacant position for the City of Douglas on the Advisory Council on Aging.



EXECUTIVE BOARD PACKET

MEMO TO: EXECUTIVE BOARD

FROM: RANDY HEISS, EXECUTIVE DIRECTOR

DATE: NOVEMBER 13, 2019

SUBJECT: GREENLEE COUNTY PRIVATE SECTOR REPRESENTATIVE ON THE EXECUTIVE BOARD

As you are aware, our Executive Board must include private sector representation as a requirement of the Economic Development Administration. Per SEAGO's Bylaws, Private Sector Representatives are appointed from the nominations submitted by the Member Entity Representatives from each county area, and must represent a low income or minority group, or representative organization, or represent the principal economic interests in the region, such as, but not limited to business, industry, finance, utilities, education, the professions, agriculture, or labor.

The Greenlee County private sector representative position has been vacant since the expiration of Dustie Robinette's final term of office in February. The member entities in Greenlee County have nominated Shaylee Richards from the Graham and Greenlee County United Way to fill this vacancy.

Shaylee Richards joined United Way of Graham and Greenlee County in May 2019 as their first Communication Manager. In addition to working for United Way, Shaylee is currently a third-year student working toward her Bachelor of Science in Business Administration with a concentration in Marketing from New England College of Business and Finance. She moved with her husband to Duncan in 2014, where for six generations her family has been farming and ranching. After moving to Duncan, she became the Marketing Director for Town and Country Supply and Contracting, where she fell in love with her community and the people in it. Shaylee has also volunteered with numerous community organizations including the Duncan Pride PTA, Arizona Coaches Association, and Duncan High School where she coached cheerleading for 3 years until going to work at Chase Bank in Graham County.

At their November 7th meeting, the Administrative Council unanimously recommended the appointment of Shaylee Richards to serve as the Greenlee County Private Sector Representative on the Executive Board. As a reminder to our friends in Cochise County, the Executive Board meeting on August 16th marked the end of the final term of office for Ilona Smerekanich, one of the two Cochise County Private Sector Representatives on the Board. Please think about who might be willing to serve in this capacity and send me their contact information so I can bring their nomination to your February meeting for consideration.

I will look forward to answering any questions at the meeting.

Attachments: None.

Action Requested: Information Only Action Requested Below:

A motion to appoint Ms. Shaylee Richards to a two-year term as the Greenlee County Private Sector Representative on the Executive Board.



EXECUTIVE BOARD PACKET

MEMO TO: EXECUTIVE BOARD
FROM: RANDY HEISS, EXECUTIVE DIRECTOR
DATE: NOVEMBER 13, 2019
SUBJECT: RESOLUTION 2019-04

Attached for your consideration is a Resolution urging Congress to ratify the U.S.-Mexico-Canada Agreement (USMCA) – the trade agreement intended to replace the North American Free Trade Agreement (NAFTA). Arizona’s economy expanded under NAFTA, and it’s poised to prosper even more under the new agreement, as the USMCA modernizes NAFTA in way that positions Arizona for even more robust economic growth.

It’s truly hard to overstate the importance of Arizona’s trade relationship with Mexico and Canada, our state’s top two export markets. On average, between 2015 and 2017, Arizona exported \$10.5 billion annually to critical markets in Mexico and Canada. More than 228,000 Arizona jobs are dependent on the trade and investment relationships with our neighbors to the north and south. Thanks to improvements in areas like rules of origin, expanded agricultural sector access, and enhanced protections for intellectual property, once ratified, the USMCA will build on Arizona’s already highly competitive business environment.

Senators Sinema and McSally have both pledged their support for the USMCA. Still, there are a number of Arizona’s Congressional delegation who remain reluctant to take a position of support for the agreement as evidenced by the attachment to this memo. The purpose of the proposed Resolution is to demonstrate unified support from local government leaders in the SEAGO region that will hopefully solidify Congressional support for the agreement and encourage them to ratify it as soon as possible.

At their meeting on November 7th, the Administrative Council unanimously recommended that the Executive Board approve and adopt Resolution No. 2019-04.

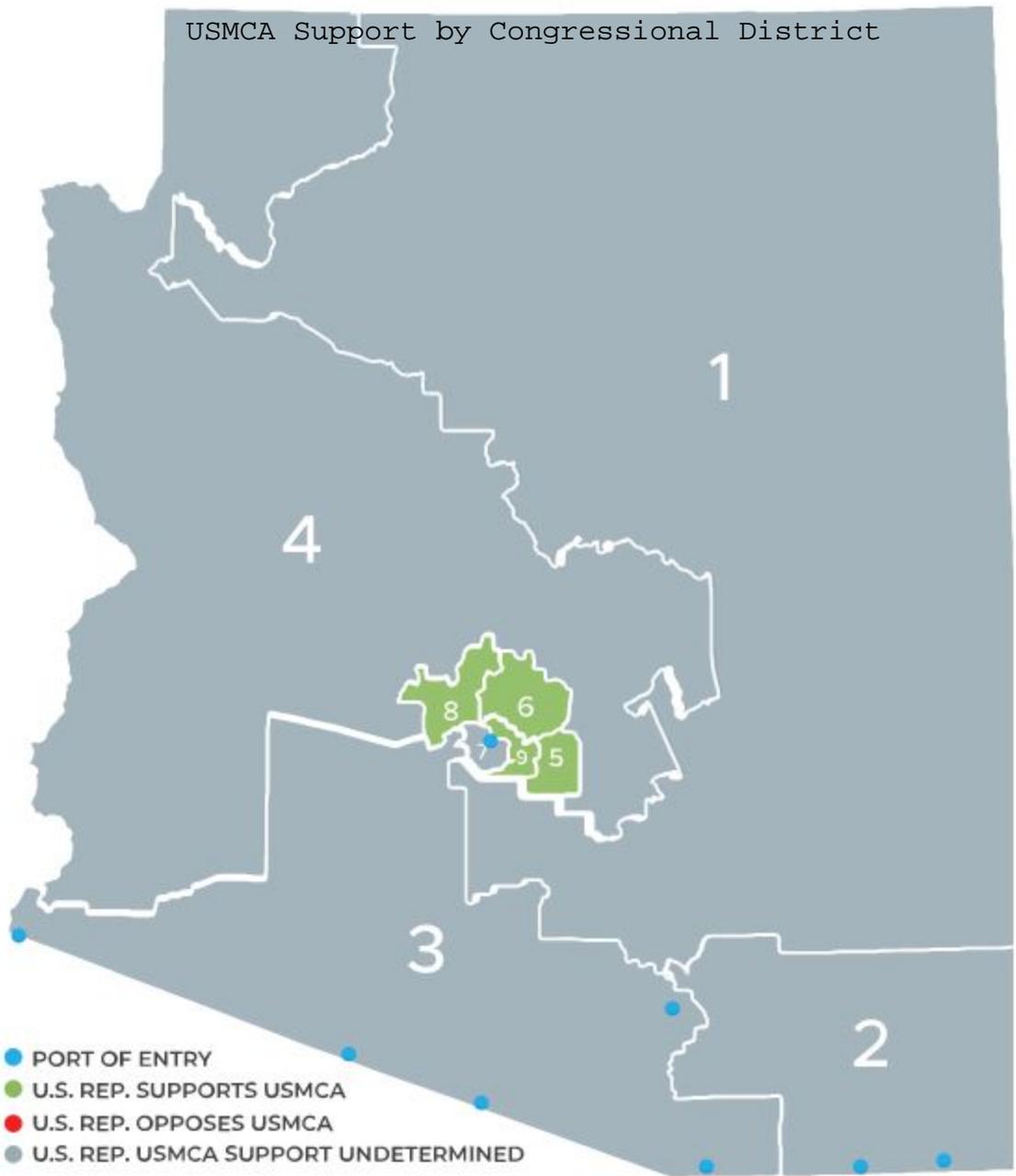
I will attempt to answer any questions you may have at the meeting.

Attachments: USMCA Support by Congressional District; Resolution 2019-04

Action Requested: Information Only Action Requested Below:

A motion to adopt Resolution 2019-04.

USMCA Support by Congressional District





SouthEastern Arizona Governments Organization

Serving our member governments and their constituents since 1972

RESOLUTION NO. 2019 - 04

A RESOLUTION OF THE SOUTHEASTERN ARIZONA GOVERNMENTS ORGANIZATION URGING CONGRESS TO RATIFY THE U.S. - MEXICO - CANADA AGREEMENT NEGOTIATED BY THE OFFICE OF THE U.S. TRADE REPRESENTATIVE WITHOUT FURTHER DELAY.

WHEREAS, the SouthEastern Arizona Governments Organization (SEAGO) is a council of governments serving the four-county region of Cochise, Graham, Greenlee, and Santa Cruz Counties; and

WHEREAS, approximately one-third of Arizona's border with Mexico and five land ports of entry are located in the SEAGO region, and as a result, no other part of Arizona is more dependent upon international trade and foreign direct investment; and

WHEREAS, on February 23, 2018, the SEAGO Executive Board passed Resolution No. 2018 - 01, urging the affected countries to update and modernize the North American Free Trade Agreement (NAFTA) in order to maintain the vibrant and successful economic relationship between the U.S., Mexico, and Canada; and

WHEREAS, on November 30, 2018, the United States, Mexico, and Canada reached an agreement, now known as the United States-Mexico-Canada Agreement (USMCA), which rebalances and modernizes NAFTA to better serve the interests of American workers, farmers, ranchers, and businesses, and support mutually beneficial trade, leading to freer markets, fairer trade, and robust economic growth in North America; and

WHEREAS, the positive impact on the economies of the U.S. and Arizona from trade with Mexico and Canada has been well documented by extensive analysis and data. For example¹:

- In 2018, Arizona exported \$7.8 billion in manufactured goods to Canada and Mexico including electrical equipment and components; semiconductors and electronic components; fabricated metal products; aerospace products and parts; communications equipment; motor vehicle parts; navigational equipment, and laboratory and control instruments.
- Approximately 90% or \$1.1 billion of Arizona's metal ores were exported to Mexico and Canada in 2017.
- Arizona farmers and agricultural industries regularly export around 55 percent of their products to Canada and Mexico – accounting for nearly \$800 million of goods each year.
- According to the U.S. Census Bureau, Arizona had \$20.4 billion in total trade with USMCA markets in 2018.
- Between 2015 and 2017, U.S. exports to Canada and Mexico resulted in an average trade surplus of \$32.7 billion with our USMCA partners.
- More than 228,000 Arizona jobs and more than 2 million American jobs are dependent on the annual trade and investment relationship with Mexico and Canada.

SEAGO Member Entities

Cochise County

Benson

Bisbee

Douglas

Huachuca City

Sierra Vista

Tombstone

Willcox

Graham County

Pima

Safford

San Carlos

Apache Tribe

Thatcher

Greenlee County

Clifton

Duncan

Santa Cruz County

Nogales

Patagonia

SEAGO Main Office

1403 W. Hwy 92
Bisbee, AZ 85603
520-432-5301
520-432-5858 Fax

Area Agency on Aging Office

300 Collins Road
Bisbee, AZ 85603
520-432-2528
520-432-9168 Fax

www.seago.org

NOW, THEREFORE, BE IT RESOLVED AS FOLLOWS:

THAT Congressional passage of the United States-Mexico-Canada Agreement will help United States and Arizona manufacturers grow, compete globally and support millions of well-paying manufacturing jobs;

THAT due to improvements in areas like rules of origin, expanded agricultural sector access, and enhanced protections for intellectual property, the USMCA builds on Arizona's already highly competitive business environment and positions Arizona for even more robust economic growth;

THAT failure to ratify the USMCA would put Arizona at a serious disadvantage in its ability to compete in the global market, and represent a missed opportunity as the new agreement plays to the state's strengths and strategically advantageous location as a border state; and

THAT for the above-stated reasons, the SEAGO Executive Board hereby urges Congress to ratify the USMCA negotiated by the Office of the U.S. Trade Representative without further delay.

Passed and adopted by the SEAGO Executive Board on this 22nd day of November 2019.

