

## D2C Marketing

## BRILLIANT CONCEPT: FOR GREATER: HEALTH / FINANCIAL / TIME => F-R-E-E-D-O-M

A **D2C** company - creates, advertises, distributes, and delivers, its goods and services - via a **Factory Direct2Consumer** (**D2C**) Online Marketing System ... thus, creating a unique (Home Based) INCOME Opportunity for its valued CUSTOMERS.

Grow a Second Income!

A WELLNESS Online [Home Based] SIDE eBiz. Yes, by offering your Customers - cleaner / SAFER / healthier / everyday PRODUCTS ... at the very same [or even cheaper!] prices than the competition does ...

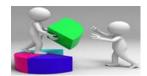
products that people are "already buying [elsewhere], anyway" - YOU can build a highly attractive / rock-solid **D2C** WELLNESS, 2<sup>nd</sup> INCOME. Your customers simply "switch stores" to a superior, Virtual eClub [there's no NEW money needed here] - and then YOU can benefit greatly - as you, & they, will love the products! To clarify - this is not MLM-Network Marketing - it's [what "could" be called] a (D2C) RespectfuleCommerce.com Biz.



This **D2C** company also <u>manufactures</u> all of its OWN products, completely <u>avoiding</u> all stores - all advertisers - all middlemen ... relying instead - strictly on "word-of-mouth - from its existing, satisfied, loyal, enormous, **CUSTOMER** base [in (19) countries]. Now - see this **RED ALERT!** >>>>>>>>>>> **Click HERE**.

In other words, it sells "directly, to its end consumer" [its CUSTOMER - you and me]. That is - there are no third-party STORES - and no SALES PEOPLE - and no DISTRIBUTORS [like in MLM]. There's just ONE "single transaction" taking place... "directly" between the company itself - and the individual customers [who buy its products for "themselves"].

<u>PROFIT SHARING</u> - AND, they can "refer others" to these products, <u>IF</u> they wish to ... and <u>GET WELL PAID</u> for doing so ... month, after month ... year after year ... nicely increasing their financial security.





RESIDUAL (Passive) Income - So what we are talking about here is the creation of a [part-time] & very "solid", ON-GOING income - something



that can "supplement" [even "replace"] one's current income ... and *especially, incomes* that can <u>fluctuate</u> - as with most **commission** sales professionals - such as: Realtors / Insurance Reps / Stock Brokers / Advertising Reps, etc. We're talking <u>FREEDOM</u> here.

-----// ------

This **Factory**, **Direct2Consumer** [D2C] company's whole Value Proposition is the result of superior products - both personal - and household ... based on their high quality,



healthy, <u>safe</u>, and all natural <u>ingredients</u> - and on scientific discovery. Equally important, <u>this</u> company's promotional and distribution strategies totally AVOID the retailers / mass media / typical 'middle men' - ALL of which act to 'lower' their price points. And, keep in mind, this is <u>not</u> "<u>MLM</u>" - it's [again, what "could" be] a (D2C) <u>RespectfuleCommerce</u> Biz.



<u>CHEMICALS</u> - And, because they offer these far superior products - all at reasonable prices - their loyal CUSTOMERS not only "see" the immediate VALUE in shopping there - they'll quickly REFER

OTHERS to this company - eagerly [their family, friends, neighbor, co-workers, etc] as well.

And in so doing, they can also steer them "away" from some of the TOXIC POISONS found in many FOODS - and in NUTRITIONAL SUPPLEMENTS - and HOUSEHOLD PRODUCTS, alarmingly >>> and instead, steer them to this company's SAFE ones.

<u>PAMPERED CUSTOMERS</u> - This **D2C** company is 100% 'CUSTOMER' CENTRIC - making the Customer "shopping experience" something very SPECIAL, & creating a Know-Like-&-Trust relationship that is impactful, and ever lasting.



We will even provide you with this very PDF - to share this message with 'others'.



There has been a "dramatic sea change" in how some companies [and 'brands'] are reaching their desired CUSTOMERS ... and this company is NO exception. As a **38+** year old **Factory Direct2Consumer** company - operating in North America, plus **19 other** countries - with yearly sales of \$2-BILLION+ - this Online **Wellness** eClub has a very SOLID history of GROWTH ... to say 'nothing' of its <u>extra</u> => <u>MARKETPLACE</u>!



<u>Note</u> - This gradual "shift" >>> to CONSUMER **D-I-R-E-C-T** Marketing // Shopping has been 'devastating' for traditional Retailers - <u>and</u> to many <u>MLM-Network Marketing</u> companies.

The "RETAIL graveyard" of the last 20 years is getting more and more crowded. Once-powerful companies ... like Blockbuster / Borders / Forever 21 / Sears / Toys R Us - & MORE.

Also, "MLMs" like: Advocare / Vemma / Jewelway / MonaVie / Equinox / Javita / FHTM / Equinox / Metabolife / Azante / Skybiz [and hundreds more] ... have all - either filed for Chapter 11 bankruptcy - or - disappeared totally [as Ponzi / Pyramid Schemes, etc].

<u>SET A GOAL</u> - You may simply feel that this exceptional **D2C** company ought to be - "shouted from the rooftops" - and, that "everybody" should be made aware of it, and try out their <u>safer</u>, healthier, natural & less expensive => <u>400+ products</u>! IF <u>you</u>



were to bring on say, 100 new Customers / Shoppers - all by yourself - have a look right below!

## => EXAMPLES of Stable [RESIDUAL] Monthly Income (taken from "actual" STATISTICS!) ...

- a) Refer (70) new SHOPPERS (SD) => [high = \$197,000/yr] [avg = \$75,000/yr] + [Car Bon \$500/mo]
- b) Refer (115) new SHOPPERS (ED) => [high = \$820,000/yr] [avg = \$180,000/yr] + [Car Bon \$1000/mo]
- c) Refer (160) new SHOPPERS (ND) => [high = \$1.5 mill./yr] [avg = \$470,000/yr] + [Car Bon \$1200/mo]

[ MORE EXAMPLES (\$ approx): Refer (10) = \$2,000/mo -- Refer (40) = \$5,000/mo + Car Bonuses ]



<u>BOTTOM LINE</u> - YES, here IS an outstanding <u>eBiz</u> opportunity to create <u>a BETTER LIFE</u> - for yourself - for your family - and for 'others' >>> and with greater <u>HEALTH</u> + <u>FINANCIAL</u> + <u>TIME</u> => <u>F-R-E-E-D-O-M!</u>