Dripify vs Expandi: Which One Delivers Better Results?

Are you planning to switch from Dripify to Expandi or vice versa? This Dripify vs Expandi comparison guide will help you make the right decision. Both are powerful LinkedIn automation tools, but just like comparing two individuals, you will find key differences between them.

Dripify and Expandi have many differences, which you will notice while using both platforms. We have tested both and identified a few key distinctions.
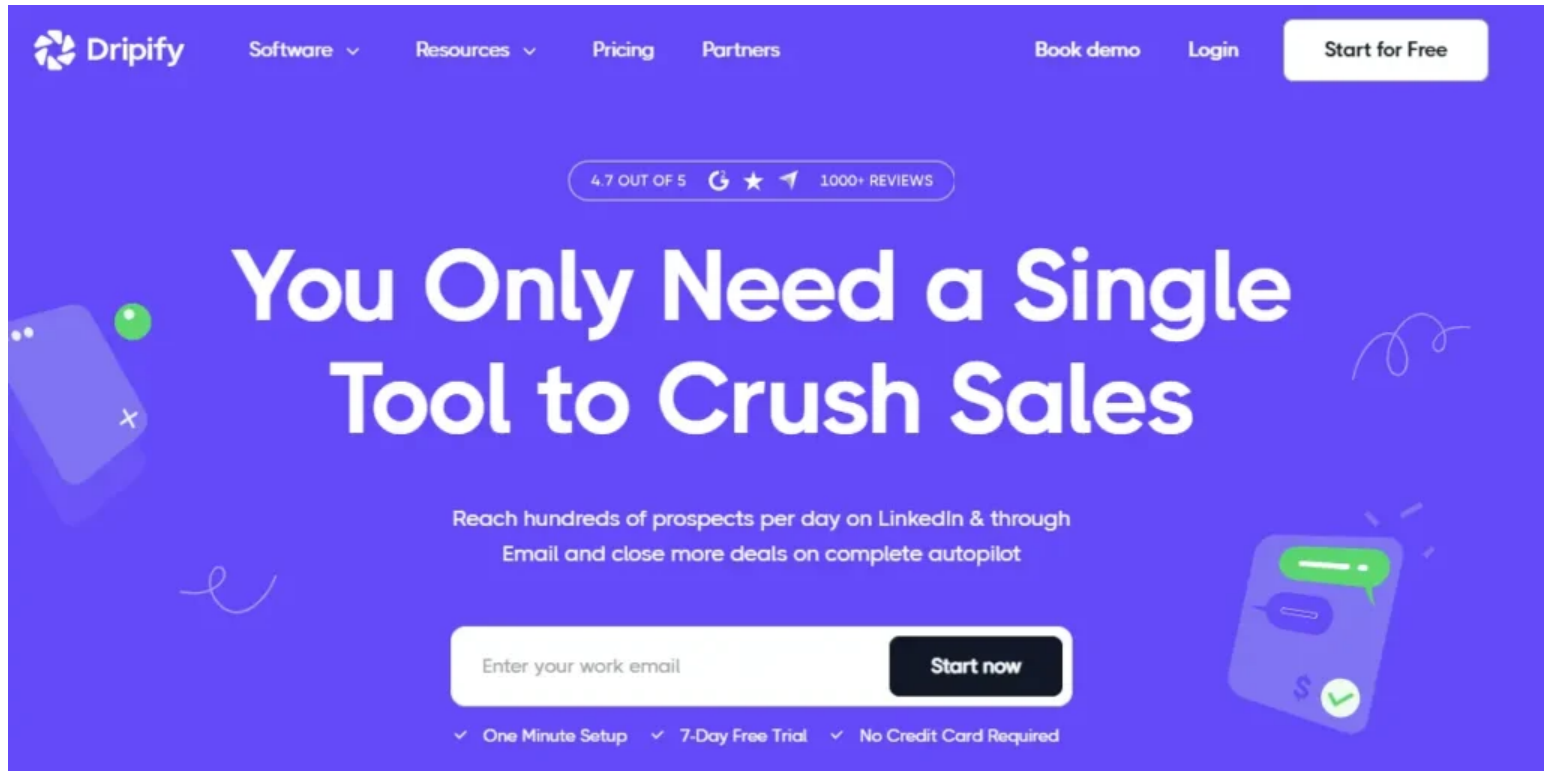
Today, we will compare Dripify and Expandi based on features, pricing, usability, functions, limitations, customer support, and more. Our goal is to provide unbiased information to help you make an informed choice.

