

HBA - COMPENSATION Potential

(From Promoting HBA's Products & Services - via their own Affiliate Program)

Revenue Streams - Ok, FIRST, there are "many" different sources of income & cash flows available, from **HBA's** "own" products & services alone ... **BUT**, the far "bigger picture" - from using the HBA Business & Training Platform - could be grouped into (3) **M.A.I.N. Sources** (for busy Entrepreneurs / Home eBiz Owners / Moms & Dads / Professionals / etc):

- **1)** Those wishing to <u>grow / expand</u> their "<u>existing</u>" <u>business</u>, using HBA's Marketing Tools (Store Owner / Restaurateur / Network Marketer / Designer / etc. With just their \$25/mo '<u>Funnel Builder</u>' alone).
- **2)** Those wanting expert "training" for <u>how</u> to create their own <u>Affiliate Marketing</u> Online <u>eBiz</u> (a <u>NICHE</u>) to market "other" people's products & services like becoming a Clickbank or Amazon Affiliate).

[[Some will do #1 only ... some will do #2 only ... some will do #3 only ... and some will choose to combine #1 or #2 - along with #3 (i.e. promoting HBA's (3) Monthly MEMBERSHIP Programs ... the \$10/mo LET'S GOAL App - the \$25/mo FUNNEL Builder Subscription - or the more "advanced" \$125/mo PREMIUM Subscription - or all 3).]]

[[BUT frankly, the \$25/mo ["All-In-One"] Membership has everything you'll need - at least in the beginning - and after only (2) sales [of "either one" - or all 3 Monthly Memberships] — you're already into immediate profit - because of the (80%) COMMISSIONS (paid weekly) from HBA. You must "own" any product, to get "paid" on it. This has - NO point systems - NO volume requirements - NO ongoing production requirements - NO "hoops" to jump through - NO 'multi-level' payouts [like MLMs].]]

HBA Affiliate Program (#3 above)





HBA Pays its Affiliates => 80%



HBA Residual Comp Plan Illustration

	Let's Goal App	Funnel Builder	Premium	All 3 Combo
Cost	\$10	\$25	\$125	\$160
Pays	\$8	\$20	\$100	\$128
Customers	Monthly Residual	Monthly Residual	Monthly Residual	Monthly Residual
2	\$16 (Profit)	\$40 (Profit)	\$200 (Profit)	\$256 (Profit)
10	\$80	\$200	\$1,000	\$1,280
25	\$200	\$500	\$2,500	\$3,200
50	\$400	\$1,000	\$5,000	\$6,400
70	\$560	\$1,400	\$7,000	\$8,960
100	\$800	\$2,000	\$10,000	\$12,800

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