**Key Facts**

**Graham County, AZ**

**Geography:** County

**Key Facts**

- **Population:** 39,252
- **Median Age:** 32.8
- **Average Household Size:** 2.9
- **Median Household Income:** $52,779
- **No High School Diploma:** 13%
- **High School Graduate:** 41%
- **Some College:** 29%
- **Bachelor’s/Grad/Prof Degree:** 17%
- **Total Businesses:** 870
- **Total Employees:** 13,440
- **White Collar:** 52.2%
- **Blue Collar:** 27.9%
- **Services:** 19.9%
- **Unemployment Rate:** 3.4%

**Income**

- **Median Household Income:** $52,779
- **Per Capita Income:** $21,251
- **Median Net Worth:** $91,751

**Households By Income**

- The largest group: $50,000 - $74,999 (20.9%)
- The smallest group: $200,000+ (1.4%)

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
<th>Diff</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;$15,000</td>
<td>13.1%</td>
<td>+5.3%</td>
</tr>
<tr>
<td>$15,000 - $24,999</td>
<td>9.0%</td>
<td>+2.0%</td>
</tr>
<tr>
<td>$25,000 - $34,999</td>
<td>9.9%</td>
<td>+2.3%</td>
</tr>
<tr>
<td>$35,000 - $49,999</td>
<td>14.5%</td>
<td>+1.8%</td>
</tr>
<tr>
<td>$50,000 - $74,999</td>
<td>20.9%</td>
<td>+2.3%</td>
</tr>
<tr>
<td>$75,000 - $99,999</td>
<td>15.3%</td>
<td>+1.4%</td>
</tr>
<tr>
<td>$100,000 - $149,999</td>
<td>12.7%</td>
<td>-4.5%</td>
</tr>
<tr>
<td>$150,000 - $199,999</td>
<td>3.1%</td>
<td>-4.4%</td>
</tr>
<tr>
<td>$200,000+</td>
<td>1.4%</td>
<td>-6.3%</td>
</tr>
</tbody>
</table>

This infographic contains data provided by Esri, Esri-Data Axle. The vintage of the data is 2022, 2027. © 2022 Esri
AT RISK POPULATION PROFILE
Graham County, AZ

Geography: County

Population: 39,252
Households: 12,433
Avg Size Household: 2.94
Median Age: 32.8
Median Household Income: $52,779
Median Home Value: $176,524
Wealth Index: 46
Housing Affordability: 142
Diversity Index: 73

AT RISK POPULATION
3,461 Households With Disability
5,647 Population 65+
636 Households Without Vehicle

POVERTY AND LANGUAGE
19% Households Below the Poverty Level
2,182 Households Below the Poverty Level
34 Pop 65+ Speak Spanish & No English

POPULATION BY AGE
Under 18: 10,960
18 to 65: 23,027
Aged 65+: 5,647

POPPULATION AND BUSINESSES
Daytime Population: 35,498
Total Businesses: 870
Total Employees: 13,440

Language Spoken (ACS) | Age 5-17 | 18-64 | Age 65+ | Total
--- | --- | --- | --- | ---
English Only | 6,955 | 17,072 | 3,774 | 27,801
Spanish | 470 | 4,141 | 1,147 | 5,758
Spanish & English Well | 460 | 3,770 | 1,037 | 5,267
Spanish & English Not Well | 10 | 369 | 76 | 455
Spanish & No English | 0 | 2 | 34 | 36
Indo-European | 7 | 205 | 27 | 239
Indo-European & English Well | 7 | 180 | 16 | 203
Indo-European & English Not Well | 0 | 14 | 11 | 25
Indo-European & No English | 0 | 11 | 0 | 11
Asian-Pacific Island | 0 | 167 | 1 | 168
Asian-Pacific Isl & English Well | 0 | 115 | 1 | 116
Asian-Pacific Isl & English Not Well | 0 | 52 | 0 | 52
Asian-Pacific Isl & No English | 0 | 0 | 0 | 0
Other Language | 72 | 1,144 | 359 | 1,575
Other Language & English Well | 72 | 1,112 | 331 | 1,515
Other Language & English Not Well | 0 | 32 | 28 | 60
Other Language & No English | 0 | 0 | 0 | 0

Source: Esri, ACS, Esri Data Axe, U.S. Census Bureau, 2022, 2027, 2016-2020
This infographic provides information about how population age 16+ travels to work. This data comes from the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis on the ACS documentation page.

**Graham County, AZ**
Geography: County

This infographic contains data provided by American Community Survey (ACS). The vintage of the data is 2016-2020.

