



## NOT saying "all" MLMs are **BAD** - they're **NOT**

**Note:** I was involved [part time] in the **MLM-Network Marketing** industry, for 30 years, with 'many' different companies [Pro & Con] ... while 'also' 'serving on the Board Of Directors of their professional association, representing Canada, for [4] years [[ANMP](#)] - so I do believe I at least have a pretty good "feel" for this industry - both Pros & Cons. ([BIO](#)) >>



Bottom Line - I have many friends in this industry, who I respect - and whose friendships I treasure - but frankly, I see "some" **MLMs** as a [largely] **BROKEN** Business Model ... with highly over-priced products, etc. Not that all **MLMs** are **BAD** - no (there ARE many "excellent" ones). All I'm saying is - tread **carefully**.

### (5) REASONS BELOW => Just For **CAUTION:**

As a Business & Financial Consultant - I want you to be **AWARE** of these:

## The Five Red Flags of MULTI-LEVEL MARKETING

- 1 You're incentivized to recruit other participants.
- 2 Promotions are achieved by recruitment, not appointment.
- 3 MLM participants are the primary buyers of products.
- 4 Commissions and bonuses are paid across more than five distributor levels.
- 5 To earn a significant income, you need to recruit a large "downline" from which to draw commissions from.

Source: United States Federal Trade Commission

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