David Gomez, Chair
SEAGO Executive Board

Randy Heiss, Executive Director

ⁱ Data from *The USMCA and its Impact on Arizona – Policy Review, March 2019* by the North American Research Partnership and Crossborder Group.



EXECUTIVE BOARD PACKET

MEMO TO: EXECUTIVE BOARD
FROM: RANDY HEISS, EXECUTIVE DIRECTOR
DATE: NOVEMBER 13, 2019
SUBJECT: RESOLUTION 2019-05

Attached for your consideration again this year is a Resolution urging the Governor and Legislature to direct dedicated transportation revenue to its intended uses. The Resolution requests the diversion of HURF be limited to the \$20 million authorized by statute and to eliminate the diversion of other dedicated transportation funding sources to the State General Fund.

This year's Resolution once again includes language urging the powers that be to modernize the mechanisms needed to develop and maintain our State's transportation infrastructure through a variety of methods such as increasing the fuel tax rate, implementing sales taxes dedicated to transportation, or moving to vehicle miles travelled fee structures. In addition, the Resolution urges the Governor, the Arizona Legislature and Congress to index the gasoline tax to inflation so that our transportation funding mechanisms stop losing ground to ever increasing costs.

Absent from your agenda is the Transportation Issues Position Statement that we customarily provide for your consideration in November. While it would have been easy to recycle last year's statement, I had hoped to work with the SEAGO team to develop a much broader 'Policy Principles' document for your consideration that addresses issues specific to each of our programs. Unfortunately, I did not have time to get this done due to planning for the Rural Transportation Summit, but hope to be able to put this together in time for your February meeting.

At their November 7th meeting, the Administrative Council unanimously recommended that the Executive Board approve and adopt Resolution No. 2019-05.

I will attempt to answer any questions you may have at the meeting.

Attachments: Resolution 2019-05

Action Requested: Information Only Action Requested Below:

A motion to adopt Resolution 2019-05.



SouthEastern Arizona Governments Organization

Serving our member governments and their constituents since 1972

RESOLUTION NO. 2019-05

A RESOLUTION OF THE SOUTHEASTERN ARIZONA GOVERNMENTS ORGANIZATION EXECUTIVE BOARD URGING ARIZONA'S STATE ELECTED LEADERS TO DIRECT DEDICATED TRANSPORTATION FUNDING TO ITS INTENDED USES AND URGING ARIZONA'S STATE AND FEDERAL ELECTED LEADERS TO STABILIZE AND MODERNIZE OUR TRANSPORTATION INFRASTRUCTURE FUNDING MECHANISMS

WHEREAS, the SouthEastern Arizona Governments Organization (SEAGO) is a regional planning agency which performs and coordinates a variety of functions, including transportation planning, in the four-county region of Cochise, Graham, Greenlee, and Santa Cruz Counties; and

WHEREAS, transportation revenue streams continue to decline due to improved vehicle fuel efficiency, reductions of vehicle miles driven, and fuel taxes not being adjusted for inflation for nearly twenty-five years; and

WHEREAS, Arizona's fuel tax rate is ranked 46th in the nation as many other states have proactively increase their gasoline tax, implemented automatic adjustments based on fuel prices and inflation, or are considering alternative funding measures such as sales taxes dedicated to transportation or moving to vehicle miles travelled fee structures; and

WHEREAS, more than \$2.1 billion in transportation funding dedicated for maintenance, modernization and expansion of Arizona's transportation systems has been diverted to the State General Fund since 2001; and

WHEREAS, the historic diversions of dedicated transportation funding have caused Arizona's State, county, and municipal transportation systems to fall into a state of disrepair, and road programs to be reduced to routine maintenance work – which will result in more costly reconstruction at the public's expense in the future, negatively impact highway safety, and increase vehicle maintenance and repair costs for both the general public and businesses; and

WHEREAS, ADOT's 25-year Long Range Transportation Plan 2016 – 2040 considers such factors as pavement conditions, congestion levels and safety performance, and anticipates \$98.3 billion will be needed to meet Statewide Multimodal Spending Needs over the Plan's 25-year period; and

SEAGO Member Entities

Cochise County
Benson
Bisbee
Douglas
Huachuca City
Sierra Vista
Tombstone
Willcox
Graham County
Pima
Safford
San Carlos
Apache Tribe
Thatcher
Greenlee County
Clifton
Duncan
Santa Cruz County
Nogales
Patagonia
San Carlos Apache
Tribe

SEAGO Main Office

1403 W. Hwy 92
Bisbee, AZ 85603
520-432-5301
520-432-5858 Fax

Area Agency on Aging Office

300 Collins Road
Bisbee, AZ 85603
520-432-2528
520-432-9168 Fax

www.seago.org

WHEREAS, the State’s Long Range Transportation Plan has identified Arizona’s total highway capital needs from 2016 – 2040 to be \$53.3 billion, and with only \$22.8 billion in anticipated revenue to meet those needs, there remains a \$30.5 billion funding gap between system needs and available revenues; and

WHEREAS, limiting the diversion of transportation funding to the statutory limit of \$20 million is vital for developing and maintaining the quality infrastructure needed to support jobs and economic growth, enhance Arizona’s global competitiveness in interstate and international trade, and maintain the quality of life Arizonans have come to expect.

NOW THEREFORE, BE IT RESOLVED AS FOLLOWS:

THAT the Governor and State Legislature are hereby urged to direct dedicated funding toward its intended uses and to limit the diversion of HURF funding to the statutory limit of \$20 million;

THAT, the Governor, State Legislature, and U.S. Congress are hereby urged to stabilize our primary transportation funding mechanism by indexing the gasoline tax to inflation in order to enable transportation funding to keep pace with ever increasing costs; and

THAT, the Governor, State Legislature, and U.S. Congress are hereby urged to modernize State and Federal transportation funding mechanisms by increasing the fuel tax rate, implementing sales taxes dedicated to transportation, or moving to vehicle miles travelled fee structures to adequately develop and maintain our State’s transportation infrastructure.

Passed and adopted by the SEAGO Executive Board on this 22nd day of November 2019.

David Gomez, Chair
SEAGO Executive Board

Randy Heiss,
SEAGO Executive Director



EXECUTIVE BOARD PACKET

MEMO TO: EXECUTIVE BOARD
THROUGH: RANDY HEISS, EXECUTIVE DIRECTOR
FROM: JIM RUSSELL, TRANSPORTATION PROGRAM ADMINISTRATOR
DATE: NOVEMBER 13, 2019
SUBJECT: RESOLUTION NO. 2019-06

For several years, SEAGO has been a recipient of and successfully operating a federal Section 5310 training grant from the Arizona Department of Transportation. This grant is for the implementation of a statewide training program for rural transit providers. While SEAGO has been running this grant successfully, we are constantly looking for ways to be good stewards in use of those funds, as well as the time investment of our staff.

NAIPTA, the intergovernmental public transportation authority in northern Arizona, currently has three dedicated staff providing over thirty different trainings throughout the year, and holding regular training classes on PASS, defensive driving and conflict resolution.

By partnering with NAIPTA, SEAGO will be able to provide cost effective training to rural transit providers in northern Arizona, leaving SEAGO staff to focus on the needs of the southern portion of the State. This partnership allows SEAGO and NAIPTA to provide training opportunities for rural transit providers by accommodating a training schedule where training is needed across the State while minimizing travel costs.

At their meeting on November 7th, the Administrative Council unanimously recommended that the Executive Board adopt and approve Resolution No. 2019-06.

I'll look forward to answering your questions at the meeting.

Attachments: Resolution No. 2019-06

Action Requested: Information Only Action Requested Below

A motion to adopt Resolution No. 2019-06.



SouthEastern Arizona Governments Organization

Serving our member governments and their constituents since 1972

RESOLUTION NO. 2019 - 06

A RESOLUTION OF THE SOUTHEASTERN ARIZONA GOVERNMENTS ORGANIZATION AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE A COOPERATIVE TRANSIT TRAINING INTERGOVERNMENTAL AGREEMENT WITH THE NORTHERN ARIZONA INTERGOVERNMENTAL PUBLIC TRANSPORTATION AUTHORITY

WHEREAS, the SouthEastern Arizona Governments Organization (SEAGO) is a Council of Governments established pursuant to Executive Order No. 70-2 that serves the four-county region of Cochise, Graham, Greenlee, and Santa Cruz Counties; and

WHEREAS, Northern Arizona Intergovernmental Public Transportation Authority (NAIPTA) is the intergovernmental public transportation authority formed pursuant to A.R.S. § 28-9101 et. seq. and the Restated and Amended Master Intergovernmental Agreement (IGA) dated July 1, 2013 known as the Master IGA; and

WHEREAS, SEAGO is the recipient of federal Section 5310 funds from the Arizona Department of Transportation for the purpose of implementing a statewide training program for rural transit providers, and is seeking to partner with service providers in northern Arizona to carry out said program; and

WHEREAS, NAIPTA agrees that assisting with such a transit training program would be consistent with NAIPTA's mission and vision and would complement its efforts for regional mobility options, and SEAGO wishes to partner with NAIPTA to provide training across northern Arizona; and

WHEREAS, SEAGO will remain the grant recipient of the federal Section 5310 grant funds, and funding will be made available by and through SEAGO as reimbursement for each training session performed by NAIPTA under the terms of a Cooperative Transit Training Intergovernmental Agreement; and

WHEREAS, SEAGO and NAIPTA are authorized to enter into the Cooperative Transit Training Intergovernmental Agreement by A.R.S. §§ 11-951 et. seq.; 28-9101 et seq., and the Master IGA.

NOW, THEREFORE, BE IT RESOLVED THAT SEAGO's Executive Director is hereby authorized to sign and execute the Cooperative Transit Training Intergovernmental Agreement with NAIPTA and take any other actions reasonably necessary to carry out the training program in northern Arizona.

Passed and adopted by the SEAGO Executive Board on this 22nd day of November 2019.

SEAGO Member Entities

Cochise County
Benson
Bisbee
Douglas
Huachuca City
Sierra Vista
Tombstone
Willcox
Graham County
Pima
Safford
San Carlos
Apache Tribe
Thatcher
Greenlee County
Clifton
Duncan
Santa Cruz County
Nogales
Patagonia

SEAGO Main Office

1403 W. Hwy 92
Bisbee, AZ 85603
520-432-5301
520-432-5858 Fax

Area Agency on Aging Office

300 Collins Road
Bisbee, AZ 85603
520-432-2528
520-432-9168 Fax

www.seago.org

David Gomez, Chair
SEAGO Executive Board

Randy Heiss, Executive Director



EXECUTIVE BOARD PACKET

MEMO TO: EXECUTIVE BOARD
FROM: RANDY HEISS, EXECUTIVE DIRECTOR
DATE: NOVEMBER 13, 2019
SUBJECT: FUTURE MEETING DATES

The Administrative Council normally meets at 9:00 a.m. on the first Thursday of February, May, August and November at the Cochise College Benson Center, located at 1025 Highway 90 in Benson, Arizona. The Executive Board normally meets at 10:00 a.m. on the Fridays two weeks following the Administrative Council meetings unless there is a holiday, or unless the Board sets an alternative date. The location of each Executive Board meeting is determined by the jurisdiction hosting the meeting, and therefore varies.

Administrative Council	Executive Board
February 6, 2020	February 21, 2020 Cochise County
May 7, 2020	May 22, 2020* Graham County
August 6, 2020	August 21, 2020 Greenlee County
November 5, 2020	November 20, 2020 Santa Cruz County

**Possible conflict with May 25th Memorial Day holiday weekend.*

Also, below please find the tentative schedule for our combined telephonic Administrative and Executive Committee meetings in the coming 12 months:

Combined Administrative and Executive Committee Meetings (telephonic)
December 5, 2019 – 9:00 a.m.
April 2, 2020 – 9:00 a.m.
June 4, 2020 – 9:00 a.m.
October 1, 2020 – 9:00 a.m.

Attachments: None.

