

To Truly,  
**OWN Your Life**  
You Must Have

**The HEALTH + The MONEY + The TIME**

- Not Just One or Two ... but ALL THREE are Vital ... for a Successful, Secure, Happy, and Fulfilling Life! -

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## **(2) FINANCIAL Freedom**

**THE MONEY - Up Front** ... we are living in extremely TURBULENT, and precarious times, with unprecedented RISKS - politically / economically / socially / environmentally - as well as with COVID!) - and these forces are altering the way we work, survive, and live. Let's "drill down" into this a bit, focusing on just two (2) major factors ...

### **(1) - OUR 'PERSONAL FINANCES'**

A MASSIVE PROBLEM! - Here's the cold REALITY -- the majority of North Americans (perhaps globally) - YOUNG and OLD -- are "overwhelmed" by the many financial responsibilities of day-to-day life - and are more focused on making it to the end of the month - let alone, the possibility of being able to "save up / invest" for the future!

RETIREMENT - In fact "the median for families "with some savings" is \$60,000 -- the bare "median" is just \$5,000 -- BUT, the vast majority of North Americans have under \$1,000 saved -- and half have NOTHING at all put away for retirement - nothing! - in IRAs / 401(k)s / RRSP / etc! (from the EPI - Economic Policy Institute). These alarming stats represent a real TRAGEDY - because for most, it forecasts a huge "financial struggle" at retirement - and with a nasty, NO DIGNITY stigma attached!

According to a 2019 GOBankingRates Survey, only 35 percent of all adults, just in the US alone, have only several hundred dollars in their savings accounts - and 34 percent have NO savings at all! None!

DEBT - North Americans owe more than \$2-TRILLION in DEBT - with \$16,091 owing, on average household CREDIT CARDS (paying \$1,300/year - just in INTEREST alone, on it)! And even worse - - -

... they will need 18 YEARS to pay them off)! \$424-BILLION+ of their debt is seriously DELINQUENT! Add enormously to this, by considering the effects of the PANDEMIC!

BABY BOOMERS, and Gen-Xers, have by far, the "most" of this DEBT - with little to NO SAVINGS for emergencies / vacations / retirement – and most are living PAYCHECK to PAYCHECK - often being BROKE, month after month.

JOBS EVAPORATING - New, Automated Technology / Artificial Intelligence / Robots, and the PANDEMIC ... these are all "killing" Job Security - and causing thousands of BRICK-AND-MORTAR STORES to close - with millions of JOBS disappearing, and many of the traditional OCCUPATIONS / PROFESSIONS / INDUSTRIES vanishing! Of those that remain - many are facing stagnant wages, evaporating company perks, pensions, and other benefits – and the erosion of any bargaining power! YES, "new" jobs and positions will gradually emerge, but Job Insecurity is being called "the disease of the 21st century"!

Even high income earners (PROFESSIONALS / EXECUTIVES / BUSINESS OWNERS) are becoming victims, resulting in enormous Financial S-T-R-E-S-S -- often BURNOUT!

## **(2) - OUR 'ECONOMY'**

The GREAT RECESSION - It all began back in 2007, with a crisis in the SUBPRIME MORTGAGE market in the United States ... and then, developed into a full-blown INTERNATIONAL BANKING CRISIS, with the collapse of the investment bank Lehman Brothers [on September 15, 2008]. The crisis was nonetheless followed by a GLOBAL ECONOMIC TURNDOWN, called the "Great Recession". And recently, the PANDEMIC!

Another CRASH? - In these times, we need to have a solid SAFETY NET - through a DIVERSIFIED INCOME - to cushion what could become another "crushing blow" to our economy - at least in North America – and especially, when Pandemics strike!

WHAT / WHY? – Because, according to some experts, our economy is facing what could be called a "3-Tier- Emerging CRISIS" -- where the combined "bubbles" of - INTEREST RATES + the STOCK MARKET + REAL ESTATE have been SO "volatile" - that we in North America could see these (3) forces "converge" - triggering more INFLATION ... or far worse, DEFLATION. And, having only ONE source of income could "hurt" us very badly, financially.

## **(2) BRILLIANT SOLUTIONS**

-- 1) FINANCIAL MANAGEMENT - "The 4 Laws of Financial Prosperity" - a BOOK that every student / adult / household / business / profession ought to own! It gives a perfect *roadmap* for becoming ... DEBT FREE ... SUCCESSFUL ... FINANCIALLY SECURE!

