





# PROUD WINNERS OF IISM



**Ms. DHRITI HATI** | FYBSM

FYBSM student **Ms. Dhriti Hati** won a gold medal in the *Featherweight Category (53-57 kg)* at the Inter-Collegiate **Taekwondo Tournament 2022-23**. Despite the tissue tear in her left knee, she defeated three fellow opponents

Following her win, Dhriti represented the University of Mumbai at the Inter-Zonal Taekwondo Women's Tournament 2022-23 and won a Silver Medal. Wishing her all the best for her future matches.



## **COLLIDE**

Students from IISM participated in **COLLIDE** by Viral Fission, an inter-college fest specifically geared towards Gen Z and Pan-Indian colleges from Tier 1, Tier 2 and Tier 3 cities. Students from over 150 colleges participated in this fest. The Contingent Leader was, *Mr. Atharva Loya*.

IISM ranked 5th on the Leader Board with the Box Cricket Team and the Street Football Girls Team finishing runners-up. The Box Cricket Team was felicitated by the Mumbai Indians and was presented with their merchandise and so was the Street Football Girls Team by Mumbai FC.



# GARBA EVENING AT CAMPUS

In order to get into the festival spirits of Navratri, students organised a spectacular 'Garba Evening' at the campus. Since we have numerous outstation students studying at our institute, the students didn't want them to feel left out of the celebration.

The students got together and taught the outstation students some signature Navratri dance moves. These moves got them into the grooves of the festive season leading them to have a nice time on campus. It was an evening filled with dance, music, memories and laughter.





# SPORTS QUIZ



As a part of IISM's intra-college sports fest- JEET, which is a student initiative, a Sports Quiz was conducted at the campus by the Quizmaster; Mr. Milind Wagle. Mr. Wagle is a famous sports commentator with decades of experience in the sports industry.

The students were caught off-guard by his questions pertaining to the world of sports, as some of the questions were brain-racking. The winners of the first round of the Sports Quiz were the Bulls 1 and the Eagles 1. However, round two was won by the Sharks 2, the Panthers 2 and the Bulls 2. The Panthers 2 emerged as the winners in the finale by a substantial margin.

Founder Director Mr. Nilesh Kulkarni who was also present for the Finale thanked Mr. Milind Wagle and presented him with a memento.





# OUR STUDENTS VOLUNTEERING

## STUDENTS AT THE 3RD T20 BETWEEN INDIA & SOUTH AFRICA

The India & South Africa T20 Series was spectacular, to say the least. Team India won the series and the win will forever be etched in our memories. While everyone enjoyed the matches and prayed for our Men in Blue to win the matches, our students volunteered at the third T20 match in Indore.

The students overlooked numerous works such as supervising the vendors and managed certain aspects such as managing the stadium, VVIPs, infrastructure, securities and CCTC operations. They did their duties exceedingly well and also were appreciated for their work as Assistant Branding Managers and Heads of the post-match press conferences.



We encourage our students to take up such opportunities as it will help them understand the efforts that get put into organising an event of such magnitude.

Founder Director Mr. Nilesh Kulkarni who was also present for the Finale thanked Mr. Milind Wagle and presented him with a memento.

## STUDENTS AT SKECHERS WALKATHON



The Skechers Mumbai Walkathon 2022 was a glamorous event where many prominent celebrities came onto the stage and shared their thoughts about the event. To make the event a grand success, our students played a pivotal role.

The students worked in numerous departments under the 3km, 5km and 10km walkathon categories and outperformed the expectations of the organisers. Getting opportunities to work at events of such repute and on-field exposure from a young age helps them understand the management aspects of the sporting world.

## STUDENTS AT 2022 NATIONAL GAMES OF INDIA

The recently concluded 2022 National Games of India ended on a high note with Services winning 61 Gold, 35 Silver and 32 Bronze Medals and this is their 4th consecutive win. They are the winners of the Raja Bhalindra Singh Trophy, which is presented to the overall champions. Maharashtra bagged the Indian Olympic Association's Best State trophy for finishing second with the most gold medals among States and Union Territories.