**Transportation to Work**
- 0.2% Took Public Transportation
- 14.8% Carpooled
- 1.4% Walked to Work
- 0.0% Bike to Work

**Travel Time to Work**
- 90+ min: 0%
- 60-89 min: 0%
- 45-59 min: 0%
- 40-44 min: 0%
- 35-39 min: 0%
- 30-34 min: 0%
- 25-29 min: 0%
- 20-24 min: 0%
- 15-19 min: 0%
- 10-14 min: 0%
- 5-9 min: 0%
- < 5 min: 0%

**Workers**
- 13,181 ACS Workers Age 16+
- 78.3% Drove Alone to Work

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KEY INDICATORS: IMPACT PLANNING
Graham County, AZ

39,252 Population
2.94 Avg Size Household
12,433 Households
32.8 Median Age
$52,779 Median Household Income
$176,524 Median Home Value
142 Housing Affordability
87% Internet at Home

POPPULATION AND POVERTY STATUS (ACS) Total
Population for whom Poverty Status is Determined 34,621
Income to Poverty Ratio <0.50 3,769
Income to Poverty Ratio 0.50-0.99 3,555
Income to Poverty Ratio 1.00-1.24 1,516
Income to Poverty Ratio 1.25-1.49 1,137
Income to Poverty Ratio 1.50-1.84 3,511
Income to Poverty Ratio 1.85-1.99 984
Income to Poverty Ratio 2.00+ 20,149

POVERTY LEVELS (ACS)
Below Above Total
Total 2,182 9,166 11,348
Married Couple Families 436 5,206 5,642
Other Families w/Male Householder 180 578 758
Other Families w/Female Householder 680 978 1,658
Nonfamilies w/Male Householder 356 1,126 1,482
Nonfamilies w/Female Householder 530 1,278 1,808

NO HEALTH INSURANCE COVERAGE (ACS) % Total
Population <19 1.2% 411
Population Age 19-34 3.5% 1,208
Population Age 35-64 2.7% 935
Population Age 65+ 0.1% 34

SCHOOL ENROLLMENT (ACS)

SENIOR POPULATION

Source: Esri forecasts for 2022, 2027, 2016-2020, Esri, MRI-Simmons, Esri-Data Axle, ACS

Version 1.13
DOMINANT TAPESTRY SEGMENT

2,161 households are Middleburg
17.4% of households are in this segment

Middleburg: Family Landscapes LifeMode

Middleburg neighborhoods transformed from the easy pace of country living to semirural subdivisions in the last decade, when the housing boom reached out. Residents are traditional, family-oriented consumers. Still more country than rock and roll they are thrifty but willing to carry some debt and are already investing in their futures...

ABOUT THIS SEGMENT

Traditional values are the norm here - faith, country, and family. Sports include hunting, fishing, bowling, and baseball.

Prefer to buy American and for a good price. Media preferences include country and Christian channels.

Spending priorities also focus on family (toys and apparel for children) or home DIY projects. Residents are partial to domestic vehicles.

Entertainment is primarily family-oriented, TV and movie rentals or theme parks and family restaurants.

Comfortable with the latest in technology, for convenience (online banking or saving money on landlines) and entertainment.

ABOUT THIS AREA

Household Type: Single Family
Employment: Prof; Svcs
Median Age: 32.8
Median Household Income: $52,779
Education: 28.4% have a college degree

KEY FACTS FOR THIS AREA

Click facts to ‘Explore for more’ details

39,252 Population
12,433 Households
2.94 Avg Size Household
46 Wealth Index
142 Housing Affordability
73 Diversity Index
$176,524 Median Home Value
0.44% Forecasted Annual Growth Rate
TAPESTRY SEGMENTATION COMPOSITION

This chart displays the percent of households in each segment in this area.

12,433 total households in this area
2,161 households in Middleburg - 17.4%
**Key Demographic Indicators**

Graham County, AZ

**Geography:** County

### INCOME AND NET WORTH

Net worth measures total household assets (homes, vehicles, investments, etc.) less any debts, secured (e.g., mortgages) or unsecured (credit cards) for this area.

**MEDIAN HOUSEHOLD INCOME**

- Graham County: $52,779
- Arizona: $68,466

**MEDIAN NET WORTH**

- Graham County: $91,751
- Arizona: $157,616

Bars show comparison to Arizona.

### AVERAGE HOUSEHOLD BUDGET INDEX

The index compares the average amount spent in this market’s household budgets for housing, food, apparel, etc., to the average amount spent by all US households. An index of 100 is average. An index of 120 shows that average spending by consumers in this market is 20 percent above the national average.