Action Requested: Information Only Action Requested Below:



EXECUTIVE BOARD PACKET

MEMO TO: EXECUTIVE BOARD

FROM: RANDY HEISS, EXECUTIVE DIRECTOR

DATE: NOVEMBER 13, 2019

SUBJECT: 21st ARIZONA RURAL TRANSPORTATION SUMMIT EVALUATION

Those of you who attended the 21st Arizona Rural Transportation Summit already know that the event was an overwhelming success. Thanks to the efforts of the SEAGO team, a strong partnership with our fellow COGs and MPOs, an outstanding venue, and an economy that was conducive to securing an impressive list of sponsors, we were fortunate to set a new standard for future Rural Summit hosts that will prove difficult to meet.

While it was disappointing that there were no conference facilities in the SEAGO region capable of holding the number of attendees the event attracts, it would have been hard to find a better venue anywhere in southern Arizona. Apart from having to walk past the smoky-smelling gaming area to access the Conference Center, there were very few things to complain about. The Casino Del Sol conference facilities, food, service, technical support, and accommodations were all top shelf.

Although it's important to have a great venue, without an informative program, the event would not be able to attract the interest of potential attendees and would bring little value to those did attend. The SEAGO team worked hard to develop a meaningful program, complete with tracks providing valuable information on transit, planning and technical information, and the value of international trade to rural Arizona.

Last year's event was well done and certainly raised the bar for SEAGO, so we knew going in we facing a lot of work. But with all the above attributes working in concert, we were able to shred all the records set by previous Rural Summits held over the past 21 years. Last year set a new record with 270 people registering – total registrations this year came in at 393. Last year's record for sponsorship revenue was \$33,500 – thanks to my counterpart Chris Bridges at CYMPO, we sold \$45,500 in sponsorships. Last year raised a record breaking \$96,000 in total revenue – between paid registrations and sponsorships, we collected nearly \$129,000 this year. And last year set the bar at 8 Legislators participating – I'm told we had 12 Legislators in attendance this year.

In the interest of measuring Summit performance, we decided to create an evaluation tool for the event so we could see what worked and what future Summit hosts could target to make the event even more successful. I've attached the results of the evaluations for your review. Despite the success of this year's event, I cannot recommend SEAGO host the event again in the future unless the current conditions pertaining to workload, financial responsibility, and if applicable, profit sharing for the Summit change. I'll be happy to discuss those issues in detail with you at another time, but rest assured that the COG and MPO Directors are working to address them.

Attachments: 21st Arizona Rural Transportation Summit Ratings

Action Requested: Information Only Action Requested Below:

21st ARIZONA RURAL TRANSPORTATION SUMMIT RATINGS

The following charts indicate the responses gathered from twenty-three (23) evaluation forms completed by attendees of 21st Arizona Rural Transportation Summit. The vertical series on the left side of each chart indicates the number of responses received and the bars on each chart indicate the percent of the total responses each bar represents.