-- 2) **BUSINESS 'OWNERSHIP'** - There is NO more powerful "wealth creation" metric, in the history of human-kind, than that of owning a successful BUSINESS ((but it "must" be one of the RIGHT KIND)). Nothing begins to compare - not personal real estate - not the stock market - not gold / silver / rare art / coins / 401ks / Reits / stamps / mutual funds / vintage autos / IRAs / forex / family heirlooms / crypto currencies / options -- NO -- Nada ((again, only if it's the "right kind" -- and not **MLM**-Network Marketing)).

And this is especially so, if it can be - run from the convenience of HOME ((or from your Smart PHONE! :>)) - with excellent TAX advantages) - and operated ONLINE (we live in a DIGITAL world)! More - - -

-- a) **SPEED & EASE** - With the "right kind" of business, it is at least "200 x EASIER" (proven!) -- and far FASTER (say, 2 to 5 years) -- to create an extra -- \$3- \$5000/mo - \$10,000/mo - \$25,000/mo+ -- to build your NET WORTH -- and to accumulate real WEALTH -- via **HOME BUSINESS OWNERSHIP** -- and to provide the "ultimate" in both TIME and FINANCIAL Freedom -- even "long before" retirement years -- YES!

Not only that, a properly engineered **Home Business** can virtually "obliterate" the economic enemies of INTEREST RATES / TAXES / INFLATION / DEFLATION!

-- b) **BUSINESS 'MODEL'** - So the question is - what "kind" of a Home Business? There are a great many possibilities to choose from (including: Blogging / Affiliate Marketing / eCommerce / Direct Sales / Internet Marketing, etc) -- but for these - you achieve only **LINEAR** Income (YOU must always be the main one who is "producing" that income) - there's "no" **LEVERAGE**. As well, some of these business models will "chase trends" or offer "products" that are not long lasting.

-- c) **DIRECT2CONSUMER [D2C] Marketing** - Here is the "perfect" ANSWER to provide this! A solid **Direct2Consumer** Marketing eBusiness is a Real World ASSET -- it is a CASH FLOW machine -- and it can be owned by "anyone" -- with absolutely NO RISK -- at "any" time - for people to gain more CONTROL of their lives, not only for themselves, but for millions and millions of other (hungry, coachable) individuals -- all over the world!

For over 36 years now, the **Direct2Consumer** "model" has attracted millions of people worldwide, who have been searching for more success, and a better future. Yes, the original "pure" business model that was created was absolutely, a genius one - and for many, it has worked exceptionally well, producing some great leaders, as well as multi-millionaires.

It has been called "a genius opportunity" - and, with low entry barriers, it has provided ordinary people with an extraordinary opportunity.



Now, think of the **STRESS** that most 'other' high income earners must go through, to 'maintain' their lifestyles (professionals / executives / traditional business owners) – it is like “night and day”.

A typical career path (especially a 'professional' one) includes attending COLLEGE for 4 years - often followed by another 4-6+ years in UNIVERSITY - then going to work.

Consider the concept of STARTING YOUR OWN BUSINESS - on a **PART TIME** basis - and working with successful Mentors, to become highly successful - instead of incurring heavy STUDENT LOAN DEBT [that can take 'years' to repay].

While you LEARN - you EARN - and in just a FEW YEARS (or LESS!), you could “already have” a PROFITABLE BUSINESS going - instead of “just getting started” - and have NO student loans to weigh you down! This is a no-nonsense, no-hype, straight forward, and practical, EDUCATION on - “how” eBiz Ownership really works.

[WORK FROM HOME Opportunity](#) - Finally, there is an opportunity that is available - an 'exceptional' **Online, Global Home eBiz**. It could be thought of as the “**perfect**” **SIDE BUSINESS** for busy, self-employed, Business Professionals [Physicians / Dentists / CPA's / Attorneys / Chiropractors / Real Estate Agents / Naturopaths / Insurance Brokers / etc] + Teachers, Stay-At-Home Moms & Dads, Athletes, Retirees, Sales Pros, Baby-Boomers, Network Marketers, etc, etc.- - -

This (**WELLNESS** Side Business) - this **Direct2Consumer** business model ... it is a “disruptive” global Opportunity of a Lifetime ... ideal for those who truly, want to **OWN THEIR LIFE** -\... are open to being coached ... and willing to put in the [part-time] effort. Again, this is not an **MLM**.

**F-R-E-E-D-O-M** => Means to '**OWN**' Your Life => **HOW?** => You "must" have ... the HEALTH + the MONEY + the TIME (not just [1] or [2] - but ALL [3]! ... and this Home Biz "can" deliver EACH of these vital ASSETS ... IF built with the “right” business / financial / marketing, and ethical principles. For full info on this, please contact [ME](#).



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