

This eDoc is a >>> **RED ALERT!**

MLM / NETWORK MARKETING COMPANIES THAT CLOSE -or- Get SHUT DOWN!



YES! Of course, it IS a terrible SHOCK - when Network Marketing Reps learn that "their" COMPANY has either - been SHUT DOWN, or that it has decided to CLOSE ITS DOORS - etc! >>>>> Wow!

Financially, emotionally [even spiritually] - It can DEVASTATE them! It can ruin tens of thousands of futures! Here are just a FEW of such NWM companies:

---- RECOGNIZE ANY OF <u>THESE</u>?? >>> CLICK THE HYPERLINKS!! ------

<u>Univera</u> -- <u>Javita</u> -- <u>Advocare</u> -- Direct Cellars -- <u>Vemma</u> -- MOBE -- <u>FHTM</u> -- FreeLife -- Vitamark -- Simply You Alpha Pet Products -- Annasa Intnl -- Azante -- Latasia -- NUMIS Network -- MonaVie -- Xocai -- XANGO --<u>WakeUpNow</u> -- Burn Lounge -- <u>Equinox Intnl</u> -- Metabolife -- <u>Global Prosperity Group</u> -- <u>Skybiz</u> -- BigSmart --Nouveau Riche -- GIN -- <u>Jewelway Intnl</u> -- Fortuna Alliance -- Pirmebuy Network -- Trek Alliance -- AGEL Enterprises -- Dynamic Essentials -- iPro Network -- <u>Liberty League</u> -- Yevo -- <u>YTB Intnl</u> -- And some others to be cautious of: <u>Visalus</u> -- <u>Youngevity</u> -- <u>Isagenix</u> -- <u>Karatbars</u> -- <u>USFIA</u> -- <u>WorldVentures</u> -- <u>LifeVantage</u> ...

----- // ------

Some Dos & DONTs in CHOOSING <u>any</u> **MLM Company!** To help AVOID such life-altering TRAUMAS - here are (10) **QUESTIONS**:





First, every single "legitimate" MLM / Network Marketing company has its PROS, and CONS - the same as any "other" business / profession / career / job will have.

<u>PROBLEM</u> - But since they all want you to join "their" MLM company - you're only going hear the GOOD stuff – like: **a)** How awesome the FOUNDERS are // **b)** How much MONEY the Upline Leaders are making // **c)** How "great" their PRODUCTS

& SERVICES are (the best thing since "keyholes for drunk people!" :>) // on, and on, and on.

<u>DO YOUR HOMEWORK</u>! - You "must" be willing to do some careful RESEARCH - and to ask some HARD **QUESTIONS** - <u>before</u> deciding which company is worth your time, your energy, and your money. Otherwise, you'll expose yourself to "much" potential R-I-S-K!

Here are (10) QUESTIONS you should ask >>> BEFORE pulling the trigger:

----- // -----

(1)- How "long" has the MLM / NWM company been around? - Look for companies that have been in business for at least five (5) years. Longevity is not everything, for sure, but a SOLID TRACK RECORD - of SUCCESS - by PROS >>> is certainly a good start!

(2)- Is it a PUBLIC - or PRIVATE - NWM company? A publicly traded company, listed on the stock market, is "required" to DISCLOSE their earnings report - every 3 months. This makes it lot easier to see "how well" the company is doing financially - including whether it's "growing" - or "struggling". Privately held companies do NOT have to release their earnings, but will often do so, anyway. Any "lack of financial transparency" is usually >>> a huge RED FLAG!

(3)- Do you genuinely "believe in" the company's PRODUCTS, or Services? This is HUGE. It does not matter if your company sells - anti-aging skincare products - nutritional products financial services - hair care - weight loss - personal care products [or ALL of these] - if you cannot truly "get behind" those MLM / NWM Products or Services >>> WALK AWAY [and this includes whether or not their products are OVER PRICED - most are >>> greatly so]!



