

When Good Advice Falls on Deaf Ears...

"Scary and/or self-important Negroes" with big bank accounts would rather hide behind racist companies that they've invested in and order the killings or destruction of other Negroes than protect their own broader interests by calling those companies out and helping to organize powerful boycotts against them.

It won't be until Negro news producers, editors-in-chief, anchors, reporters, journalists, and associations alike acknowledge that it's not so much the arrests of Don Lemon and Georgia Fort that are trampling on Black Americans' voices and holding them in contemporary bondage, but it's the mainstream media itself that should be held accountable for its role in obstructing the development of a Black-owned media equal in prominence and force.

Likewise, it won't be until Negro news producers, editors-in-chief, anchors, reporters, journalists, and associations alike acknowledge that it's not so much the arrests of Don Lemon and Georgia Fort that are either threatening or trampling on Black Americans' voices, civil liberties, or their civil rights, but it's the mainstream media itself. For decades, the media, with impunity, has acted as a sort of barrier to market entry for a "Black National News Network" (BN3) to develop, scale, and prosper.

Due to chattel slavery and all the tyrannical political systems and policies that followed, it is critical that there be a Black corporate media with extraordinary national reach that can not only manage a narrative central to Black Americans' common interests but also maintain the infrastructure, facilities, and Black professionals with news industry experience to preserve it all.

How will the new network be paid for? The federal government could impose a small federal communications excise tax on all Americans who identify as Black and would like to participate in sustaining the network.

Other sources of funding could be derived from paid advertisements and "uninfluenced" sponsorships, both national and abroad. The hell with prescription drug commercials, the promotion of violence, criminal activities, or any paid advertisement on the network that works against the positive progression of the African diaspora.

And finally, if a Black news anchor who works for the mainstream media suggests to another Black journalist that Don Lemon and Georgia Fort's arrest may not have been race-related, they may be portraying themselves on national TV as a puppet and "token Negro" for the media. I'm just being candid here. The optics look and sound painfully horrible! They reflect on Black journalists being held hostage by a White-owned media's hidden agendas, forced narratives, and payroll.

Now, what can happen when good advice falls on deaf ears? Well, we get the opposite of good advice, or no advice at all, and oftentimes, bad things occur. Perhaps some things would have been better than they were if the "good advice" had been listened to and followed in the first place. The latter action has a name. It's called "pigheadedness," and often arrogance precedes it.