



## COMPENSATION?

In other words, it sells "directly, to its end consumer" [its CUSTOMER - you and me]. That is - there are no third-party STORES - and no SALES PEOPLE - and no DISTRIBUTORS - in this Home eBiz model. There's just ONE "single transaction" taking place... between the company itself ... and the individual customers [who buy its products for their own "personal use",

PROFIT SHARING - AND, they can "refer others" to these products, IF they wish to ... and **GET WELL PAID** for doing so ... month, after month ... year after year ... nicely increasing their financial security!



## STABLE INCOME

RESIDUAL (Passive) Income - What we are talking about here is creation of a [part-time] very "solid" ON-GOING income - something that can "supplement" [or even "replace"] one's current income, and especially incomes that fluctuate - as with most commissioned sales professionals, such as **Realtors** / Insurance Reps / Stock Brokers / Advertising Agents -- all of whom 'can' go from "feast-to-famine" - because of fluctuations!



This **Direct2Consumer** [D2C or CDM or DTC] company's whole Value Proposition is the result of superior products - both personal and household ... based on the high-quality, healthy, safe, and all natural ingredients - and on scientific discovery. Equally important, this company's promotional and distribution strategies totally AVOID retailers / mass media / typical 'middle men' ... ALL of which act to lower their price points. And, keep in mind >>> this is not an "MLM".

## THE DTC REVOLUTION



CHEMICALS - And, because they offer these superior products - at reasonable prices - their loyal CUSTOMERS not only see the immediate VALUE in shopping there - they quickly REFER OTHERS to this company [their family, friends,

and neighbors] as well. And in so doing, they can also steer them "away" from some of the **TOXIC POISONS** found - in many FOODS, and NUTRITIONAL SUPPLEMENTS, and HOUSEHOLD PRODUCTS, alarmingly >>> and instead, steer them to **SAFE** ones!

PAMPERED CUSTOMERS - This **D2C** company is 100% CUSTOMER CENTRIC - making the Customer "shopping experience" something very SPECIAL & creating a *Know-Like-Trust relationship* that is impactful, and lasting.



- "Going above and beyond - involves making customers "feel very special" - helping them out - even when it may not make any sense." --- from Neil Patel

