

D2C Marketing

A BRILLIANT CONCEPT: FOR GREATER: HEALTH / FINANCIAL / TIME => F-R-E-E-D-O-M

A **D2C** business - creates, advertises, distributes, and delivers, its goods & services - through a **Factory Direct to Consumer (D2C)** Online Marketing System ... thus, creating a unique, (Home Based) INCOME Opportunity for its highly valued CUSTOMERS in the process. (Click) >>



Grow a Second Income!

<u>A WELLNESS Online [Home Based] SIDE eBiz</u> - Yes, by offering your Customers cleaner / SAFER / healthier / everyday PRODUCTS - at the same [or cheaper!] prices than the competition does ... <u>products that</u>

people are "already buying [elsewhere] anyway" - you can build a highly attractive / rock-solid / **D2C** WELLNESS 2nd INCOME. Your Customers simply "switch stores" - to a far superior, Virtual eClub [there's NO "new money" needed here] ... then, YOU can "benefit" greatly [you - and they - will *love* the products]. To clarify >>>>> this is not MLM-Network Mktg - this is, really [what "I" would call] => a (D2C) RespectfuleCommerce.com Biz.



This **D2C** company also <u>manufactures</u> all of its own products - completely <u>avoiding</u> all advertisers, and all middlemen - relying instead on "word-of-mouth" (and also, from its existing, satisfied, loyal, enormous **CUSTOMER** base, in 19 countries) - where the <u>retention</u> rate is over **96%**. Now, see this => **RED ALERT** >>>>>>>>>>>> **Click HERE**.

COMPENSATION?

In other words, it sells "directly, to its end consumer" [its CUSTOMER - you and me]. That is ... there are no third-party STORES - no SALES PEOPLE - no DISTRIBUTORS [like in MLM]. There's just ONE "single transaction" taking place - "directly" between the company itself, and

PROFIT SHARING - AND, they can "refer others" to these products, IF they wish to ... and GET WELL PAID for doing so ... month, after month ... year after year ... nicely increasing their financial security.

the individual customers [who buy its products for their own "personal use"].





RESIDUAL (Passive) Income - What we are talking about here is creation of a [part-time] very "solid" ON-GOING income - something that can "supplement" [or even "replace"] one's current income - and

especially incomes that fluctuate - as with most commission sales professionals - such as Realtors / Insurance Reps / Stock Brokers / Advertising Agents all of whom 'can' go from "feast-to-famine" - because of fluctuations.

This **Factory**, **Direct2Consumer** [D2C] company's whole Value Proposition is the result of their superior products ...



both personal and household ... based on the high-quality, healthy, safe, and all natural ingredients - and on scientific discovery. Equally important, this company's promotional and distribution strategies totally AVOID retailers / mass media / typical 'middle men' ... ALL, which acts to lower the price points - via a (D2C) RespectfuleCommerce.com Biz.



CHEMICALS - And, because they offer these superior products - at reasonable prices - their loyal CUSTOMERS not only see the immediate VALUE in shopping there - they quickly REFER OTHERS to this company [i.e. family - friends -

Neighbors – co-workers]. And in so doing, they can also steer them "away" from some of the **TOXIC POISONS** found - in many FOODS, and NUTRITIONAL SUPPLEMENTS, and HOUSEHOLD PRODUCTS [alarmingly!] ... and instead, steer them to SAFE ones!

PAMPERED CUSTOMERS - This **D2C** company is 100% 'CUSTOMER' CENTRIC - making their whole "shopping experience" something very SPECIAL & creating a Know-Like-Trust relationship that is SO impactful, and lasting.



- "Going above and beyond - involves making customers "feel very special" - helping them out - even when it may not make any sense." --- from Neil Patel



There has been a "dramatic sea change" in how some companies [and brands] are reaching their desired CUSTOMERS - and this company is NO exception. As a **38+** year old **Factory Direct2Consumer** company -- operating in North America - plus **19 other** countries -- with yearly sales of \$2-BILLION+ -- this Online **Wellness** eClub has a SOLID history of GROWTH ... to say 'nothing' of their extra => MARKETPLACE.



<u>Note</u> - This gradual <u>shift</u> >>> to CONSUMER **D-I-R-E-C-T** marketing / shopping has been 'devastating' for traditional Retailers - <u>and</u> many <u>MLM-Network Marketing</u> companies.

<u>The "RETAIL graveyard</u>" of the last 20 years is getting more and more crowded. Once-powerful companies, like Blockbuster / Borders / Forever 21 / Sears / Toys-R-Us / <u>MORE</u>.

Also, "MLMs" like: Advocare / Vemma / Jewelway / MonaVie / Equinox / Javita / FHTM / Equinox / Metabolife / Azante / Skybiz [and 'hundreds' more] ... have all - either filed for Chapter 11 bankruptcy - or - disappeared totally [as Ponzi / Pyramid Schemes, etc].

<u>SET A GOAL</u> - I personally feel that <u>this</u> exceptional **D2C** company ought to be - "shouted from the rooftops" - that "everybody" should be made aware of it, and try out their <u>safer</u> / healthier / natural / less expensive products.



If <u>you</u> were to say, bring on **100** new Customers - by yourself - for starters - those who will "love" their <u>400+ Products</u> – have a look, right below at the possibilities! I'll even provide you with (a "generic" version of) <u>this</u> very PDF - to share this information with 'others'.

=> EXAMPLES of Stable [RESIDUAL] Monthly Income (from actual STATISTICS!) ...

- a) Refer (70) new SHOPPERS (SD) => [high = \$197,000/yr] [avg = \$75,000/yr] + [Car Bon \$500/mo]
- **b)** Refer (115) new SHOPPERS (ED) => [high = \$820,000/yr] [avg = \$180,000/yr] + [Car Bon \$1,000/mo]
- c) Refer (160) new SHOPPERS (ND) => [high = \$1.5 mill./yr] [avg = \$470,000/yr] + [Car Bon \$1,200/mo] [MORE EXAMPLES (\$ approx): Refer (10) = \$2,000/mo -- Refer (40) = \$5,000/mo + Car Bonuses]



<u>BOTTOM LINE</u> - YES, here is an "outstanding" eBiz opportunity, to create **a BETTER FUTURE** - for you, your family, and for 'others' ... for greater <u>HEALTH</u> + <u>FINANCIAL</u> + <u>TIME</u> => <u>F-R-E-E-D-O-M</u> in your lives.