Introduction: Dripify vs Expandi

Let's explore what these tools offer, their performance over time, and how they can help your business.

What is Dripify?

Dripify is a LinkedIn automation platform that streamlines LinkedIn and email outreach, helping you generate more leads and close more deals. Check details Dripify review here.

Launched in 2019, Dripify has continually improved its platform to enhance sales outreach. More than **5,000 companies** have achieved great results using Dripify. Some of the clients are **ClickUp, Salesforce, Amazon, Microsoft, Oracle, OpenText, BigCommerce, Splunk, Zoom, Siemens, and more**.
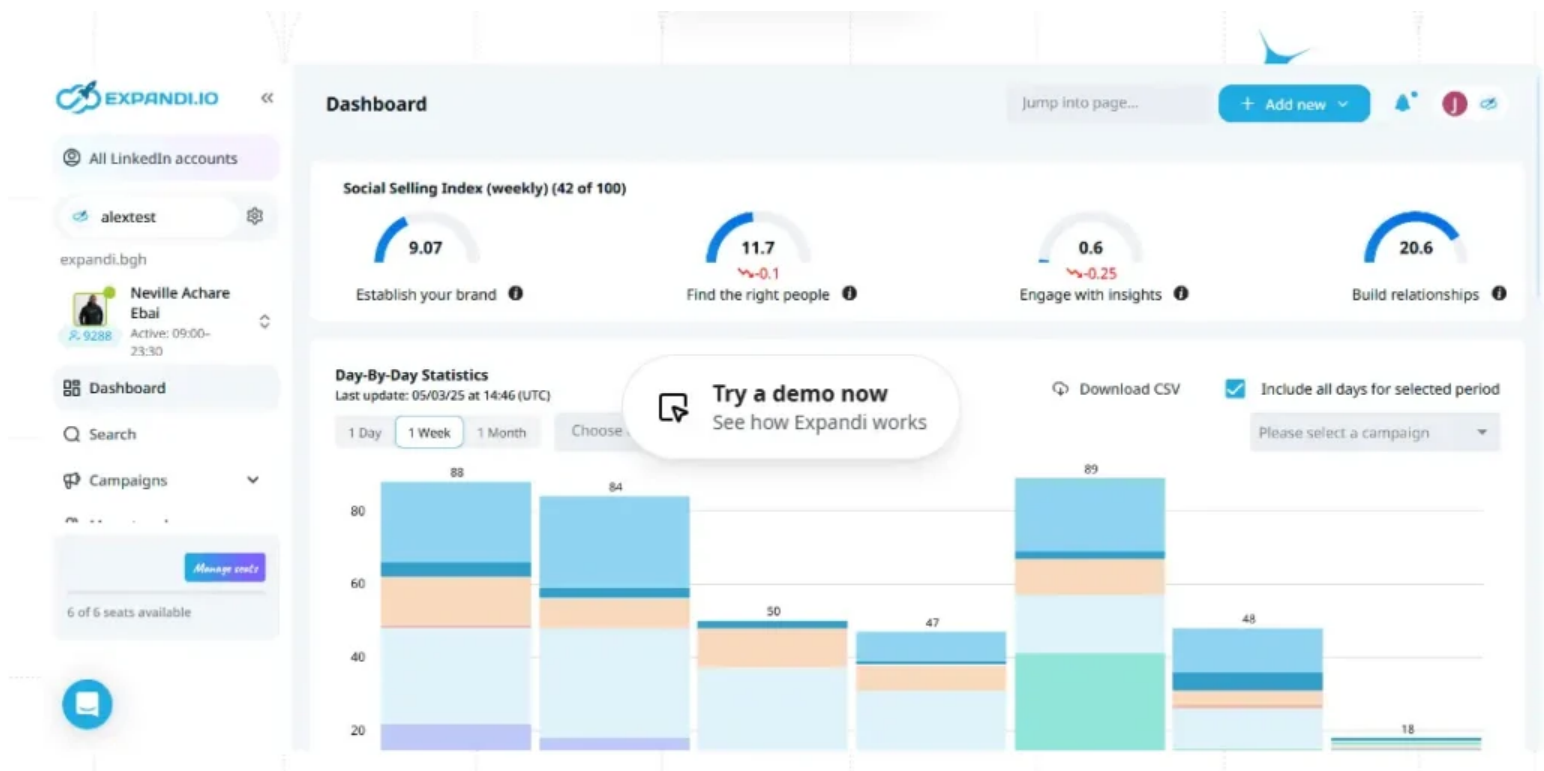
Dripify Performance Stats