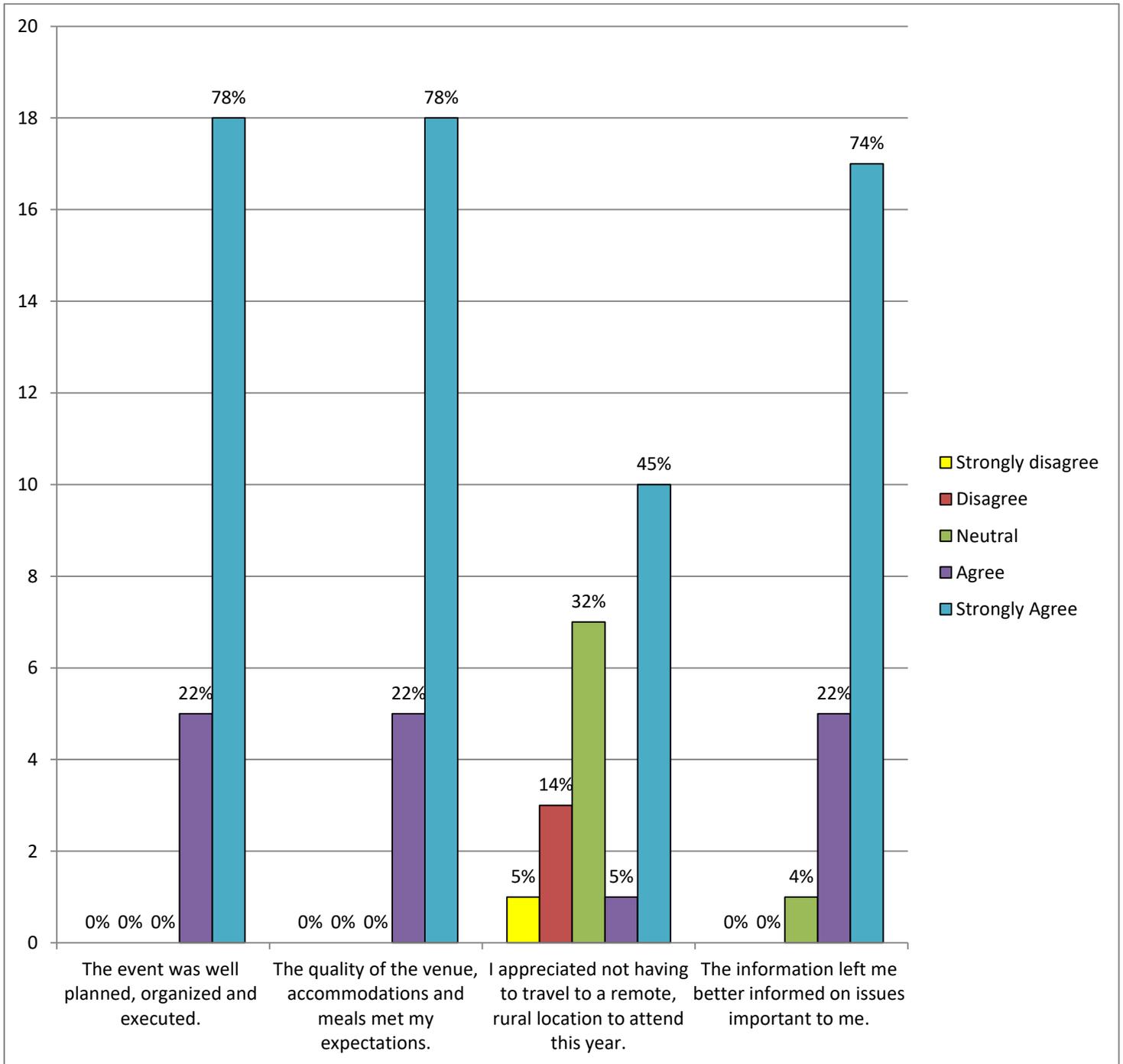


Figure 1: General Statements

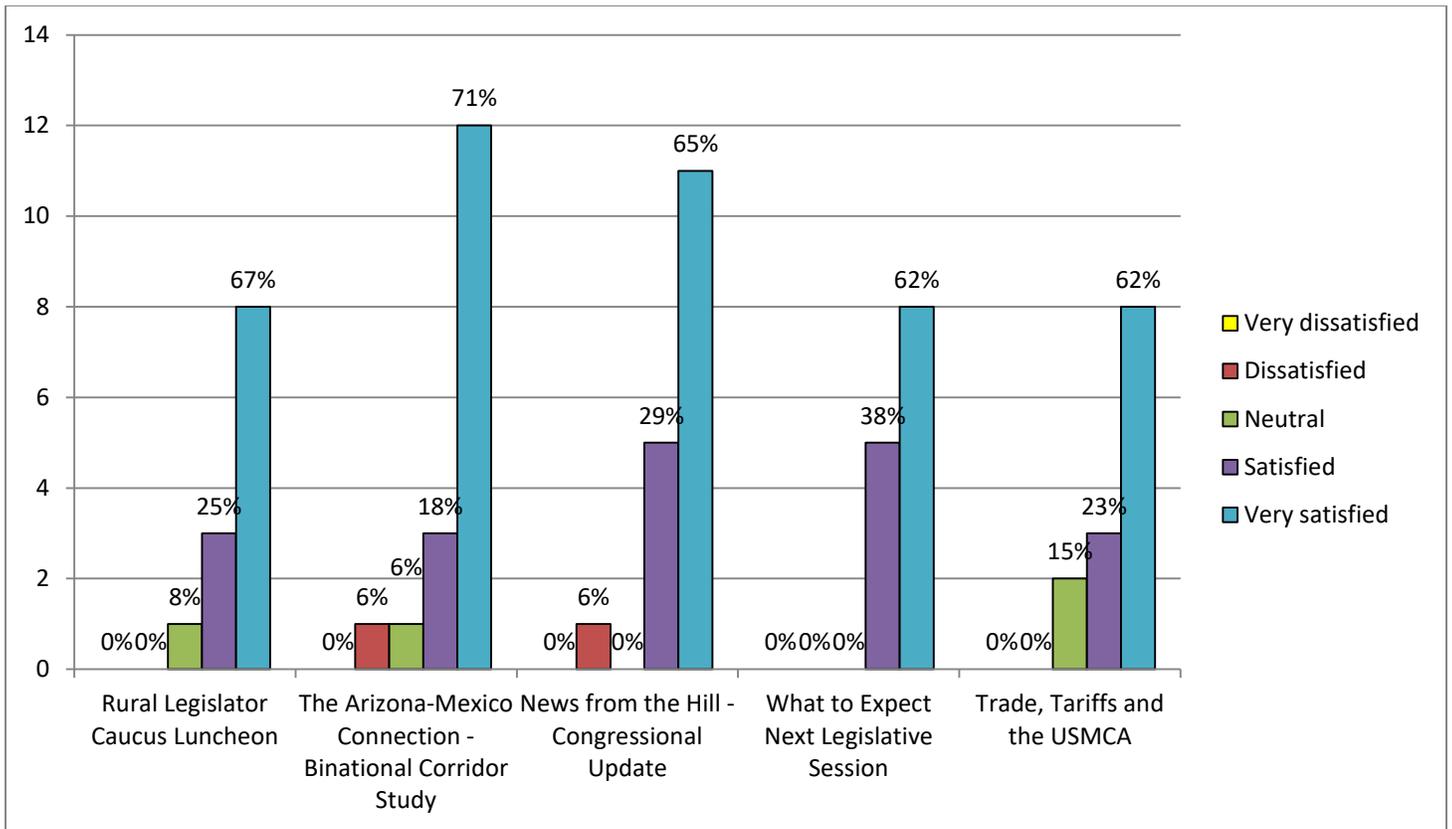


Figure 2: General Sessions

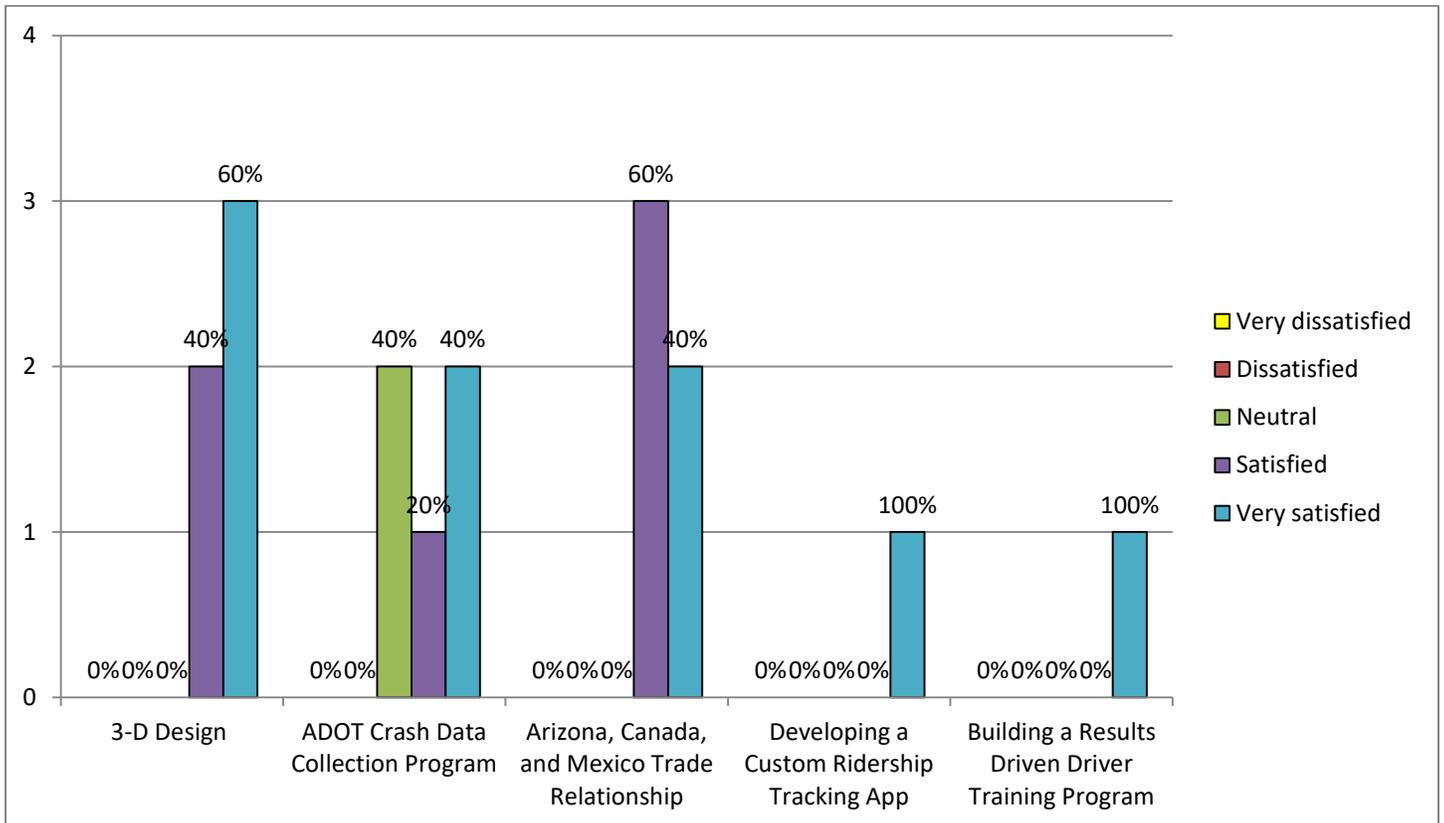


Figure 3: 9:30 – 10:20 a.m. Sessions

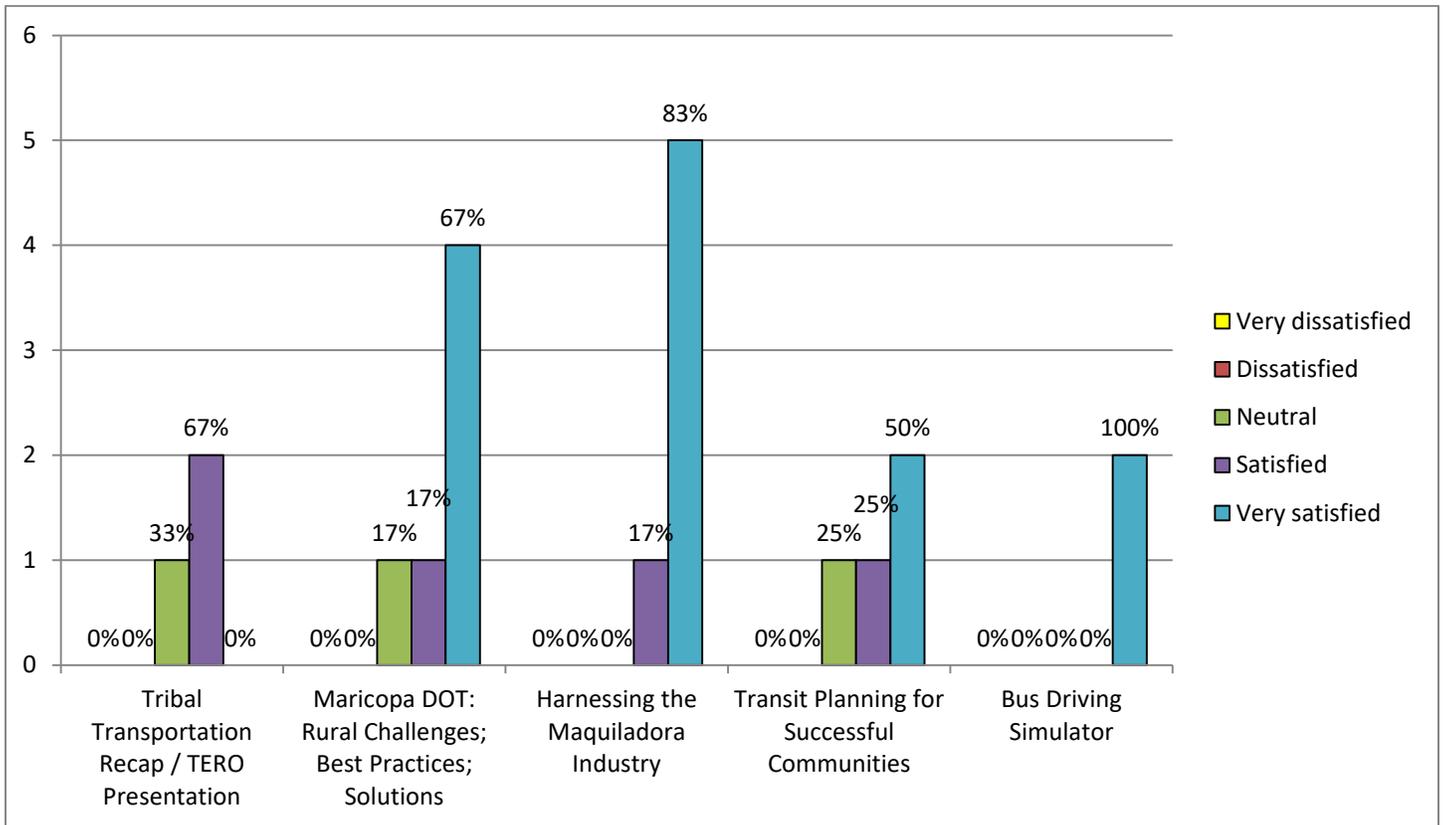


Figure 4: 10:30 – 11:20 a.m. Sessions

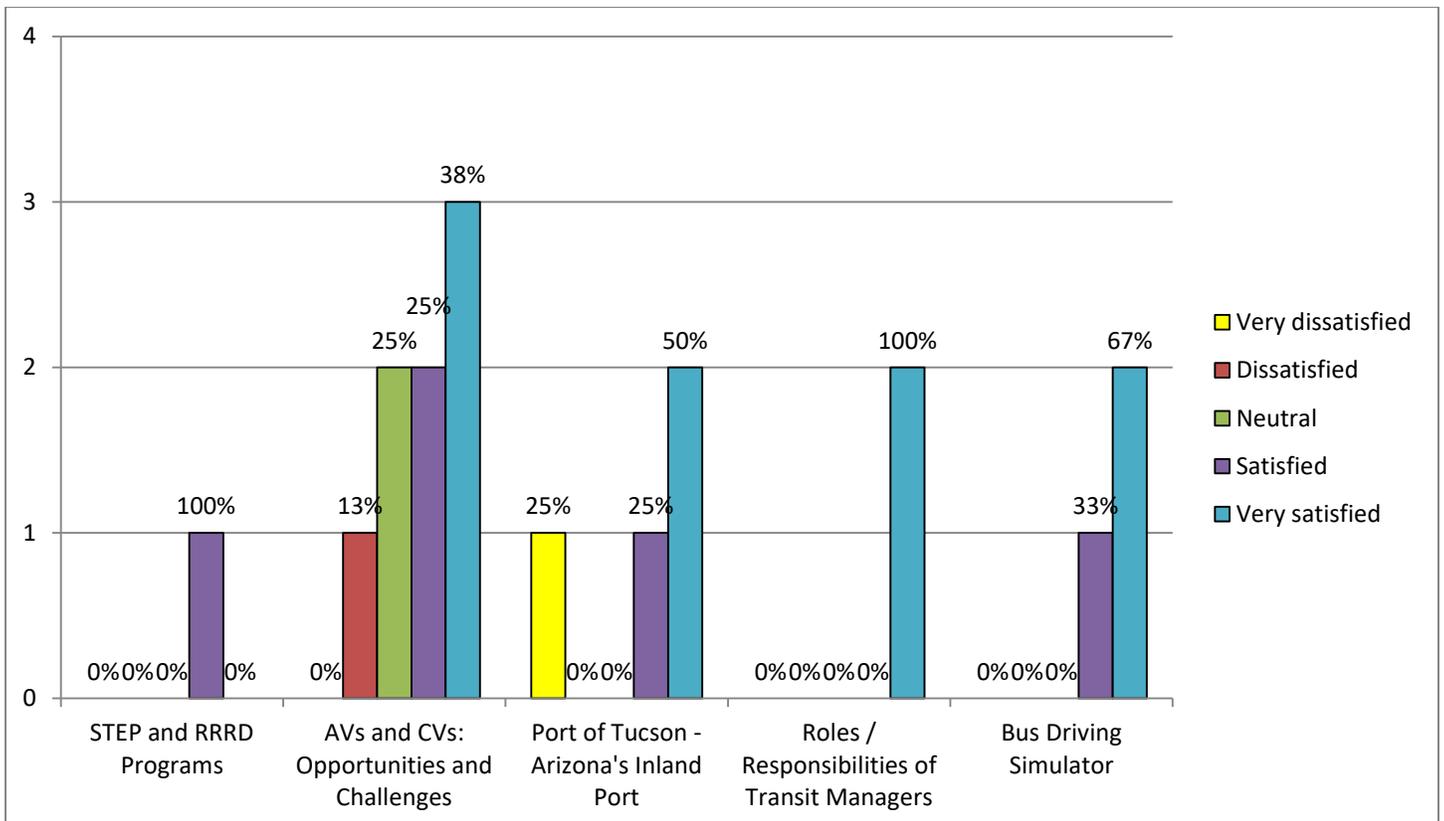


Figure 5: 11:30 – 12:20 p.m. Sessions

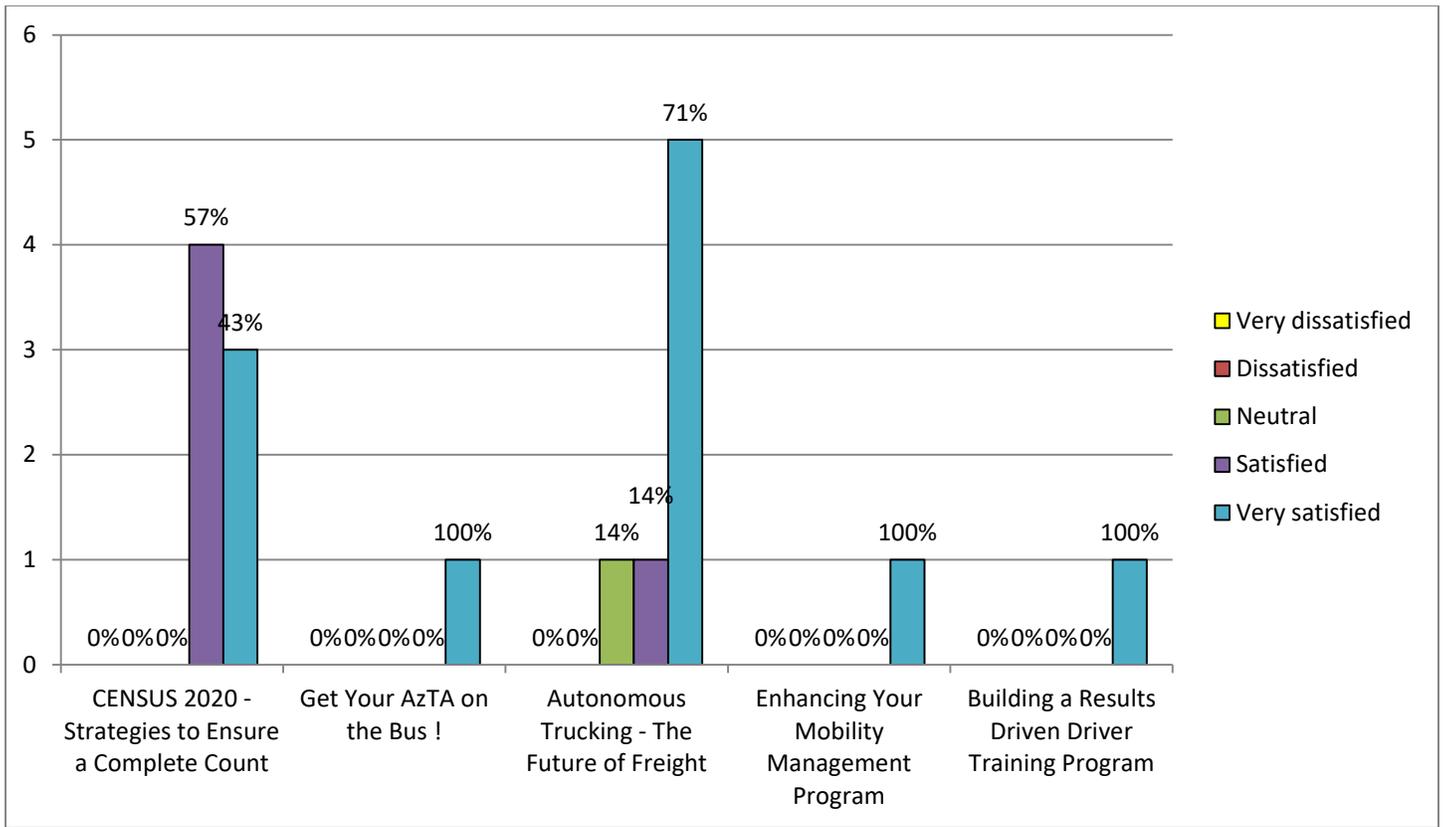


Figure 6: 2:30 – 3:20 p.m. Sessions

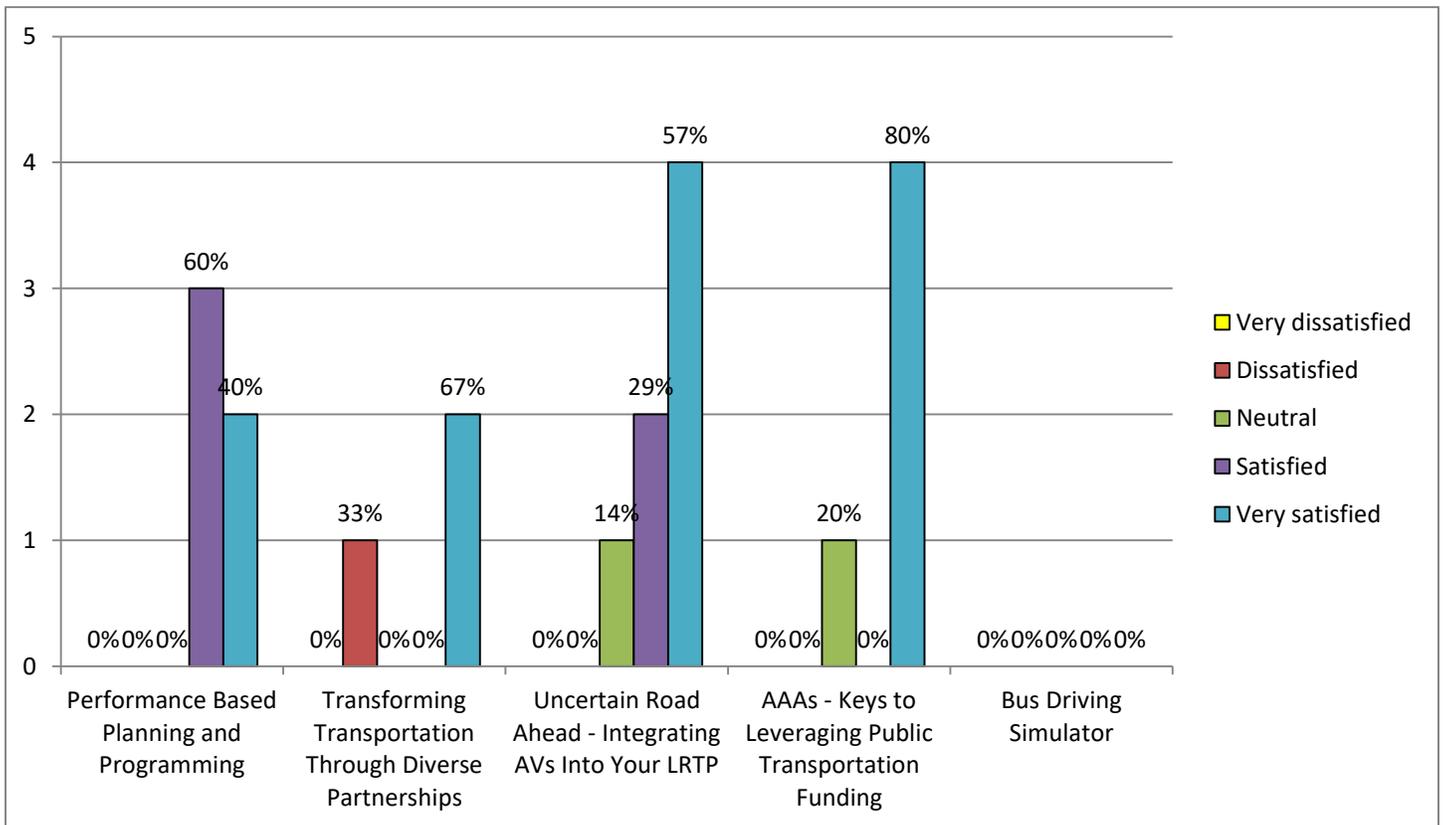


Figure 7: 3:30 – 4:20 p.m. Sessions



EXECUTIVE BOARD PACKET

MEMO TO: EXECUTIVE BOARD

FROM: RANDY HEISS, EXECUTIVE DIRECTOR

DATE: NOVEMBER 13, 2019

SUBJECT: IMPLEMENTATION OF STRATEGIC PLAN GOALS

As you know, the [FY 2018 - 2022 SEAGO Strategic Plan Update](#) was approved by the Administrative Council and Executive Board at the May 2017 meeting and became effective July 1, 2017. You may recall that our Strategic Plan was due for an update last February, but due to the need to procure service providers for the AAA and organize the 21st AZ Rural Transportation Summit, it was agreed that we would defer the update until February 2020.

With February just around the corner, I proposed that we hold our Strategic Planning Retreat the afternoon of February 6th immediately following the Administrative Council meeting in Benson. We could work through the afternoon, ending around 4:00 p.m. and reconvene the retreat on following day at the same location. We would tentatively work through the morning, break for lunch, and hopefully wrap up our retreat around 3:00 p.m. I would like to hear your thoughts about this at our meeting so we can begin making any adjustments that may be necessary.

Progress implementing the tactics of the Strategic Plan this past quarter has been limited due to Rural Summit planning activities, and if it's agreed that we will hold our Retreat as described above, I expect similar performance over the next quarter as we will be focusing on putting together a meaningful Strategic Planning Retreat during that timeframe. For your information, below is a brief update on the progress staff has been able to make since August:

Goal 1: Expand SEAGO services to member entities and constituents

***Tactic A – Increase the Capacity of the Community Development Program:* NO CHANGE**

Since assuming the duties of CDBG Program Manager in March, Keith Dennis has continued to build the CDBG program's capacity. Heather Glenn attended a Certified Payroll Workshop and continues her training to perform labor standards monitoring for the CDBG program. Once she has developed competency in labor standards, she will begin to learn the environmental review process. This will free up time in Keith's schedule to pursue other roles and funding possibilities to the benefit of our member entities. In addition, SEAGO has entered into an agreement with the Water Infrastructure Finance Authority to oversee construction procurement and perform labor standards monitoring on WIFA-funded projects within 150 miles of our Bisbee offices. We expect this to become a new enterprise for SEAGO and enable us to build additional capacity in the CDBG program, while providing a new source of unrestricted funds.

Tactic B - Conduct Region-Wide Target Industry Analysis: The Target Industry Studies in Graham and Greenlee Counties have been completed. The consulting team from the Western Rural Development Center has completed its reports, the industry sectors identified, and the Target Industry Steering Committees in Graham and Greenlee Counties have completed strategic plans for business attraction, expansion, and start-ups in their respective counties (see EDD report). Although our Economic Development Program Manager continues his efforts to stimulate interest in

conducting similar studies in other parts of the region, these have not yet come to fruition. There has been interest from Bisbee, Benson, Huachuca City, and Nogales, but for varying reasons these communities have not committed to advancing these initiatives at this time. We will keep you posted on progress in future reports and meetings.