However, organising an event of such magnitude is no ordinary feat and it is with great pride we say that IISM students played a key role in organising and executing the National Games. IISM students worked under the Games Management System (GMS) and with professionals from the Games Technical Conduct Committee (GTCC), Accommodation, Catering and Transport (ACT) team, Accreditation team, Grievance, Website, Digital Scoring and Volunteer Management departments.

Special thanks to Sports For All (SFA) for giving the students this incredible opportunity to work at the 2022 National Games of India.

## STUDENTS AT ROAD SAFETY WEEK



The 2022 Road Safety World Series was the second season of the International T20 Cricket League, featuring former international cricketers to raise awareness about road safety.

To give our students an understanding of the work that goes behind organizing an event of such enormity, IISM sent a few students to volunteer in the series. The tournament was held across four venues; Kanpur, Indore,

Dehradun and Raipur. The students were involved in the duties of Cricket Operations Manager and were noddod for their efforts.

During the series, students learned about crisis management, venue operations and player management. Events like these help the students understand the potential of the sector and the opportunities that await.



## Students at YUVA KABADDI MONSOON EDITION 2022



The recently concluded second biggest sporting IP in kabaddi 'Yuva Kabaddi Series Monsoon Edition' was well received by the public. The league had 10 teams participating in the 40-day-long tournament and it was a spectacular event, to say the least.

To ensure the smooth functioning of the teams, nine students from IISM got appointed as the 'Team Managers' for nine teams.

The students travelled to Ranchi and stayed with their team till the end of the team's journey. Our students were the direct point of contact between the players, coaches and organisers. They were in constant touch with the players and coaches and also overlooked the team's warm-up and cool-down sessions. They prepared the players for the pre-match and post-match sessions and also made sure the players were well-equipped.

Students learnt the art and craft of managing a sports team - a role that is highly valued in professional leagues. This learning will definitely help shape students' careers as they embody the necessary skills to set foot in the sporting sector.

# MASTER CLASS SESSIONS

## Mr. Niteen Shah

**Mr. Niteen Shah, Promoter and MD of Total Sports & Fitness** came to the IISM campus for a Master Class session to impart his wisdom about the changing dynamics of the sports retail industry.



During the Master Class, Mr. Shah explained his journey of establishing Total Sports & Fitness and the challenges he faced during this time. The sports retail industry has seen massive growth and Mr. Shah explained the key roles a sports management professional plays in taking this industry to new heights.

## Mr. Kyan Bharucha

**Mr. Kyan Bharucha** is the **Founder of Bayside Sports**, a company specialising in organising cricket and football events and provides high-quality coaching for children.

Mr. Bharucha started the Master Class by giving the students a brief about his company and how Bayside Sports cater to the sporting needs of individuals from all

age groups. Mr. Bharucha talked about how his vision of getting moms and dads to play sports helped them expand their business.

Since it was an interactive session, Mr. Bharucha answered the questions posed by the students about the career aspects and growth one can expect in the sports industry.





## MASTER CLASS SESSIONS

### Mr. Tenzing Niyogi

Mr. Tenzing Niyogi, *CEO of Ultimate Kho-Kho* visited the campus for a Master Class Session. It was under the leadership of Mr. Niyogi that Ultimate Kho-Kho came into the limelight and reached new heights just after its first season.

Mr. Niyogi talked at length about the challenges they faced and the events that

took the entire team by surprise after the Ultimate Kho-Kho was set in motion. Mr. Niyogi answered the questions posed by the students which helped them clear their doubts about the hard work that goes behind organising an event of such magnitude.

### Mr. Venkatraman Pichuman

*The Founder of YouTooCanRun*, Mr. Venkatraman Pichumani conducted a Master Class Session for the TYBSM and MSM-2 students. During the Master Class, Mr. Pichumani explained what is project management, the things a project manager should be on the lookout for when organising a sports event and how crucial it is for budding sports management professionals to be well-versed with the concept of project management.



# LIFE AT IISM

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