# **GEORGE SMYTH**

## FREELANCE MOTION GRAPHICS GUY

#### Contact

+44 (0)7706 706 027 sayhello@georgesmyth.me georgesmyth.me

### Study

2006-2009 Liverpool John Moores University: Graphic Arts BA(Hons): 2.1 with Honours
2005-2006 Lancaster & Morecambe College: Foundation Diploma in Art & Design
1995-2003 Dallam Secondary & 6th Form College, Cumbria: 3 A-Levels & 12 GCSEs

#### Work

#### June 2016 - Present: Freelance

Some of the places I've freelanced are: B-Reel, Spov, Momoco, adam&eveDDB, Creative Nuts, New Look, GAP, FCB Inferno, OPX, Steam, Wonderbly, Fifty Fifty, Eye-D Creative, Vice (Virtue), Sunshine, Human After All, HMX Media, PPC, Superhero London, Four Communications, and gh05t.

#### November 2014 - December 2015: The Picture Production Company, London

As part of the motion design team, I created content for cinema and TV. Much of the work was creating graphics for film trailers and home entertainment release TVCs. I also completed some corporate reel graphics and reversioned/localised film trailers.

## August 2011 - November 2014: Superhero Screen, London

Head of motion graphics at an entertainment creative agency. I oversaw the graphics team producing varied work including TVCs, film trailers, online video, cinema and outdoor. Working in conjunction with my creative director, a junior motion graphics artist, freelancers, and an editor, I created work from storyboard phase through to delivery, including preparing TVCs for broadcast.

August 2010 - August 2011: Freelance

October 2009 - April 2010: Mocha Productions, Liverpool

Various motion graphics for branding, film, music and corporate video.

#### About

Born in Bath, brought up in Kendal. Spent 10 years in London and now in Derbyshire.

Pro in After Effects and associated plugins and scripts, Cinema 4D and it's plugins, and am fairly proficient in Premiere, Photoshop and Illustrator, assisting me with my motion work.

Give me a shout if you need some freelance help. I can come in at an early stage to design and storyboard, or later in the process to bring some motioney goodness to that lovely creative you've worked up.