<u>ATTENTION!</u> A Simple Way to Have 3-5 New People (mostly <u>Network Marketers!</u>) Look at YOUR Home Business => Every Day!

MLM Recruit On Demand "Spoon-Fed Marketing"

My <u>REVIEW</u> of this FREE [MLM] LEADS System

Endless LEADS? - First, a brief look at (3) of the major >>>> <u>LEAD SOURCES</u>. Even though I personally have pretty much been *against the idea of "buying" leads* - this (MLM-ROD) Affiliate Marketing System <u>does</u> have a great deal of credibility, and success, behind it - along with providing FREE Leads - FREE Quality Training - a FREE Contact Manager - a FREE Autoresponder ('Response Magic' - one of the best) - FREE Follow-Up, Pre-Written Messages, etc - all for just \$15 (<u>once</u> only)! Please see my BIO at the bottom.

The one thing I know for certain is this - every Home Biz Entrepreneur <u>needs</u> - on a regular basis - is a continuous supply of good LEADS - regardless of whether they harvest them by themselves (via Social Media / family / friends / co-workers / etc) - or, they use a ready-made SYSTEM as a resource for leads (such as this **R.O.D.** one).

Although my "own" [D2C] Home eBiz is "not" an MLM - I "have had" personal MLM experience in the past (a LOT!). I can say this ... any leads who "already have, or had" exposure to, or experience in - an MLM-Network Marketing Home Biz - have proven to be the best. There are many good reasons for this - the least of which is this - you will not need to TEACH them about what "building a Home eBiz" is all about (for those who "want" to build one, that is. :>)

It begins with using *software* that searches Online for people <u>with</u> **MLM** backgrounds. The idea is to speak only to those who "already know" (or know of) **MLM** - so that you can offer them something that's far BETTER (such as the **Direct2Consumer** Home Business). So, these leads are correctly labeled >>> **MLM** "**Genealogy Leads**".

If you have ever heard of **Genealogy Leads**, and used them, you may know there is a higher rate of interest from these leads, than there is in using "Business Opportunity Seeker Leads" (where most are either just "tire kickers', or looking for 9 to 5 "jobs"). Nevertheless, this System <u>also</u> has 'built into' it - the resources for you to do searches for many <u>OTHER</u> people as well (professionals / entrepreneurs / employees) ... using special keywords, etc. A brief OVERVIEW of MLM-R.O.D. (Recruit On Demand):

P1 Level (Basic) = **\$15**

(Once Only - NO Monthly Charges)

- Get 100 FREE MLM Genealogy Leads, rapidly
- Get 100 FREE leads (for life) every time you have 'worked' the last batch
- Get a FREE MLM-ROD <u>Marketing Website</u> (with robust Back Office)
- Get FREE Autorsponder, with Pre Written Follow-Up E-Mails
- Get FREE access to all <u>Phone and E-Mail Scripts</u> + a Facebook strategy
- Get FREE MLM-ROD <u>Lead Capture Pages</u> (10 to choose from)
- Get FREE Contact Manager (with all leads uploaded for you)
- Get <u>5</u> New <u>FREE</u> leads added to your Contact Manger for each lead you secure by using your MLM-ROD 'Lead Capture Page'
- Collect 100% Commission (\$15) for every new member you refer (as an Affiliate), instantly paid directly to YOU, via your PayPal account - NO waiting
- You get to advertise YOUR Network Marketing Home Business in the Back Offc

----- I have P1 and P2 -----

P2 Level (Pro) = \$125

(Once Only - NO Monthly Charges)

- Get ALL the above (with the P1 Level) ... P--L--U--S:
- Get 200 "more" FREE Leads loaded into your Contact Manager, instantly
- Collect 80% Commission (\$100) for every P2 member you refer (as a P1, you do not get P2 commissions, unless YOU decide to 'upgrade' to P2)
- Collect 80% Commissions (\$100) from all P2 members "that <u>your P1</u> members" (who do <u>not</u> upgrade to P2 themselves) refer - as they pass up to YOU
- Get to upload your OWN (ROD) TESTIMONIAL (Text + Audio) + your PICTURE, which will always appear on YOUR site at the top of the (30+) Testimonials there

----- I do not have P3 -----

P3 Level (Advanced) = \$97/Mo

(You must be a P1 + P2 Level, first)

- Get ALL the above (with the P1 and P2 Levels) ... P--L--U--S:
- Get a GUARANTEE of 100 PHONE CALLS (minimum) every single month
- Get 3-5 Incoming Calls TO YOU every day (no phone calling needed by you)
- If you feel making Cold Calls is difficult, or uncomfortable for you this is a dream
- If you want the "fastest" way to build your Network Marketing business this is it
- Unlike P1 and P2 Levels P3 Level is not commissionable (to keep costs down)

T-R-I-P-L-E Rewards

Here are at least three (3) different ways (financially) to benefit - over and above the CONFIDENCE you will gain (from enjoying SUCCESS in your Home eBusiness) ...