Tactic C - Develop and Market New Transportation Program Services: **NO CHANGE**. The equipment needed to begin a SEAGO Traffic Counting Program has been purchased and staff has received training on the use of the traffic counting equipment, safety procedures, and data management. Additional training on uploading traffic counting data to ADOT's traffic data management system was provided at the July TAC meeting. While we intended to launch the program early in FY 2020, it's likely this will be stalled due to the unexpected departure of Chris Vertrees at the end of May. SEAGO continues to position itself to provide GIS services for our member agencies. GIS software was purchased in FY 2018 and John Merideth has continued to expand his knowledge, skills and experience working with the software while growing our GIS data bases.

Tactic D - Kick Off Regional Technical Services Center: The Regional Technical Services Center, formally established by the Executive Board at their meeting on March 14, 2019, has received its first request for services. The services requested are for a preliminary engineering study to identify the best easement route to extend water and sewer service to the new Douglas commercial LPOE that is being planned on property west of the City. As time allows, SEAGO will identify additional technical services that can be developed internally or offered through cooperative purchasing agreements with state and local agencies to broaden the range of services to our member agencies.

Tactic E - Conduct Feasibility Analysis of Consolidated Regional Human Services: **NO CHANGE**. As previously reported, the SouthEastern Arizona Community Action Program (SEACAP) Strategic Plan was adopted by their Board on September 19, 2018. The Strategic Plan does mention consolidation as one of the strategies supporting the strategic objective of "Refocusing mission in a changing environment by proactively embracing change". The strategy is to "**Hold meetings to focus on top important projects (public and private) – Consolidation**". The context of this strategy could be in the following statement found elsewhere in the document:

"The importance of addressing barriers associated with meeting basic needs, becoming self-sufficient and living independently were highly emphasized. These were 1) reliable transportation, **2) integration of social services**, 3) ability to qualify for employment, 3) early integration of post-secondary education, 4) access to childcare and associated costs, 5) community participation, 6) education, 7) less recidivism, 8) more diverse funding."

It will be necessary to engage with SEACAP Board members determine whether this strategy would support a feasibility study of consolidating regional human services under a single agency. I recently had the opportunity to engage with leadership at ADES-DAAS on the idea of a consolidation feasibility study, and received encouraging feedback as it aligns perfectly with strategic initiatives being pursued internally at the agency. I will be looking for an opportunity to revisit that conversation in the coming months.

Tactic F - Create a Region-Wide Economic Development Data Portal: **NO CHANGE**. U.S. Economic Research has created economic development data portals for [Cochise](#), [Graham](#), [Greenlee](#) and [Santa Cruz](#) Counties that are complete and on line. The portals for Cochise and Santa Cruz include information from all of the local jurisdictions in those counties. The company also recently launched economic development websites for the [Town of Thatcher](#) and the [City of Safford](#). Click the hyperlinks above to browse these sites and see the assets these communities have to offer.

Goal 2: Enhance awareness of SEAGO and the value of its services

Tactic A - Improve Service Delivery in the Family Caregiver Support Program: As previously reported, Karen Enriquez joined the SEAGO AAA team as our new Care Coordinator on July 8th and is doing an amazing job moving the FCSP forward. Karen can be reached at (520) 432-2528, Extension 221, or kenriquez@seago.org.