#### Budget Categories

- Housing
- Food
- Apparel & Services
- Transportation
- Health Care
- Entertainment & Recreation
- Education
- Pensions & Social Security

### AGE BY SEX

- Median Age: 32.8

### DIVERSITY

The Diversity Index summarizes racial and ethnic diversity. The index shows the likelihood that two persons, chosen at random from the same area, belong to different race or ethnic groups. The index ranges from 0 (no diversity) to 100 (complete diversity).

Dots show comparison to Arizona.
Key Demographic Indicators
Graham County, AZ
Geography: County

HOUSING
Mortgage, rent and home value are estimated by Esri. Housing type is from the Census Bureau’s American Community Survey (ACS).

- **Own:** 70.0%
- **Rent:** 30.0%

**Typical Household Type:** Single Family

**Median Home Value:** $176,524

**ESRI INDEXES**
Esri developed these indexes to display average household wealth and housing affordability for the market relative to US standards.

- **Wealth Index:** 46
- **Housing Affordability:** 142

**LANGUAGE**
American Community Survey (ACS) population by language estimates are based on a rolling sample survey spanning a 60-month period (2016-2020).

<table>
<thead>
<tr>
<th>Population by Language</th>
<th>Age 5-17</th>
<th>18-64</th>
<th>Age 65+</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>English Only</td>
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<td>5,758</td>
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<td>1,037</td>
<td>5,267</td>
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<tr>
<td>Spanish &amp; English Not Well</td>
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<td>369</td>
<td>76</td>
<td>455</td>
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<td>Indo-European</td>
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<td>27</td>
<td>239</td>
</tr>
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<td>16</td>
<td>203</td>
</tr>
<tr>
<td>Indo-European &amp; English Not Well</td>
<td>0</td>
<td>14</td>
<td>11</td>
<td>25</td>
</tr>
<tr>
<td>Asian-Pacific Island</td>
<td>0</td>
<td>167</td>
<td>1</td>
<td>168</td>
</tr>
<tr>
<td>Asian-Pacific Isl &amp; English Well</td>
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<td>1</td>
<td>116</td>
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<td>32</td>
<td>28</td>
<td>60</td>
</tr>
</tbody>
</table>

**POPULATION DENSITY**
Average density (population per sq. mile) is displayed relative to the US or State average.

Dots show comparison to Arizona
Health Care & Insurance
Graham County, AZ
Geography: County

This infographic provides a set of key demographic and health care indicators. Learn more about this data.

Has One Type Of Health Insurance

<table>
<thead>
<tr>
<th></th>
<th>19&lt;</th>
<th>19-34</th>
<th>35-64</th>
<th>65+</th>
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<tbody>
<tr>
<td>No Health Insurance</td>
<td>31.4</td>
<td>22.3</td>
<td>31.5</td>
<td>14.8</td>
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<tr>
<td>Has One Type Of Health Insurance</td>
<td>26.8</td>
<td>17.6</td>
<td>24.9</td>
<td>4.9</td>
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</table>

Population (ACS)

<p>| | | | | |</p>
<table>
<thead>
<tr>
<th></th>
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<th></th>
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</tr>
<tr>
<td>31.4</td>
<td>22.3</td>
<td>31.5</td>
<td>14.8</td>
<td></td>
</tr>
</tbody>
</table>

Population

35,053 Civilian Noninstitutionalized Population (ACS)

Exercise (Percent of Adults)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>34.0%</td>
<td>Exercise at home 2+ times per week</td>
</tr>
<tr>
<td>9.2%</td>
<td>Exercise at club 2+ times per week</td>
</tr>
</tbody>
</table>

Health Care & Insurance Coverage (ACS)

<table>
<thead>
<tr>
<th>Medicare: Population 65+</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,603 Medicare Only</td>
</tr>
<tr>
<td>1,300 Direct-Purch &amp; Medicare</td>
</tr>
<tr>
<td>704 Employer &amp; Medicare</td>
</tr>
<tr>
<td>465 Medicare &amp; Medicaid</td>
</tr>
</tbody>
</table>

Health Care Expenditure

<table>
<thead>
<tr>
<th>Annual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Cross/Blue Shield</td>
</tr>
<tr>
<td>Medicare Payments</td>
</tr>
<tr>
<td>Physician Services</td>
</tr>
<tr>
<td>Dental Services</td>
</tr>
<tr>
<td>Eyecare Services</td>
</tr>
<tr>
<td>Lab Tests/X-rays</td>
</tr>
<tr>
<td>Hospital Room &amp; Hospital Service</td>
</tr>
<tr>
<td>Convalescent/Nursing Home Care</td>
</tr>
</tbody>
</table>

Health Care (Consumer Spending)

<table>
<thead>
<tr>
<th>Annual Health Insurance Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Cross/Blue Shield</td>
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<td>Medicare Payments</td>
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