(1) As you acquire new CUSTOMERS - and attract new ASSOCIATES to your "own" [D2C] Home Business - and build it correctly - you create an on-going income - one that becomes a true ASSET - enabling you to grow your own Financial NET WORTH.

(2) As you develop an organization (your **downline** Biz Partners), they too, will want this same (highly DUPLICATABLE) **R.O.D.** Leads System for their <u>own</u> businesses - and for <u>their</u> downline Biz Partners. It's a Win-Win.

(3) While your primary objective <u>is</u> to "build your highly successful Home Business" - MOST of those who do look at your Products, or Opportunity, will simply NOT be interested (even though YOU know you have the very "best" in the industry - YES! :>)

The point is, many leads will "already be quite happy" with being in an "MLM" business [despite how it truly, may stack up against others] - they are "not necessarily looking" for another Home Biz now (MLM or "non" MLM) - and that is perfectly Ok ... BECAUSE - - -

With this **R.O.D.** System, **you can get a "second chance"** - you can get paid - UP FRONT - by offering this same [**R.O.D.** System] to "other" (grateful) Home eBiz owners (who "are" MLMers) - to help them build their businesses. They obviously would "love" to have 3-5 new people looking at their business every single day, almost on autopilot - and to know that they too, could get paid, up front, by offering the **R.O.D.** System as well.

By alerting them to an extremely attractive business resource (**R.O.D.**) - you'll develop a **relationship** with them, built on TRUST (while at the same time, YOU'LL be building <u>your</u> pipeline + offsetting your own marketing expenses, etc). Again, a Win-Win.

<u>A CAUTION!!</u> You'll note that this System promotes a [built-in] Home Biz - under the Heading of "Instant Pay Raise" - called <u>MWR FinancialEDGE</u>. Personally, I do <u>not</u> participate in this (for 'many' reasons), and I will be happy to share these with you.

My OWN Home Biz - I also do not showcase my 'own' Home Biz here [a "non" MLM], but that's a personal choice for each member. I'd be pleased to do this, IF we chat. The R.O.D. System (a global program that has been out there for 18+ years now) - it "teaches" you HOW to offer their System, professionally, to others - and also, HOW to cultivate warm relationships. And then, who knows - life happens - things change - the day could arrive when prospects ALSO become interested in your Home eBiz - nice!

L-E-V-E-R-A-G-E

With the MLM-ROD system, you might even wish to LEVERAGE it. For example, you might: a)- consider offering to PAY FOR a P1 Level \$15 membership (as a BONUS) to those who bring in say, (3) new CUSTOMERS, or (1) new ASSOCIATE to your Home Business. Or b)- consider offering a DISCOUNT, to increase your P2 Level members. Or c)- consider purchasing the P2 Level for a prospect (\$100, as a BONUS) for those prospects joining your Home Biz Team (you get your money back on it).

When your new MLM-ROD member looks at <u>your</u> Home Biz link (inside the Back Office) - or, whichever link you wish to showcase) - you are immediately notified by an e-mail. Then, you can contact the member, and offer your commissions (or part of them) back, IF they should join your Home Biz Team.

All in all, the MLM-ROD System can also be used as a valuable "incentive" TOOL.

SUMMARY

In my opinion, and having used many different Systems over the years, MLM-ROD is an extremely impressive (Affiliate) LEAD Supply System. It was developed by a marketing expert - **Ryan Gunness**. After thoroughly researching it, and then testing it, I bought the (\$15, once only) P1 Level - then I quickly upgraded to P2 (\$125, once only) - which together, delivered rapidly to me, *over 300 leads* into my MLM-ROD Back Office (which in turn, were instantly loaded into my Contact Manager, <u>and</u> my Autoresponder, "for" me. As well, the System provides complete training on using a proven >>>> <u>PHONE SCRIPT</u>.

I may decide to upgrade again, to the **P3** Level (\$97/month), in order to "also" get 100 in-coming phone calls/month - coming in TO ME ("guaranteed") - which works out to about 5 calls per day - "on top of" the out-going calls I make from my **P1** and **P2** lead supply. B-U-T, the **P1** Level alone, is an excellent, and very potent, program for you!

MLM recruiting is far easier with MLM ROD ((for "both" Customers and Biz Builders)). The leads provided are quality (including <u>names</u> + <u>e-mails</u> + <u>phone numbers</u> + current <u>Home Biz</u>) - plus, they have at least had "some" exposure to **MLM**, which is a bonus, if you wish to grow <u>you</u>r "non" MLM (**Direct2Consumer**) Home eBiz more quickly.