Tactic B - Convene and Facilitate Regional Continuum of Care (CoC) Planning Group: There has been a change in leadership at the Good Neighbor Alliance – the lead agency involved in Continuum of Care planning in Cochise County. New leadership at GNA has expressed interest in SEAGO becoming the county-wide CoC coordinating agency. At the present time, we are unaware of any CoC planning activities taking place elsewhere in the SEAGO region. On November 15th, Keith and I will be attending a meeting in Sierra Vista to explore this possible role and learn what would be required should we decide to take this on in Cochise County and/or region wide. We will report back on what we learn.

Tactic C - Organize Volunteers for Housing Rehabilitation Projects: **NO CHANGE.** SEAGO stands ready to continue participating in a collaborative initiative began earlier this year to address the lack of affordable housing in the Bisbee area specifically and the Cochise County subregion in general. While there had been a number of meetings to strategize possible affordable housing solutions, these efforts stalled as the City was in the process of recruiting a new City Manager, and it's likely it will be some time before the issue becomes a top priority for the new administration. Regardless, SEAGO stands ready to offer technical assistance and administration of housing rehabilitation projects using CDBG or other funding sources available through the Arizona Department of Housing in any community throughout our region where there is an interest in doing so.

Tactic D - Continue Current Public Information and Outreach Activities in Regional Newspapers: Temporarily paused in order to make progress on other tactics.

Goal 3: Advance economic competitiveness and sustainability

Tactic A - Increase the Capacity of the Community Development Program: Same as Goal 1, Tactic A.

Tactic B - Conduct Region-Wide Target Industry Analysis: Same as Goal 1, Tactic B.

Tactic C - Kick Off Regional Technical Services Center: Same as Goal 1, Tactic D.

Tactic D - Conduct Feasibility Analysis of Consolidated Regional Human Services: Same as Goal 1, Tactic E.

Tactic E - Create a Region-Wide Economic Development Data Portal: Same as Goal 1, Tactic F.

Attachments: None

Action Requested: Information Only Action Requested Below:



EXECUTIVE BOARD PACKET

MEMO TO: EXECUTIVE BOARD
THROUGH: RANDY HEISS, EXECUTIVE DIRECTOR
FROM: DINA CURTISS, ACCOUNTING MANAGER
DATE: NOVEMBER 13, 2019
SUBJECT: FINANCE REPORT

The SEAGO Statement of Revenues and Expenditures for the period ending September 30, 2019 and Fiscal Year 2020 to date is attached.

Regarding the FY 2019 audit, the trial balance will be submitted to Colby & Powell, PLC no later than November 22, 2019 with the on-site visit scheduled for December 3rd, 4th, & 5th, 2019.

I will answer any questions you may have regarding the Statement of Revenues and Expenditures and/or the audit at the meeting.

Attachment: Statement of Revenues and Expenditures September 30, 2019 FY2020

Action Requested: Information Only Action Requested Below

SEAGO
Statement of Revenues and Expenditures - Unposted Transactions Included In Report
From 9/1/2019 Through 9/30/2019
(In Whole Numbers)

		Cur Pd Actual	YTD Actual	Total Budget	% of Budget Used
Revenue					
General Fund	101	1,335	9,874	50,000	19.74%
Agency Response	301	(2,616)	71,085	43,745	162.49%
Community Development Block Grant	302	0	0	124,861	0.00%
Economic Development	303	7,471	25,468	110,357	23.07%
Environmental Quality	306	115	683	8,675	7.87%
Elderly Transit	307	0	0	20,000	0.00%
Public Transit	308	0	5,491	20,000	27.45%
State Planning & Research	309	0	50,107	263,693	19.00%
Area Agency on Aging	310	420	89,682	608,727	14.73%
Regional Mobility Management	311	0	51,358	168,750	30.43%
RMM Training	314	0	14,504	106,250	13.65%
Legacy	317	0	0	45,834	0.00%
Greenlee County Road Ownership Study	321	0	0	125,776	0.00%
Wilcox Feasibility Study	323	0	2,403	70,000	3.43%
End Of Life	326	0	0	13,742	0.00%
End of Life - Lovell Foundation	327	0	33,350	33,350	100.00%
Total Revenue		<u>6,726</u>	<u>354,005</u>	<u>1,813,761</u>	<u>19.52%</u>
Expenses					
General Fund	101	2,500	2,500	50,000	5.00%
Agency Response	301	1,465	10,088	43,745	23.06%
Community Development Block Grant	302	5,346	21,527	124,861	17.24%
Economic Development	303	7,471	25,468	110,357	23.07%
Environmental Quality	306	115	683	8,675	7.87%
Elderly Transit	307	0	0	20,000	0.00%
Public Transit	308	0	5,491	20,000	27.45%
State Planning & Research	309	20,703	70,810	263,693	26.85%
Area Agency on Aging	310	34,726	124,523	608,727	20.45%
Regional Mobility Management	311	12,103	63,461	168,750	37.60%
RMM Training	314	2,629	17,133	106,250	16.12%
Legacy	317	2,565	2,768	45,834	6.03%
Greenlee County Road Ownership Study	321	0	2,060	125,776	1.63%
Wilcox Feasibility Study	323	0	2,544	70,000	3.63%
End Of Life	326	0	0	13,742	0.00%
End of Life - Lovell Foundation	327	4,015	8,179	33,350	24.52%
Water Infrastructure Finance Authority	331	1,061	1,061	0	0.00%
Total Expenses		<u>94,699</u>	<u>358,296</u>	<u>1,813,761</u>	<u>19.75%</u>
Balance		<u>(87,973)</u>	<u>(4,291)</u>	<u>0</u>	<u>0.00%</u>



EXECUTIVE BOARD PACKET

MEMO TO: EXECUTIVE BOARD
THROUGH: RANDY HEISS, EXECUTIVE DIRECTOR
FROM: LAURA VILLA, AREA AGENCY ON AGING PROGRAM DIRECTOR
DATE: NOVEMBER 13, 2019
SUBJECT: SEAGO-AAA PROGRAM UPDATES

SFY18 Annual Report: With data collected from our AAA Analysis tool, Department of Aging and Adult Reporting System (DAARS) the AAA is able to put together the SFY18 Annual report. I am grateful that Carrie Gibbons has made this happen; she has accomplished a long desired goal. Our intention is to generate an annual report from now on and provide it to the Board once the carryover funding is included. In the report you will see a general overview of service units and clients served as well as a breakdown per county. This information will help you see how funds are being utilized and what difference it makes in your communities. We will use this information to reach out for more funding opportunities and show our representatives why it is important for the Older Americans Act to be reauthorized; I appreciate it if you would do the same. SFY19 Annual Report will be coming out in the third quarter, stay tuned.

The End of Life Program: EOL is in fast pace mode. Safford is now on board with two events that took place at the end of August as well as a third at their Senior Expo in October. SEACUS is the lead in coordinating Thoughtful Life Conversations in Graham and Greenlee counties. The three Thoughtful Life Conversations workshops were well attended, with three fantastic new people trained to facilitate their own workshops. A partnership has been formed with Department of Economic Security, Division of Developmental Disabilities (DES-DDD) to oversee this project in Santa Cruz County. Partners such as Mariposa Community Health Center and Holy Cross Hospital will come on board to help with these efforts. The plan is to hold a train the trainer class mid-November and start workshops in January of 2020. The first report to the David and Lura Lovell Foundation has been submitted and a copy of the dashboard presented is attached in your packet.

The Real Emergency and Disaster initiative (READI) meals program: Program development is currently on hold. Unfortunately, the ACL grant that we applied for was not awarded and with DES-DAAS assistance, we have sent a Letter of Interest to Walmart Foundation. At this time, funding previously allocated to program development has been fully utilized. AAA will work closely with DAAS for future guidance and/or approval in getting the freeze driers deployed. A request has been made to DES-DAAS that will allow us to utilize carryover funds in order to continue these efforts of Phase 2 of the project which includes preparing the MOU's, Policies and Procedures and Training Manual for our sites (program development).

New Partnership: AAA has formed a partnership with Servants at Work (SAW's) who serve Arizona with wheelchair ramps to those who qualify. AAA case managers will serve as referral source for existing and qualified clients who have family caregivers on the program. If the client is permanently disabled and meets the Area Median Income (AMI) of 60% case managers will help obtain the referral information and submit to SAW's for follow up and assessment. If a client who is not under Case

Management is referred and has an unpaid caregiver on services FCSP Karen Enriquez will connect and help with this process. If a potential client is referred that does not meet the criteria under the AAA, the individual will be provided with the referral forms to connect directly with SAW's for consideration. SAW's currently has volunteers but they could use more volunteers in your respective areas. Please help us get the word out in order to keep this partnership alive in your communities.

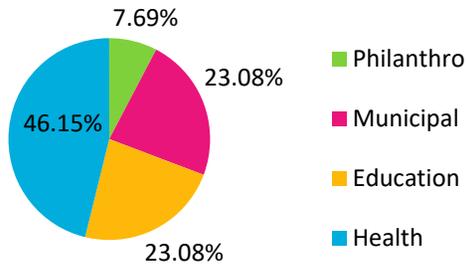
Upcoming Partnership: Introducing the Area Agency on Aging Home Safety Program - AAA and SEACAP, who also serves our four-county region, is forming a new partnership to assist with Adaptive Aids such as grab-bars, hand rails and toilet safety rails for those deemed eligible through our Case Management Program. A Memorandum of Understanding has been drafted and has been accepted by SEACAP. Case Managers will send a referral to SEACAP by email and copy Family Caregiver Support Program Coordinator, Karen Enriquez. SEACAP will connect with the client when in the area and do a home inspection to determine if the house is equipped for a safe installation. If it is, SEACAP will purchase the material and bill AAA for reimbursement monthly. If the client is not eligible, SEACAP will notify Karen Enriquez so that she may follow up with the Case Manager to look for an alternate service provider. SEACAP currently oversees the weatherization program and this enables them to make proper installations. On the other end, SEACAP will refer clients to AAA if they feel Home and Community Based services are needed and a referral will be made.

Census 2020 Complete Count Committee: SEAGO-Area Agency on Aging has hosted one CCC meeting in Benson. We have had participation from two of the four counties we serve, we continue to reach out to organizations that are not yet part of a CCC committee and help us reach our goals in getting everyone counted. Cochise, Graham and Greenlee counties are very well informed and prepared for getting the information out. Santa Cruz County is on board as well and I am sure that we will all work together in making a difference for our communities and the funding they will receive in the next 10 years. In our second meeting the group will come up with strategies and develop a work plan. As we move forward, we will share more information. The intention of the AAA is to work alongside with all CCC committees and not duplicate any efforts and for that our census representatives will continue to help us.

