

Juice PLUS⁺ FACT SHEET

Nutritional Information for Juice Plus+ Chewables:

Many parents are concerned when they see that there is sugar in this product, but we can assure you that the sugar present is all natural. The first ingredient in ALL Fruits is – sugar! But Fruits don't come with a nutritional label, so most people are not aware of this. For example, a medium size orange has 14 grams of sugar in it!

Because Juice Plus+ is sold in a bottle and comes with a food label, the FDA requires that we list the fact that it contains sugar. In order to have a label that fits on the bottle, the ingredient of sugar is listed first, as sugar is found in all fruits, but if we imagine for a moment that we had a label of unlimited size and had room to list all of the components of each fruit and vegetable, including all of the whole food vitamins and minerals and the thousands of phytonutrients and micronutrients, sugar would be one of the last ingredients on the label. (And that label would be several feet long!)

Each serving of Juice Plus+ chewables contains the same exact amount of nutrition as the capsules, but to make them taste delicious, Juice Plus+ chewables are lightly sweetened with Tapioca Syrup and/or Cane Sugar. There are NO artificial ingredients (Colors, Flavors or Preservatives) in any Juice Plus+ product and all are tested and guaranteed to be free from pesticides and herbicides.

There is one gram of sugar in each chewable piece, so for a full serving, a child up to age 13 would get 4 grams of sugar per day and an adult would get 8 grams of sugar per day. This tiny amount of sugar offsets the great benefit received from the fact that the person eating the chewable is getting the whole-food nutrition from 17 different fruits and vegetables (And an additional 9 fruits for a total of 26, if also taking the Vineyard Blend!) where they would normally receive little to none, because they refuse or are unable to eat raw fruits and vegetables and/or swallow capsules.