A Complete TURNKEY System - When you think about it, this (Affiliate) MLM-ROD Leads Marketing System -- all by itself -- could literally *RUN* your <u>entire</u> eBusiness.

That is, it provides you with the ("right kind" of) FREE LEADS (an "endless" supply) - a robust CONTACT MANAGER (to 'manage' your business, and keep you organized) - a top rated AUTORESPONDER (to keep in touch with all your leads, and Biz Partners) - all the 'pre-written' E-MAIL follow-ups + the TRAINING & SUPPORT-- all BUILT IN -- all for only \$15 - once (and with the right to upgrade, should you wish to). Just try pricing out each of these tools & features "separately" - you'll agree that MLM-ROD is amazing.

OTHER Programs?

Over the years - when I "was" in **MLM** (part-time, in addition to my Consulting Practice) I personally purchased [and used] <u>many</u> different Internet programs / systems / deals. For example ...

Mike Dillard's "Magnetic Sponsoring" -- Lou Abbott's "MLM-The Whole Truth" -- Rod Moore's "MLM Total System" + "Wealth Manifesto" -- Dave Sherwin's "Lighthouse Marketing System" -- Brad Weinman's "Attraction Marketing Blueprint" -- Ann Sieg's "The Renegade Network Marketer" + "SYSTEM" -- Max Stiegemeier's "Success Blueprint" -- Kimball Roundy's "The Spider Web System" -- Curt Johnson & Wendy Mills' "The Works Team" -- Ellie Drake's "Net WEB Marketer" -- Paul Birdsell's "Pay It Forward 4 Profits" -- Daegan Smith's "Power Prospecting System" -- Tracey Montefort's "WTPowers" + "WaveTen" -- James Grandstaff's "Instant MLM Squeeze Pages"

M-O-R-E ...

Dale Calvert's "FreeRKCD" -- Kelly Reese's "Brilliant Income Club" -- Norbert Orlewicz's MLSP ("My Lead System Pro") -- Johnathan Budd's "MLM Mastermind System" -- Rod Moore's "Attraction Marketing University" + "Freedom Duplicator" -- Networx's "Prosperity Central" -- Joe Schroeder's "Million Mind March" -- Naxum's "Sponsor Daddy" -- Mark Hoverson's "Info-Marketing Blueprint" -- Jay Kubassek's "Carbon Copy Pro" -- COA Network's "iBoostBiz" -- Tim Erway's EMP ("Elite Marketing Pro") -- Gavin Mountford's "Networking Superstars" -- Joel Therien's "Pure Leverage"

M-O-R-E ...

Michael Price's "Power Lead System" + "Lead Lightning" --- plus: LSN ("Lead System Network") -- TCP ("The Conversion Pros") -- "MLM Rockstars" -- "The Mighty Giant" -- HSP ("Home Success Pro") -- "Empower Network" -- AIOP ("All In One Place") -- HBSA ("Home Biz Success Academy") -- MTTB ("My Top Tier Business") -- MOBE ("My Online Business Empire") -- "MLM Formula" -- some "Traffic Exchanges" -- etc., etc.

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To be fair, some of these may not exactly be comparing "apples with apples" - as some are - Big Ticket deals - or Attraction Marketing programs - or Lead Generation systems, or some combinations of same - and a few cost \$2000-\$5000+ per year, *on-going*. As well, some of these have since *ceased operations*.

However, in my opinion, <u>none</u> of the (45+ systems) 'above' have the sheer SIMPLICITY of - or the proven TRACK RECORD of - or compare to the affordable COST of - or offer the real V-A-L-U-E (in ONE package) provided by ______> **MLM-ROD**. None.

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Back to MLM-ROD ...

Does it Mean This (MLM-ROD) is PERFECT?

NO, of course not (no such System is). YES, you <u>will</u> need to make lots of phone calls (unless you have the **P3** Level) - and YES, there <u>will</u> be some out-dated information, and some disconnected, old phone numbers, and e-mails (this is the case with <u>all</u> such MLM Genealogy Leads - it's strictly a "numbers" situation > to <u>RECRUIT</u> - <u>RECRUIT!</u>).

But, with the hand-holding they provide - every step of the way - helping you to get from 3 to 5 new, usually responsive, NETWORK MARKETER (or other) LEADS - who are looking at either your Home Biz (or other link) every day -OR- being able to "offer them" this System (if they're already happy with their 'own' Home Biz) - and GET PAID for that -- it's a Win-Win all around, in my view.

For further 'proof' of this - be sure to click on, and review carefully, the **TESTIMONIES** Tab (upper left) on the <u>MLM-ROD Home Page</u> - it keeps rotating - but always shows **30+** raving fans (their pictures +.audios + written messages).



Business & Financial Consultant
Home eBusiness Entrepreneur





Free Video Reveals

A Simple Way To Have 3 - 5 New People Looking At Your Network Marketing Business Every Day

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