Attachment: EOL Dashboard; SAWS volunteer flier

Action Requested: Information Only Action Requested Below:

Partners



- AzHHA – TLC
- Community Coalition for Advance Care Planning (CCACP)
- Canyon Vista Medical Center (SV)
- Cochise College
- Cochise County Library District
- City of Sierra Vista
- Legacy Foundation
- SEACUS –Graham County
- Mariposa Community Health Center
- Greenlee County Health Department
- Department of Economic Security Division of Developmental Disabilities
- Northern Cochise Community Hospital
- Hospices in Cochise, Graham, Greenlee and Santa Cruz Counties

AAA Facebook
AAA Website
AAA Constant Contact

Radio PSA's
and
Local News Papers

Distribution
Methods

Local Chambers of
Commerce
Cochise County Update

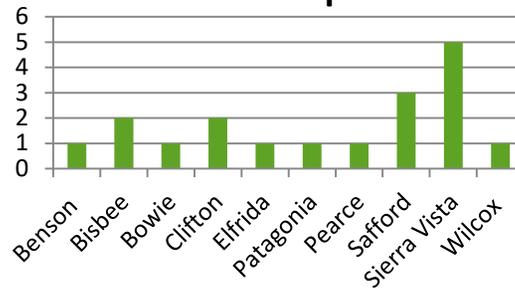
Community Bulletin
Boards and Calendars

Programs Outputs

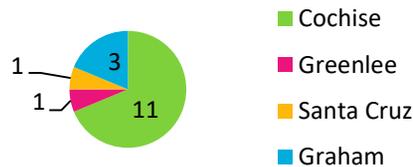
170 Participants



TLC Workshops



Workshops by County



Community Education Conferences and Events

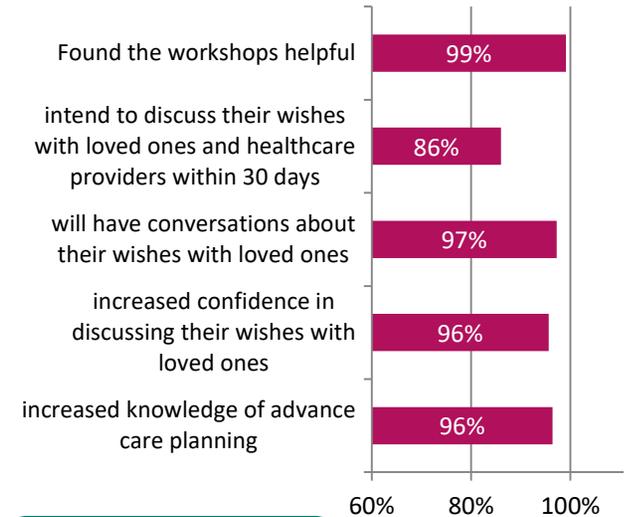
- SEAGO AAA Conference on Aging (Sierra Vista)- 172 Attendees
- Greenlee County Caregiver Conference (Clifton) – 31 Attendees
- Santa Cruz County Caregiver Conference (Nogales) – 80 attendees
- National Healthcare Decisions Day (Sierra Vista) – 79 Attendees
- SEACUS Senior Expo (Safford) – 100 Attendees

Faith Based Community Involvement

- Speaker at Pastors Breakfast (Sierra Vista) -25 Attendees
- SEAGO Executive Board Meeting 11-22-2019 churches

Outcomes and Community Impact

Benefits from Advance Care Workshops



"Best Materials I have seen on this topic in a workshop."

"My eyes have been opened thanks."

"I had no idea about how to do this directive and now I am able to. Thank You for this program."

Hospice Length of Stay (LOS)

2018 - 2%

2019 - 18%

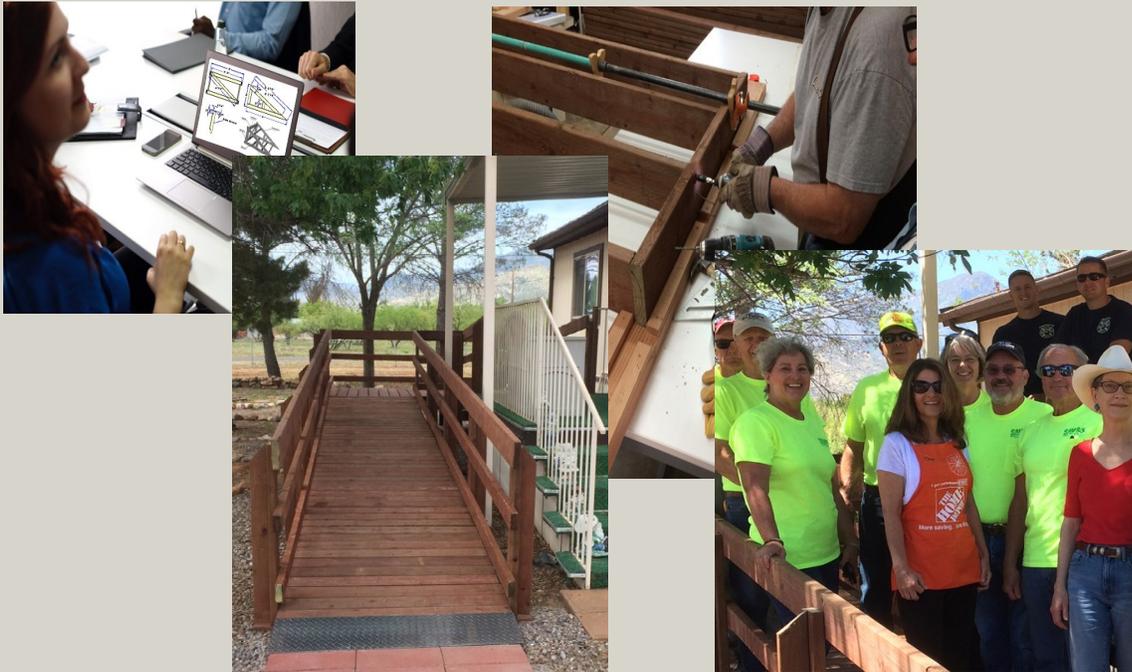
Train the Trainer Workshops

Increased Pool of Trained Facilitators

- Cochise 6
 - Graham 12
 - Santa Cruz TBD
- 30 of 41



Servants at Work, Inc.



Volunteers Power Our Mission.

Whether you like to build ramps, make phone calls, or prepare and serve refreshments for our build teams, **WE NEED YOU!**

SAWS Southwest is growing! Partnering with SEAGO, Area Agency on Aging, SAW's is expanding to include Cochise, Graham, Greenlee and Santa Cruz Counties. We need volunteers to make this happen and need all of the help we can get!

**For more information and to become a
SAW's Volunteer:**

Log in to: <https://www.sawsramps.org/>

Or contact Dale O'Neill (520) 266-2492





EXECUTIVE BOARD PACKET

MEMO TO: EXECUTIVE BOARD
THROUGH: RANDY HEISS, EXECUTIVE DIRECTOR
FROM: KEITH DENNIS, CDBG PROGRAM MANAGER
DATE: NOVEMBER 13, 2019
SUBJECT: CDBG COLONIAS SET-ASIDE DISCUSSION AND STRATEGIES

This Memo discusses a source of CDBG funds uniquely suited to the SEAGO region—the Colonias Set-Aside. The purpose is to 1) inform our communities about the Colonias program, its history, opportunities and constraints; 2) to consider the unique aspects of the program and strategies for success; and 3) invite our communities to pursue Colonias funds while thinking regionally

BACKGROUND

HUD defines Colonias as “rural communities within the US-Mexico border region that lack adequate water, sewer, or decent housing, or a combination of all three.” The border region is defined as a band 150 miles deep on either side of the border. Since 1990, HUD has made efforts to channel funding for development in Colonias within this region. In Arizona, this extra funding is available through the CDBG program, through a competitive funding round called the Colonias Set-Aside.

The Colonias Set-Aside has been in place for ten years in its current form. The Arizona Department of Housing (ADOH) puts 10% of the CDBG funds received from HUD into the Set-Aside each year, and awards approximately \$2 million biannually. The next round will be in 2020. There are 65 Colonias eligible for this funding, subject to the same National Objective criteria as other CDBG grants (low-to-moderate income, urgent need, or elimination of slum/blight). 34 of these are in the SEAGO region (See Attachment A).

Colonias funds must be used for water systems, wastewater, stormwater systems, owner-occupied housing rehabilitation (OOHR), or for “Planning Only Grants” (PLGs) to develop plans related to the above. Streets can be reconstructed using these funds as long as they are part of a larger stormwater mitigation project and include drainage enhancements.

These constraints aside, the program is a source of funds tailor-made for the SEAGO region. Because we have two of the four border counties—and the majority of the Colonias in the state—we are in an ideal position to benefit from these funds. Consider this: the SEAGO region receives around \$1.1 to \$1.3 million in CDBG funds each year. If our region can win even half that \$2 million total, we could double the CDBG dollars coming into our region every other year.

COLONIAS AWARD HISTORY

Since the Set-Aside was established, ADOH has awarded 10 Colonias grants totaling \$9.5 million (see Attachment B). The SEAGO region has captured about 52% of this (\$4.9 million). The next

largest share (47%) has been awarded to the Yuma area, primarily for OOHR. Notably, there has only been one Colonias award near Tucson. Only unincorporated Pima County can be served by the program, resulting in an even smaller pool of potential applicants: only two of the 10 Colonias in Pima County are eligible (see Attachment A).

APPLICATION REQUIREMENTS

Similar to State Special Projects (SSP) grants, Colonias applications must be “shovel ready,” with preliminary design plans, completed Environmental Review Records, current cost estimates, and a bidders list for solicitation. Additionally, approved permits are required where applicable, such as an ADEQ approval to construct. Like all CDBG projects, a minimum of two public hearings must be held to ensure adequate public participation.

For scoring, Colonias applications are unique in that ADOH awards points based on the percentage of persons meeting federal poverty thresholds, and upon organizational capacity to implement the grant. The latter is one reason why ADOH strongly recommends, and may in some cases will even require contracting with SEAGO for administration.

The ADOH Colonias scoring criteria can be found on their [website](#). One advantage over the state-wide SSP scoring criteria is the much smaller playing field of eligible communities. As such, the need for matching funds is comparatively less than for SSP. Other factors, such as poverty statistics for the service area, organizational capacity, and conformance with Colonias funding goals are all ways to attain a higher score. ADOH informs us these factors as well as past CDBG performance are more important than leverage for Colonias. At the very least, we are told, “don’t let the lack of match stop you from applying.” This is the opposite of the guidance we hear regarding SSP, which is closer to “don’t bother unless you have match.”

PLANNING

The up-front requirements of a Colonias application mean substantial planning is required. Planning Only Grants (PLGs) are a recent, helpful addition to the CDBG toolkit. Regional Account (RA), SSP and even Colonias grants themselves can be used as PLGs, for procuring engineers, completing environmentals, and so on. Using the PLG option means committing the next CDBG funds to building the project, either with RA or Colonias if eligible. Communities can also fund engineering and environmental studies from other sources, or if possible, budget for such themselves. The important thing is timing, completing the preliminary work so it is ready to submit by the Colonias application deadline. Last year that deadline was August 15th.

(RE)DESIGNATING NEW COLONIAS

Before rolling out the Colonias Set-Aside program, ADOH developed an inventory of eligible Colonias. Some lost their recognition during this period for a number of reasons. This is why, for example, USDA recognizes Naco in Cochise County as a Colonia but ADOH does not. There is a process to re-certify Colonias that lost their status in the past. If your community has such areas, you can reach out to SEAGO Community Development to explore possibilities.

RECOMMENDATIONS: REGIONAL APPROACH

In a real sense, the Colonias Set-Aside is “SEAGO’s money.” This Memo is intended as a formal introduction to the program, but also an invitation to our region to actively seek these funds. So far the awards in the SEAGO region have been substantial: over \$2 million awarded to the Nogalitos Colonias alone in the last two funding rounds. Safford and Graham County partnered on a \$2.4

million water infrastructure project with Colonias funds on the first funding round. Obviously, regular RA CDBG funds could not have implemented these projects in one phase, and this is part of the purpose of the Set-Aside. But these need not be million dollar grants. They can be for smaller projects, or even for phasing development of larger projects, to be supplemented with RA funds when a communities' turn arrives.

A reasonable goal might be to submit two, three or even four Colonias applications each cycle from across the region, for a total of \$1 to \$1.5 million. This would leave some room for other border areas to have a share, and ideally, enough for our communities to get their projects funded. Given the history, it is reasonable to expect a minimum of \$500,000 to be awarded in Yuma County for housing rehab each round.

If a SEAGO community can pursue a larger project as has historically been the case, they definitely should; that is what those dollars are for. However, if more than one of our communities applies for Colonias funds and the larger project gets funded it may mean another SEAGO community may not be awarded—or vice versa. That said, even an unsuccessful application can be re-submitted in subsequent Colonias rounds, because the up-front work will still be ready for the next opportunity. Even if the SEAGO region is submitting more applications than we can win in a given cycle, it simply means our “pipeline” will stay full and primed for the next round. In any case, it will be better than leaving Colonias funds on the table.

