

BRIAN CARRUTHERS

Leader / Master Coach / Multi-Millionaire (in MLM)



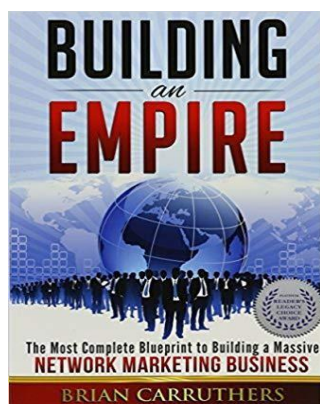
LEADS - Brian has become a “master” at working Leads - especially CALLING them.

He has over 350,000 in his **MLM** biz - the vast majority of whom came from diligently “working his LEADS” ... every single day ... non-stop ... for the last 25+ years! He now has over 2-million Customers in his total organization, having earned \$20-million+!

Using Only the PHONE - Brian “works his Leads primarily by PHONE – not by E-MAIL or TEXTING.



Brian says ... *"Remember, recruiting - via LEADS - takes patience, practice, and lots and lots of follow up. Don't just “give it a try” with one batch, and then then stop. Commit to adding this methodology into your ongoing game plan. If you are calling 5-10-20 leads every day, you WILL see your prospects turning into new Affiliates on your Team!"*



His best-selling book (**Building An Empire**) offers a blueprint for building a massive **MLM** business [much of which can be used to build a thriving **D2C** Home eBiz too]. Brian says that, if you help enough people get what they want out of life - **you** will be taken care of - in a BIG way. Just keep investing in yourself, and encourage others to do the same - explaining that those who have the hunger to learn, grow, and become better, will find what they need to win!

He has helped tens of thousands of his business associates (Affiliates) become highly successful **MLM** business owners, and get out of the corporate world rat-race, to begin spending real quality time with their families, doing the things that are really important to them. Brian is one of the top coaches & trainers in the **MLM** industry, and actually does what he teaches - "in the trenches". He calls himself a FOSTER MENTOR.

LEADS

Specifically on >> LEADS

Typical COST per Lead = \$1.75 - \$5.00

OTHER Sample LEAD Vendors – [HERE](#) + [HERE](#)

Criteria Used by Leads Companies (& Sample Ad) -- [HERE](#)

MORE on LEADS [large PDF] >>>>>>>>>> [Click HERE](#)

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Specifically - Brian, on LEADS ...

*"I have been **buying Leads** as well, for the last 20 years. Leads enable me to sort through people faster, in order to find the ones who are a good fit for our business. These people had answered an ONLINE AD ... about doing something from home ... to make some extra (\$\$\$). So, I already know they "need" it.*



“Then it’s just a simple matter of getting them to see why MY business might be the right fit for THEM.”

"If you have never done Leads before, you ought to try it. Just order a batch, and get started. They'll cost you anywhere from about \$1.00, up to \$5.00 per Lead, as a rule, depending on the "particulars" of the Lead. Call as many as you can - each and every day - but be aware of the different Time Zones. This activity - when done right - should add 1-2 personal recruits / mo - or more... on top of whatever else you're doing."

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WATCH Brian Actually CALLING Leads!

[1-Hr Live Session!]



Other TIPS from Brain Carruthers

EXPOSURES >>>>>>>> 2-A-DAY! -- [HERE](#)

Expose >> Follow Up >> Work With The Willing -- [HERE](#)

Recruiting UP? >> Expose >> Follow Up>> More -- [HERE](#)

The Power of >> ONE MORE in Network Marketing -- [HERE](#)

PRESSURE -vs- URGENCY, When Talking to Prospects -- [HERE](#)

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MORE ...

<https://www.BrianCarruthers.com/>

<https://www.facebook.com/fostermentor>

<https://www.BrianCarruthers.com/wp-content/uploads/2016/09/Best-Opening-Lines.pdf>

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<http://www.EmpireBuildersPro.com/> (System) ...



Plus (3) BC Videos:

[Why Become an Entrepreneur?](#) -- Power of a Part Time Biz -- Tax Advantages

Automatic Recruiting Email Campaign - Put your prospects into a campaign, after you have sent them the Making My First Ten Million digital book. They will then get a series of personalized follow-up emails about the book, including the three powerful videos above to keep teaching them why they really need to get with you about starting a business. The power behind email campaigns is they prime your prospects when you are not even in communication with them, so that when you reach them they are far more excited to engage.

Brian Carruthers

It's About Having >> A BETTER LIFE!

