

ATTENTION! Another Way to Have 3-5

New People (Mostly Network Marketers!)

Look at YOUR Home Business => Every Day!

MLM Gateway Review

ENDLESS LEADS? - Even though I personally have pretty much been against the idea of “buying leads” - this (MLM-GATEWAY) Affiliate Mktg. System does have a great deal of credibility, and success, behind it, along with providing you **FREE** Leads - **FREE** Quality Training - along with a full **CREDITS** System [that can be used in many different ways].



(Click)

As I've said elsewhere, the one thing I know, for certain, is this - every Home Biz owner needs - on a regular basis - a continuous supply of good LEADS - regardless of whether they harvest them by themselves (via Social Media / family / friends / co-workers / etc) - or, they use a ready-made Online System as a resource for their leads (like this one).

'MLM-NETWORK MARKETERS' - Ideally, leads who have "already had" exposure to, or experience in, the “MLM” industry ... have proven to be the very best. There are many good reasons for this - the least of which is - you will not need to TEACH them about what a "Home Business" IS. :>) **A detailed look ...**

WHAT IS MLM GATEWAY?

MLM Gateway is a website, offering Network Marketers + other Home Biz owners (i.e. “non” **MLM** Home Biz owners - aka, **Direct2Consumer**) a way to “socialize” with, and connect with, MLM-Network Marketers [and/or Affiliate Marketers] - in much the same way that Facebook does. The very best MLM-Network Marketing leads are those who are “already in” MLM-Network Marketing right now - or people who “have been” in the MLM space before - so that makes **MLM Gateway** a perfect place to find unlimited **FREE** leads for your business. Below, is both a **REVIEW**, plus some **TIPS** for ‘using’ it.

According to their website, the goal of **MLM Gateway** is to help Home Biz owners build their business. To do this, they offer a variety of different ways for you to connect with MLMers, all representing different products, and different companies - and working in different states / regions / countries - with different target markets.

This makes MLM Gateway a highly valuable “resource” - for ALL!



A big part of what this website does is provide people, “with an interest in Home Businesses”, a huge pool of opportunities to choose from, as well as giving their current Home Biz members

the opportunity to meet with NEW leads, from all over the globe, who are interested in the very work that they [you] do.

They also provide their members with **a)**- the ability to “promote their own website” to the other visitors **b)**- to publish Business Announcements - and **c)**- to use FREE Banner Advertising campaigns.

HOW MUCH DOES MLM GATEWAY COST?

Signing up for MLM Gateway is **FREE** - but when you do, you just put your name, a picture, where you are located, and just a sentence or 2 of what you are interested in.

Within a day or more, you will probably receive a request for partnership from someone who says they would like to know more about YOUR Home eBusiness opportunity.

MLM Gateway has a lot of members, and the majority are most likely Home eBusiness owners, like you. If you are marketing to people who are “already involved with “MLM” - this could be a great website for you. So if you offer “training materials” for people in Home Businesses, you may be able to gain a lot of attention at this website.

HOW to EARN MLM GATEWAY CREDITS (Free)

Everything within MLM Gateway is based on **CREDITS** that you can purchase or earn. You use **CREDITS** - “to contact other MLM Gateway members” - or “to run Advertising campaigns - or to attain the position of “MLM Gateway member of the day”. Amounts:

(5) Credits when you sign up for MLM Gateway ... (10) Credits any time someone signs up for MLM Gateway using your referral link ... (10) Credits each time you share MLM Gateway on Facebook, or Twitter ... (5) Credits if you post a Business Announcement on MLM Gateway ... and, if you “run out” of Credits, the System “gives” you (1) Credit.

HOW to BUY MLM GATEWAY CREDITS

MLM Gateway also has special “Credit Purchase” plans: ... (30) Credits for **\$14** ... (100) Credits for **\$36** ... (250) Credits for **\$84** ... (600) Credits for **\$189**

MLM GATEWAY '**PREMIUM**' MEMBERSHIP

The cost is approximately \$25/month and the benefits consist of:

1)- When you run Business Announcements, you get (10) Credits instead of (5) ... **2)**- If you refer a sign-up to MLM Gateway, you'll receive (20) Credits instead of (10) ...



3)- If referrals you signed up purchase Credits, or anything else at MLM Gateway, you will get **(50%)** commissions instead of **(35%)** ... 4)- Your name & pic are shown on the Featured Professional Page + many MORE benefits [see below]..