Attachment: A: ADOH-Recognized Colonias; B: Colonias Award History

Action Requested: Information Only Action Requested Below

**State of ARIZONA –Department of Housing’s - Designated Colonias
As of November 14, 2018 (excluding Maricopa and Pinal Counties)**

Cochise County:

- Benson – Patrick Dr./Valley View Neighborhood
- Benson – Prickly Pear/Cactus Neighborhood
- Bisbee – Bakerville Neighborhood
- Bisbee – Tintown Neighborhood
- Douglas – Census Tract 9 (Original Townsite)
- Tombstone

Unincorporated Areas:

- Bay Acres
- Bowie
- Fry Townsite
- Lower Huachuca City
- San Simon
- Winchester Heights

Gila County:

- Miami

Graham County:

- Pima

Unincorporated Areas:

- Artesia
- Bonita/Fort Grant
- Bryce/Eden
- Fort Thomas
- Klondyke
- Lonestar
- San Jose
- Sanchez
- Solomon

Greenlee County:

- Clifton
- Duncan (including Hunter Estates Annex)

LaPaz County

Unincorporated Areas:

- Buckskin Sanitary District
- Wenden

Pima County:

- Marana – Adonis Neighborhood
- Marana – Berry Acres Neighborhood
- Marana – Honea Heights Neighborhood
- Marana – Marana Estates Neighborhood

- Marana – Marana Vista Estates Neigh.
- Marana – Price Lane Neighborhood
- Marana – Yoem Pueblo/Sandario Neigh.
- South Tucson

Unincorporated Areas:

- Rillito
- Littleton

Santa Cruz County:

- Patagonia
- Nogales – Nogalitos Neighborhood
- Nogales – East Quadrant Neigh.
- Nogales – West Quadrant Neigh.

Unincorporated Areas:

- Carmen
- Chula Vista
- Elgin
- Firestone Gardens
- Pete Kitchen
- Tumacacori

Yuma County:

- Wellton – historic townsite

Unincorporated Areas:

- Avenue B & C
- Dateland
- Donovan Estates
- Drysdale
- El Prado Estates
- Gadsden
- Orange Grove Mobile Manor
- Padre Ranchitos
- Rancho Mesa Verde Units 1-3
- Speese Addition
- Tacna
- Wall Lane

Colonias located on Tribal Land:

Native American tribes have various colonias designated within their boundaries.

- Cocopah Indian Reservation
- Tohono O’odham Nation
 - Chukut Kuk District
 - Gu Vo District
 - Pisinemo District

COLONIAS SET ASIDE AWARD HISTORY

CDBG No.	Project Name	Completed	Award
116-19	Wellton OOHR	Active	\$ 500,000.00
115-19	Yuma County OOHR	Active	\$ 500,000.00
117-19	Nogales Perkins Water Main	Active	\$ 1,223,126.00
112-12	Graham Co Solomon Infrastrre	8/12/2014	\$ 2,404,589.00
100-14	Yuma County OOHR	3/10/2017	\$ 890,806.00
109-15	Rillito Water Improvements	12/2/2015	\$ 146,000.00
110-15	Somerton Water Improvements	3/2/2017	\$ 1,861,041.00
116-17	Santa Cruz County Nogalitos Drainage	7/5/2018	\$ 1,311,966.00
117-17	CDBG Colonia Yuma County OOHR	12/13/2018	\$ 500,000.00
118-17	CDBG Colonia Wellton OOHR	12/4/2018	\$ 202,510.00
		TOTAL:	\$ 9,540,038.00
		SEAGO REGION:	\$4,939,681
			52%
		OOHR (Yuma Co.):	\$2,593,316.00
			27%
		Yuma Co. Total:	\$4,454,357.00
			47%



EXECUTIVE BOARD PACKET

MEMO TO: EXECUTIVE BOARD
THROUGH: RANDY HEISS, EXECUTIVE DIRECTOR
FROM: LARRY CATTEN, ECONOMIC DEVELOPMENT PROGRAM MANAGER
DATE: NOVEMBER 13, 2019
SUBJECT: RECENT ECONOMIC DEVELOPMENT ACTIVITY

The purpose of this memorandum is to advise the Executive Board of recent activity in the SEAGO Economic Development District (EDD).

Recent Activity

1. Status of grants for economic development studies in Greenlee and Graham Counties

County: Greenlee County
Grant: Housing Feasibility Study
Grant Source: United Way of Graham and Greenlee Counties
Grant Amount: \$53,000.00

Current Activity: The study is complete and awaiting the following:

1. Final review by the Housing Study Management Team consisting of:
 - a. Derek Rapier – Greenlee County D Administrator
 - b. Rudy Perez – Clifton Town Manager
 - c. John Basteen – Duncan Town Manager
 - d. Emily Muteb – FMI Representative
2. Final review by FMI executives
3. Presentation to community stakeholders
4. Presentation to County and Town elected officials.

County: Graham County
Grant: Target Industry Study
Grant Source: Freeport-McMoRan Foundation Community Investment Fund
Grant Amount: \$34,000.00

Current Activity: The study and strategic planning process is completed. Since the study and strategic planning process was completed at a significantly lower cost than originally budgeted, there is an approximate amount of \$16,500.00 remaining in the budget. The SEAGO Economic Development Program Manager will meet with a representative of the

Freeport-McMoRan Foundation Community Investment Fund to discuss the use of the remaining funds toward implementation of the strategic plan. SEAGO's role in the implementation of the strategic plan includes:

1. Assist Graham County and the Gila Valley Economic Development Corporation develop a viable and sustainable approach to implementing the strategic plan.
2. Managing the REDI Grant planning initiative to supplement and advance the target industry strategic plan.
3. Working with the NAU School of Hotel and Restaurant Management to provide assistance to implement each county's tourism target industry strategies and to review potential inter-county collaboration on tourism strategies

County: Greenlee County
Grant: Target Industry Study
Grant Source: United Way of Graham and Greenlee Counties
Grant Amount: \$35,000.00

Current Activity: The study and strategic planning process is completed. Since the study and strategic planning process was completed at a significantly lower cost than originally budgeted, there is an approximate amount of \$17,000.00 remaining in the budget. The SEAGO Economic Development Program Manager met with the United Way of Graham and Greenlee County to discuss the use of the remaining funds toward implementation of the strategic plan. He has agreed the use of the remaining planning funds to be utilized for implementation initiatives. SEAGO's role in the implementation of the strategic plan includes:

1. Assist Greenlee County develop a viable and sustainable approach to implementing the strategic plan.
 2. Managing the REDI Grant planning initiative to supplement and advance the target industry strategic plan.
 3. Working with the NAU School of Hotel and Restaurant Management to provide assistance to implement each county's tourism target industry strategies and to review potential inter-county collaboration on tourism strategies
2. SEAGO, in behalf of Graham and Greenlee Counties, applied for and was awarded a USDA REDI Grant. The REDI Grant is a planning grant that will study the development of regional collaboration opportunities between Graham and Greenlee Counties for implementing the target industry strategic plan, along with other potential economic development collaboration opportunities. The planning process will be led by the McClure Engineering, Economic Development Division, and will be managed by SEAGO under the guidance of the grant management team consisting of representatives from Graham and Greenlee Counties, and FMI.

Current Activity - A three day session with the REDI Grant consultants with each county's steering committee, focus groups and business leaders was conducted on September 26, 27, 28. The second session of meetings with the grant consultants is scheduled for November 5 and 6. The REDI Grant Study Management Team consisting of the SEAGO Economic

Development Program Manager, Supervisor Danny Smith, Akos Kovach, Sean Wenham (FMI), and Emily Muteb (FMI) are arranging all of the community meetings with the consultants.

3. On October 29, the SEAGO Economic Development Program Manager submitted the mid-year report of SEAGO scope of work activity to the Economic Development Administration.
4. On October 19 – 22, The SEAGO Economic Development Program Manager attended the annual training conference of the National Association of Development Organizations (NADO). It was a unique opportunity to obtain valuable economic development training, network with economic development professional from around the country, and meet with EDA representatives from the western regional office in Seattle, Washington. SEAGO was awarded a \$1,000.00 scholarship from NADO and funded by the EDA Western Region to be applied to conference attendance expenses.
5. With the completion of the target industry studies for Graham and Greenlee Counties, the SEAGO Economic Development Program Manager has met, or will meet, with the following jurisdictions to discuss a target industry study and strategic planning process for the respective communities.

Huachuca City - The SEAGO Economic Development Program Manager met with Town Manager Matthew Williams, and is beginning the process of the study process which will be to appoint a management team and a steering committee, and engage a fund raising initiative to fund the study and strategic planning process.

Bisbee - The SEAGO Economic Development Program Manager, briefly discussed the study with Mayor Smith, and met with City Manager Theresa Coleman, to discuss the study process in detail. They are currently considering moving forward with the study and strategic planning process.

Nogales - The SEAGO Economic Development Program Manager is attempting to schedule a meeting with Mayor Garino and City Manager John Kissinger, to discuss the intent of the target industry study and strategic planning, and the process that would be initiated to complete the study and strategic plan.

Benson - The SEAGO Economic Development Program Manager will schedule a meeting with City Manager Vicki Vivian, to discuss the intent of the target industry study and strategic planning, and the process that would be initiated to complete the study and strategic plan.

Attachments: None

Action Requested:

Information Only

Action Requested Below:



EXECUTIVE BOARD PACKET

MEMO TO: EXECUTIVE BOARD
THROUGH: RANDY HEISS, EXECUTIVE DIRECTOR
FROM: JIM RUSSELL, TRANSPORTATION PROGRAM ADMINISTRATOR
DATE: NOVEMBER 13, 2019
SUBJECT: TRANSPORTATION PROGRAM UPDATE

The following is a brief update involving our Transportation, Transit and Mobility Management Programs:

FTA Access and Mobility Partnership Grant Application: FTA Access and Mobility Partnership Grant provides for transportation services to the elderly and disabled by providing curb-to-curb transportation for the elderly and disabled for medical and food assistance with the premise that without proper nutrition the medical assistance provided is not sustained. Anticipated to begin in October 2018, this is an 18-month grant cycle that was awarded in May after being delayed due to 2018's government shutdown. SEAGO is diligently working to make up time and get the pilot program started. Partnerships include the Legacy Foundation, Chiricahua Community Health Center, VICaP, the Healthy Communities Program with U of A, and the regional food banks.

FTA 5310 and 5311 Programs: Small providers often require assistance to make good decisions with compliance and program efficiency. SEAGO staff has been meeting with these providers to review policies and procedures and offering advice for changes to ensure each organization maintains compliance and ensures positive audit results. These visits are often combined with other on-site visits to ensure effective use of travel time and budget. SEAGO staff has also been attending training for our own growth and knowledge.

Regional Planning and Transportation Improvement Program: Regional planning activities are continuing with scheduled Regional Coordination Meetings. The TAC has approved and submitted the 2020-2024 TIP to ADOT and is awaiting approval from the FHWA. Currently, the TAC is working with ADOT to prepare for the Traffic Count Data collection.

Regional Census Involvement: SEAGO has become involved in partnering with Cochise County Census Committee to assist in the far reaching rural areas. SEAGO has a unique relationship with such areas and can help provide the necessary information and assistance to those areas that will provide the opportunity for everybody to be counted for the 2020 Census.

Willcox Transit Feasibility Study: This study has been completed and delivered. The study looked at current transportation availability including VICap (Volunteer Interfaith Caregiver Program), Greyhound, and private transportation providers; conducted surveys and public meetings; and considered current demand/needs. It found that there was a definite need for public transportation that would benefit from a 5311 program. Currently, there is a search for an organization to begin a pilot program. Once identified, the Work Plan will be updated to include an implementation process to capture the remaining funds.

Greenlee County Road Ownership Study (ROS): The Greenlee County ROS is essentially completed. A comprehensive draft has been delivered to Greenlee County and is being used in its current state. The final piece of the study will be the inclusion of data from the Forest Service. Once that information is provided, the ROS will be delivered in its final state. Greenlee County personnel have praised the work delivered thus far.

I will answer any questions you may have at the meeting.

Attachment: None.

Action Requested: Information Only Action Requested Below