- 9,000 leads reached per month
- 182%+ increase in close rate
- 550 replies received per month
- 10X productivity boost
- 1,000% higher ROI

Start your free trial today

What is Expandi?

Expandi is another powerful LinkedIn automation tool designed to automate LinkedIn tasks and improve lead generation campaigns. With Expandi, you can experience 3X more meetings from your sales outreach.

Founded in 2019, Expandi has grown and introduced more features for LinkedIn automation. It currently has **1,500+ users**, including trusted clients like **IBM, Siemens, Circle, SplitMetrics, Paddle, Maersk, AppsFlyer, and more.**

Expandi Performance Stats

- 63% average connection rate
- 17% average reply rate
- 3X revenue growth

[Generate more leads with Expandi](#)

Dripify vs Expandi: Feature Comparison

Let's compare what Dripify and Expandi offer, their key differences, and where each platform falls short.

Features and Actions	Dripify	Expandi
Free trial	7 days	7 days
Standard pricing	$59	$99
Compatibility with	Linkedin Free, Premium, Sales Navigator and Recruiter Lite	Free and Sales Navigator
LinkedIn automation	Yes	Yes
Find email address	Yes	No
Advanced analytics	Yes	No
Leads export / import	Yes	Yes
Drip campaigns	Yes	Yes
Auto connect	Yes	Yes
Bulk message	Yes	Yes
Auto endorse skills	Yes	Yes
Auto like content	Yes	No
Auto follow	Yes	No
Auto withdraw connections	Yes	No
Activity control	Yes	No
LinkedIn profile scraper	Yes	No
Pre-made templates	Yes	Yes
A/B testing	Yes	Yes
Zapier integration	Yes	No
Email verifier	Yes	No
Email outreach	Yes	Yes
24/7 customer support	Yes	No

Dripify vs Expandi: Pros and Cons

Both tools have unique features. Below are their pros and cons.

Dripify Pros and Cons

Pros	Cons

Pros	Cons
#1 LinkedIn automation software - Clean and user-friendly interface - Proven track record of outstanding results - Automates LinkedIn and email outreach - AI-powered hyper-personalization - Extracts emails from LinkedIn search - Email validation with Email Finder - Advanced performance analytics 24/7 customer support	- Limited free trial - No third-party integrations except Zapier

Expandi Pros and Cons

Pros	Cons
- Simple LinkedIn outreach tool - Smart campaigns for different scenarios - Bypasses LinkedIn limits - Supports video & GIF personalization - Easy LinkedIn reply management - Flexible time delays between actions - Works with any email provider	- Requires credit card for free trial signup - Basic reporting dashboard - Poor customer support - No Zapier integration

Dripify vs Expandi: Which Is the Best Automation Tool?

In this section, we will compare the features, functions, and capabilities of both platforms in detail.

1. Free Trial

Dripify offers a [7-day free trial](#) with no credit card required. Expandi also provides a 7-day free trial, but you must enter your credit card details. If you forget to cancel after a free trial, you'll be charged for a full month.

2. User Interface

Dripify's interface is very smooth and easy to navigate. You can add any number of team members and manage your [LinkedIn and email outreach campaigns](#) without interruptions.

On the other hand, Expandi's user interface is somewhat laggy and takes time to load. Managing multiple tasks in Expandi is complicated, and there are technical issues within the platform that need improvement.

This is a major drawback of Expandi that you should consider when making a decision.

3. Pricing

Pricing is one of the major differences between the two platforms. [Dripify's](#) standard plan costs **$59/month** and includes unlimited drip campaigns.

In comparison, Expandi offers only one pricing plan at **$99/month** with limited features.

Expandi is more expensive than Dripify.