Most members I have researched say that the commissions they make - from referral purchases alone - normally **pay** their Preferred Member fees, so the benefits are good.

PART I - USING MLM GATEWAY - TO BUILD YOUR eBIZ

When you are new to MLM Gateway, you will see several “leads” come in that ‘claim’ they are wanting to join the company you listed as YOUR company [IF you did so]. Then, you spend your **CREDITS** to unlock them, and discover they just wanted to pitch you THEIRS!.



This can really frustrate Home Biz owners - “MLM” or otherwise, as they [we] do not like getting “lied” to - just to be “pitched” to. Also, if “you” are using this approach, it may be wise to stop, as it’s actually, a dishonest practice.

However, do expect, as a new MLM Gateway member, to be reached out to by several people, asking you if you are “open” - or looking for a new company to work with. This is just part of the game, so remember to use it as a way to “increase connections” at least.

But always remember - MLM Gateway will turn out to be a good place to sponsor new Team members for your Home eBiz, once you learn the **STRATEGIES**, explained next:



Strategy #1 - ‘Premium’ Membership . Sooner or later, you should think of ‘being’ a **PREMIUM Member** of MLM Gateway [see (4) reasons listed above] - and it is best to select the **3 month** option they offer, to make it only about **\$20/month**. This is the best selection to get the most for your money and your investment. As a **Premium Member**, you get your **CREDITS** filled - every month - so that you can use them ... to “connect with other members” .. to “bump announcements” that do well .. to “unlock leads” ... to “run Ads” on the platform.

As a **Free Member**, you can earn Credits by doing activities such as ... writing Business Announcements, and referring others to the platform - whereas the **Premium Members** - when they do these same activities - get “many more” Credits. Other Premier Member advantages include - being on the Front Page Slot - and being a part of the Featured Members page. This “helps others to find you more easily” - and gives you a little “extra exposure” as well. If Premium Membership is not possible [yet], you’ll simply need to be

“more active” on the platform, to earn Credits as much as possible, because, the more **CREDITS** you earn - the more “powerful” the platform becomes for you.

Strategy #2 - Build Connections. If I were starting over with MLM Gateway. I would focus my first efforts “entirely” into building connections. I would keep “connecting” with others until I had at least (**100**) connections - before I tried other Strategies.

The reason for this is ... because “every connection” you have, gets an **E-MAIL** in their Inbox ... every time you PUBLISH “new content”! Also, when you “message” them on MLM Gateway, they get notified in their eMail Inbox as well. It is almost like having them on your Own LIST (so to say) 😊

CONNECTIONS are the most important part of being an MLM Gateway member - so be sure you use your first Credits, to do nothing else but to focus on “building connections”!

[**Note:** Throughout this PDF, I will share with you some “secrets, tips and tricks” on how to get more leads in you Network Marketing business, WITHOUT having to use up your **CREDITS**. Example - the more “connection REQUESTS” you get - from other Members, the more connections you get >>> “without” spending any of your own Credits]!

Strategy #3 - Business Announcements. Here is where you begin to see results with using MLM Gateway. It is “critical” to create new Business Announcements, as often as possible (ideally, every single time you Login to the platform). WHY?

Well, every Business Announcement that you write, gives you (**5**) CREDITS, as a Free Member [or (**10**) Credits as a Featured Professional]. And if you’re writing your Business Announcements correctly, you will see excellent “results” from doing this.

The thing is, many MLM Gateway members do not write Business Announcements in a way that “attracts people to read them” - so, learn this strategy, and you will find you get a lot more benefit from each Business Announcement that you create.

FORMULA - Here’s a Guide for writing Business Announcements (BAs) that will get you results, such as **AFFILIATE COMMISSIONS** and even **NEW TEAM MEMBERS** [all BAs must be (**400**) words+).



- 1)- Have an attractive TITLE (give the reader the benefit - not you)
- 2)- Make the content “easy to read” - in short sentences - and broken-up sections, or paragraphs
- 3)- Use catchy SUB TITLES in each ‘section’ - to explain what it’s about
- 4)- Use a “benefit to the reader” - as your LINK - to drive traffic
- 5)- A maximum of (**2**) URL LINKS are allowed in the text. Use "**https://**" at the beginning of the URL address – otherwise, the link will not work. Do not write any negative things about other people or businesses [Business Announcements are not a place to criticize other people / members].

