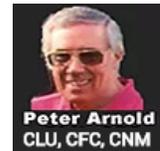


FINANCIAL FREEDOM

About => RESIDUAL (On-Going) INCOME

INCOME - There are two (2) ways to earn money - either you exchange your “on-going *time, for money*” (“on-going *hours, for dollars*”) - which is referred to as (Active) **LINEAR Income** -OR- you earn (recurring) **RESIDUAL Income** - from work done “once”.

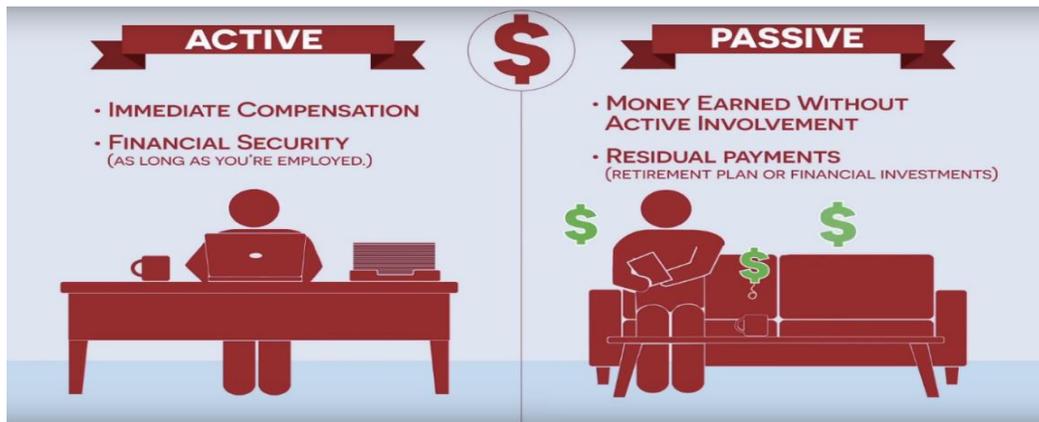
Hello, and WELCOME to this PDF. My name is Peter Arnold, and I am a Business & Financial Consultant, as well as a Natural Wellness Advocate, and I wanted to share with you, some thoughts here.



(Click) >

‘RESIDUAL Income’ - The mass appeal of this type of (on-going) revenue can be very intoxicating - especially for “salaried workers” in a JOB -- or, for those whose careers / professions / businesses are insecure - due to an economic turndown / COVID-19 / etc.

More FREEDOM - Again, **residual** (recurring) income is money that you earn ... month-after-month ... for work you have “already completed”. So, whether you decide to go on a holiday ... or whether you have to take some time off, due to illness ... your cash-flow basically remains very “solid” ... while you do the odd bit of “maintenance”. Yes, it is like a dream come true ... opening up your options ... giving you more CONTROL ... which ultimately, translates into you having - a **PLAN “B”** ... for more FINANCIAL FREEDOM.



TYPES Of Residual (and Passive) Income: Royalties ... Blog ... Rental Property ... Bonds / Stocks / GICs ... Immediate Annuities ... Digital Products (eBooks / Video Courses, etc) Business Ownership (managed by a third party) - Internet Advertising / eCommerce, or Network, or Affiliate, or Direct2Consumer - Marketing / etc ...

Q - It's easy to see why RESIDUAL income is preferable - who wouldn't want to keep on earning money ... without having to do any work (other than mostly “initially”)? :->



The CATCH - Residual income (from say, a **Direct2Consumer** Home Biz) will usually take some **“HARD WORK”** - **up front** (initially) - in order get positive REVENUE STREAMS flowing for you. BUT ... once that is done ... you'll start to enjoy the fruits of your labor, with very little - if any effort thereafter (**IF** built “right”)! 😊

OR, (for say, Royalties / Stocks / Rental Properties / Annuities), it takes **“a lot of CAPITAL”** - **up front** (initially) - to “acquire” the Asset ... before it'll start to throw off positive CASH FLOWS for you. But again ... once that is done (the Asset is purchased) ... you'll start to reap the benefits! 😊



BEST OPTION - For the vast majority of individuals, *earning a Residual Income* will likely be the simplest, from the **starting of some kind of a business** - since little to no heavy “Capital Investment” will normally be required. And this would be especially true, if it was started from HOME - as an ONLINE Home eBiz, like **Direct2Consumer** Marketing. As well, the TAX BENEFITS are substantial, with a HOME-Based Business.

Direct2Consumer Marketing - Most people are familiar [as well as *somewhat skeptical*] of **MLM-Network Marketing** businesses. A Direct2Consumer Home eBiz is not **“MLM”** – although it does have some “similar” features, being one of the **only** businesses anywhere in the universe, that has these **(3) powerful factors** at play - ALL under one roof - at the same time, namely ... **1)- L-E-V-E-R-A-G-E ... 2)- RESIDUAL (On-Going) INCOME ... 3)- COMPOUNDING** ... all in complete “harmony” ... to deliver FINANCIAL FREEDOM.



- To ‘OWN’ YOUR LIFE - In order to totally OWN Your Life, three **(3)** things are truly necessary: You must have ... the **HEALTH** ... **plus** the **MONEY** ... **plus** the **TIME** ... NOT just one or two ... ALL **(3) THREE** (together)!

This PDF has focused on the **MONEY** part only - via **Residual Income** - and leading to **FINANCIAL Freedom**. As well, you will want both HEALTH Freedom + TIME Freedom in your life, at some point – and simultaneously – for the “ultimate” in your well-being.

Note: In my opinion, and as a Business & Financial Consultant, the **Direct2Consumer** business model represents the finest VEHICLE for “delivering” on ALL three - but only **IF** the “right” company / products / people / culture / compensation plan - are chosen.