4. Email Finder

In Dripify, you get access to email finder tools that allow you to extract emails from LinkedIn profile within seconds. All pricing plans include **100 free email credits**. If you need more, you can purchase additional credits at an extra cost.

For 1,000 credits, it will cost just **$29**. And it is a valuable investment for your B2B lead generation. You can use these emails for outreach campaigns and boost your sales.

On the other hand, Expandi does not offer any email credits for finding prospects' email addresses. You would need to rely on third-party email finder tools, which come at an additional cost.

If you're looking to run a multichannel outreach campaign, Dripify is the better choice.

5. Prospects Engagement Features

Dripify comes with advanced features designed to increase reply rates and conversions. It offers tools such as **endorsing skills, liking content, auto-follow, auto-withdraw connections, and more.**

These features help you engage with your audience, making it easier to build connections and start conversations.

On the other hand, Expandi offers some of these features but lacks content liking, auto-follow, and auto-withdraw connections, which are crucial for engaging prospects before sending a connection request.

6. Hyper-Personalized Outreach

With Dripify's AI-powered hyper-personalization tools, you can create natural content and engage with leads in a human-like manner. Boost your campaign response by leveraging 20+ variables and an AI email assistant.

On the other hand, Expandi also allows you to send highly personalized invitations and messages to improve reply rates. Additionally, it offers personalized images and GIFs for cold messages.

7. Advanced Analytics

In Dripify, you get advanced analytics reports that provide clear and detailed insights into your campaign performance. These reports include metrics such as **invites sent, messages sent, emails sent, profiles viewed, emails delivered, emails opened, emails replied, invites accepted, leads replied, acceptance rate, reply rate, recent activity, daily usage stats, and more**. This data helps you effectively evaluate and optimize your sales outreach campaign.

On the other hand, Expandi offers only a [basic reporting](#) dashboard. It provides limited insights that are insufficient for optimizing outreach campaigns. Additionally, it lacks team analytics reporting, making it difficult to track user performance. With such minimal data, evaluating your campaign's effectiveness becomes a challenge.

8. Local Unique IP Address Provision

Both platforms claim to offer local IP address provisioning for LinkedIn account safety. However, when we tested Expandi, this was not the case. Instead, it uses a random IP address to log in to your LinkedIn account, which can trigger suspicious activity and increase the risk of account suspension.

It's better to choose a platform like Dripify, which provides local IP addresses, ensuring your account remains safe and active.

9. Integration

With Dripify, you can easily integrate with Zapier and connect with third-party apps. It will help you to make your sales process faster and more efficient.

On the other hand, Expandi lacks Zapier integration and does not support any direct integrations, making it difficult to sync your data with CRM platforms.

10. Safe and Secure

LinkedIn does not encourage automation, but there are secure ways to use it. Most LinkedIn automation tools are designed to operate within LinkedIn's limitations and algorithms.

In Dripify, you can manage your LinkedIn account safely and securely because it does not function like a bot. It follows certain limitations, such as controlled invite sending, content liking, skill endorsements, connection withdrawals, flexible time delays between actions, and local IP address usage. These measures help prevent LinkedIn suspension and keep your account safe.

On the other hand, Expandi also implements safety measures. But due to certain feature limitations, you need to be extra cautious to ensure LinkedIn account security.

11. LinkedIn's Weekly Invitation Limit

In Dripify, you can exceed your LinkedIn weekly invitation limit by up to **500**. Whereas with Expandi, the limit is up to **300**.

Dripify allows for higher limits, enabling you to expand your audience list more quickly.

12. 24/7 Customer Support

Dripify offers 24/7 live customer support, ensuring quick and easy solutions for prospecting and account-related issues.

On the other hand, Expandi lacks reliable customer support. Some users have reported bugs, but the support team denied their existence and provided ineffective solutions.

Conclusion

When choosing your LinkedIn automation tool, look beyond just features and pricing.

Dripify is a well-optimized LinkedIn automation tool with better engagement features, security, AI personalization, and customer support.

Expandi has its advantages but lacks key features, has poor support, and costs more than Dripify.

In this Dripify vs Expandi comparison, we've covered all essential aspects. If you want a reliable LinkedIn automation tool to boost productivity, secure more meetings, and increase conversions, Dripify is the best choice.

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