6)- To write one, click on the "Business Announcements" button, in the right-hand box.

All of your previously written BAs can be found on this page. But keep in mind, there are several **REQUIREMENTS** that first must be met in order to have any article “approved” [each Business Announcement is “manually reviewed” - prior to publishing] - such as:

The article must be - ORIGINAL - UNIQUE - HIGH QUALITY - WRITTEN BY YOU - and NOT PREVIOUSLY PUBLISHED somewhere else. Only submit articles written specially for your Business Announcement - or it will not be approved as “original”. The text of the article must not be copied from another website or another article. In other words, if your Business Announcement - or its parts - can be found elsewhere on the Internet, it won't be approved as original. So, never use other people's content without permission, and attribution.

Note: MLM Gateway takes COPYRIGHT seriously, and they will decline all articles with unattributed content and >>> **CLOSE THE AUTHOR'S ACCOUNT!**

Strategy #4 - Run ADS. One of the best features that the MLM Gateway offers is it's **ADVERTISEMENT** option. The platform only uses **CREDITS** for actual visitors or clicks [not with impressions].

This is important - because if you run ADS that are not doing well - they will not “use up” your Credits. Also, you can determine how many “clicks or visitors” you’ll get from every AD - unlike ADS that use “impressions” [impressions are for every time the AD displays, regardless of clicks or not].

WELCOME When running ADS on MLM Gateway, be sure you are “directing traffic to a nice, “welcoming” **LEAD CAPTURE PAGE**. If you are not doing this, your ADS will not generate any leads, or very few. So if you do not have a Landing Page, or a Capture Page, to collect the visitors info, do not run ADS until you have it.

Also, if you can track your visitors or leads [ClickMagic is good], be sure to track your clicks from your MLM Gateway ADS. Knowing “who” visited your Home eBiz offer from MLM Gateway, will allow you to search for them on the platform, and **CONNECT** with them. One of the most powerful strategies is to connect with members “who replied to your ADS” on the platform. Once connected with them, they get to know you, and it helps increase **CONVERSIONS** on the offer they looked at. Always connect with ALL leads on MLM Gateway that replied to the AD you ran there.

SPLIT-TESTING your platform ADS is another wise move when using MLM Gateway. advertising. Split-Testing a couple, or a few, different versions of your AD will give you more options to choose from. You'll learn which version of the AD gets the most clicks, and conversions, and "it" can become the AD you run permanently on the platform.

[illegible]

Strategy #5 - Messaging. This alone, will result in the most LEADS and SIGN-UPS, because it is usually the very last step in the process - regardless of whether it was an AD - or a Business Announcement - that attracted your prospect.



When you are messaging new connections, be sure to erase the default message, and include a message of your **own**. Nothing is more unattractive than the default message that is pre-written for you. It's not meant to be used [it's simply to be an example].

Be sure to use your first impression message as one of V-A-L-U-E. In other words, don't "pitch" your business on them, or ask them to join anything. Always mention you want to use the connection - to "share value with one another" - and to "get to know" each other.

QUESTION – Consider always "asking a question" at the the end of each message - as questions usually lead to REPLIES. If you do NOT ask a question, you most likely will not get a reply back. The idea is to "get a conversation going" between you and the new connection. If done right, they will be more likely to read your Business Announcements when they get them in their eMail Inbox. 😊

Strategy #6 - Your Profile. This can be something you do "right off the bat" if you are able to - but for sure. get it done before you begin building serious **CONNECTIONS**.



Best Profile That is, create a nice **PROFILE**, with lead generation, for your Home eBiz in mind. What can you put on your Profile, that others will surely see [and become leads from]? Leaving your posts on the "members area" is one way - since the first (5) or (10) show up to every person who visits your Profile.

Also, consider including a VIDEO [if you're able] that is not from your company - but one of your "own personal" Videos. This will help increase Youtube subscribers, and can even be an offer to generate leads from.

The more Business Announcements you write - the more that will be seen from your Profile. So be sure to make your Profile one that can – "create curiosity" – "generate leads" - and "attract others" to want to work with you on your Team. Sadly, many people create Profiles that promote their company only. NO - instead, create a Profile that gets people excited - about learning new skills - about working with you - instead.



PART II - TIPS - to "INCREASE RESULTS"

Now, for the **2nd Section** of this MLM Gateway **REVIEW** - let's focus on some **TIPS** to increase your RESULTS from the STRATEGIES mentioned above ...