(4)- What about CLAIMS? - Stay away from NWM companies who have "ridiculous" [or unproven] C-L-A-I-M-S - especially in Dietary Supplements / Personal Care / Weight Loss products.

Legitimate Products will be backed by SCIENTIFIC STUDIES - and/or CLINICAL TRAILS - and the most important proof - real-world RESULTS. Also - there is NO better "guinea pig" for your MLM / NWM Products or Services than >>> YOURSELF.

(5)- Is there a HUGE DEMAND for the Products or Services? - Related to the question above - be wary of NWM companies offering Products that are "reaching market SATURATION" or taking advantage of a "temporary FAD" - or the latest "market CRAZE"! If your goal is long-term (recurring) RESIDUAL Income, you need to <u>think</u> LONG TERM, and decide if the Products or Services will BE in high demand >>> well into the FUTURE.

(6)- Do you trust your Upline to HELP you to Succeed? - Make no mistake - your Upline is there to GUIDE, and HELP you. along your NWM journey. But they are NOT "responsible" for your success story >>> YOU are. In other words, if you want to build a successful Network, YOU must take full "ownership" over your OWN results ... "both" positive and negative! Nevertheless, your Upline Leadership "should at least" be made up of those that you - ADMIRE - RESPECT - and that have the kind of Lifestyle YOU ultimately want. YOU will tend to become "who you surround yourself with" - so, you need to >>> get around WINNERS.

(7)- What is their COMPENSATION PLAN? - There are several different types of NWM "COMP PLANS" (including: Unilevel / Binary" / Matrix / Break-Away + More). Each has its own advantages and disadvantages. But what's most important is to "understand exactly" what IS REQUIRED for you to start generating income - as quickly as possible - with your chosen MLM / NWM company. Above all, look for a company that has had a track record of STABLE incomes!

Make sure you're 100% CLEAR on what steps you need to take - in order to "grow" your NWM business >>> BEFORE you decide to join. If you cannot EXPLAIN it - that means you do "not" UNDERSTAND it. The sooner you get the Comp Plan down pat - the sooner you'll be able to RECRUIT both Customers + Reps - and GROW your Network.

(8)- Are you looking at BOTH SIDES of the Coin? If you 'Google' <u>any</u> [reputable] NWM company, there will be (2) EXTREMES of opinion. On one side, you'll have the HAPPY, "super-charismatic, and successful" Reps, who are making a fortune, and believe their company is the greatest of ALL-time.



BUT ...

On the other side, you'll have the HATERS, who'll blame the "NWM company" for - their marital divorce last year - their declining health - and essentially "ruining their entire life". Since people tend to believe what they "want" to believe - try to look at BOTH sides - and then, take each with a grain of salt. ANY respectable NWM company is always going to have its FANS - and its HATERS. Just >>> be very careful WHO you choose to believe - try to "balance" it all.



(9)- Are there any Rep PROTECTIONS? - Almost ALL NWM companies have "ugly" POLICIES & PROCEDURES (P&Ps) - with [often hidden] "legal clauses" that can -- quickly TERMINATE you – WITHHOLD COMMISSIONS from you -enable them to SHUT themselves DOWN, etc! Ask them whether there are any ES ((in writing) – locked down)) that will some to say "protect" their PEPS (you)

GUARANTEES ((in writing! - locked down!)) that will serve to >>> "protect" their REPS (you) from such atrocities! Otherwise, you'll be extremely VULNERABLE - even if you love your Biz!

(10)- <u>Finally</u>, what does your Own G-U-T say? - At the end of the day, trust your OWN INSTINCTS - and be 110% "honest" with yourself. If something about it is NOT sitting well with you, there is probably a good reason for that. Be sure to voice any, and all, concerns you may have about a company - BEFORE making your final decision. Asking a few "uncomfortable QUESTIONS" too - up front >>> as this could save you a "ton" of REGRET down the road!

BUT, choosing the **RIGHT** company – for YOU [MLM or not] – could be a BLESSING.