You may find this to be a "lot" of information - but when it's all practiced, daily, it really becomes simple to do.

TIP #1 - Getting FREE Connections. We touch on this above - but, one of the best things you can get on MLM Gateway, are **CONNECTION REQUESTS**. This is because when a person "requests" to connect with you - you are "not" spending your **CREDITS** - you're still "connecting".

So here are some ideas to help you "increase" your connections - WITHOUT having to "use up" your Credits:

Referrals - At one time, when you requested to connect with someone you referred, it "used up" a Credit. Ok, MLM Gateway does allow you to "automatically connect" with your referrals. Now, you are not [technically] "connected" with your referrals, but you do not "use up" a Credit to send the request. So, "always send a REQUEST" to anyone you "refer to the platform" - as it is **FREE** (no loss of Credits).

Business Announcements - In your BAs, "ask" for CONNECTIONS. If your Business Announcement gets a lot of "attention" - you will get new connection requests from it. But even more so - if you simply add a small piece, at the end of the BA - to ASK for "connection requests" from your readers.

Commenting - Each day you log into MLM Gateway, be sure to read a few Business Announcements, and leave good comments. The reason is because not only will the writer SEE you and possibly REQUEST to CONNECT - but so will the readers of that announcement. So look for the announcements you believe most people will read, and start there - leaving actual, good comments. Never leave crappy comments on any piece of content.

Social Media - Yes, by using Facebook, Twitter, LinkedIn, and other platforms, you not only "increase referrals" for MLM Gateway - you also attract "connection requests" from those who already use the platform. When "Network Marketers" see that you are on MLM Gateway, by promoting your Business Announcements, or promoting the platform in general, they will either "become a referral" - or "reach out and connect". Either way, it's a **FREE CONNECTION** for you!

TIP #2 - Who Replied To Your AD? As mentioned above, but in case you didn't see it, you can always "look up" those who reply to your ADS, if you've tracked your ADS. Whenever someone comes from a MLM Gateway AD, always get on the platform, and look for their PROFILE. Then, reach out and send them a CONNECTION REQUEST. After they accept it, bring up the fact they clicked on your AD, and filled out the form. This will help create rapport with the lead, and even result in sign-ups.

People will work with, and purchase from, those they know, like and trust. So, always try to improve on that precious **KLT Factor** [Know / Like / Trust] when you get the chance.

TIP #3 - ‘Promote’ Your CONTENT. One way to really increase your REFERRALS + CONNECTIONS + CREDITS ... is to PROMOTE the Business Announcements that you write - on “other” Social Media platforms too. So, each time you create new Business Announcements on MLM Gateway, make a post on Facebook and LinkedIn, sharing it there. Tweet it out, Pin it up on Pinterest, and share it as much as you possibly can Online. This helps to “increase the amount of EXPOSURE” your content gets, for SEO purposes. It also increases referrals to the MLM Gateway platform [for CREDITS and COMMISSIONS].

The more you share your MLM Gateway content, the more you get from it. But you can also promote the platform in general, using these other Social Media platforms as well. But - nothing works quite as good as sharing one of your “most attractive” Business Announcements - one that got a lot of engagement.

TIP #4 - Consistency. As with anything, consistency is the key to making any strategy work. Staying consistent - with your daily activities - on MLM Gateway - is what makes it perform BEST for you.

Each time you log on, be sure you write a new Business Announcement. This will keep the **CREDITS** coming, and help you to **CONNECT** with more people, and get you more AD views. Along with earning more Credits, people begin to recognize you more, as you are always the one giving the most **VALUE** [that they see]. **YES** - running **ADS** + writing **CONTENT** + **MESSAGING** + **CONNECTING** ... these all do the very best when they are practiced “consistently”.

TIP #5 - Bump Your BAs Back Up. Did you write a Business Announcement that got a lot of attention [a lot of engagement / sales / signups]? Then, be sure to “bump it up” again - to the TOP of the page. This feature is offered for **(10)** Credits, and can be well worth it, if your BA did well the first time it was up. Keep in mind that every Business Announcement will soon run dry, and no longer get seen by the members, as new content is published. So, be sure of getting lots more NEW people seeing it! 😊



Hopefully, this REVIEW + my TIPS will help you see the enormous advantages of being a member of this great community. To JOIN [for Free] >>>>>>>>>>> Click HERE.