

Hello Amy:

17 Aug, 2023

My name is **Peter Arnold**, from Ontario, Canada.

Up front - I do apologize for the "length" of this e-mail ... but I happened across your (excellent) Website / Blog a few weeks ago, by accident, while surfing ... I made a note of it ... and I find that I keep coming back to it, for a closer look.

I hope my message reaches one of your e-mail addresses Ok - as I found (2) different ones, after some digging. (Amy@AmyStarrAllen.com & ASA@AmyStarrAllen.com :-)

Along with your Website / Blog ... two (2) of your Videos also caught my attention, and caused me to contact you. These were (**#1**) - your Video, "Affiliate Marketing on the Fly" - and (**#2**) - your 2-hr Video, from a year or so ago, where you hosted both Mike H. and Paul H. (HBA founders) - and where I not only appreciated each of your comments ... about "MLM" ... but also, I got a clear sense of the "hearts" of each of you - as these Videos were highly informative - full of integrity - captivating.

As a Business & Financial Consultant - and a Health & Wellness Advocate - with a busy practice, for years (I'm semi-retired now), I've always looked for ideas, and ways, that my clients (mostly Health Care Professionals, and Entrepreneurs) ... could improve both their health, and their financial futures ... and now, I'm thinking that maybe **AFFILIATE MARKETING** should be in the mix - for a possible "side-income" for some of them (and maybe, even for me? :-)

Then, in doing some "research" - I've now learned that there "are" some excellent sources out there, teaching Affiliate Marketing, i.e. - The Authority Site System (**\$997**) ... The Affiliate Lab (**\$979**) + upsells + extra tools needed, etc. And I'm guessing that each of these sources has its own Pros & Cons too, I guess.

I must confess - I am "not" familiar with **AFFILIATE Marketing** - or **INTERNET Marketing** whatsoever ... I'm totally new to all this ... and also, new to "Internet Technology" (SEO / Keywords / Pixels, etc, etc) - BUT, I "have indeed" been around-the-block with **NETWORK Marketing / MLM** experiences (as I think you, Paul, and Mike have). I was with a number of companies. It's very a long, and mostly sad, story. In fact, I was also on the Board of Directors, of the MLM Professional Association - the ANMP.com - representing my country of Canada, for 4 years.

MLMs - I still have many great friends in MLM - but frankly, I see that industry as having a badly "broken" business model. And I have written "much" about this (some of which I would gladly share with you sometime, if you ever wished) ... but [here's just a tiny peek](#).

HBA - I also had never heard of the **HBA**, until recently ... but, as I reviewed your Website further ... viewed more of your great Videos ... read more of your Blog Posts ... I saw that there was a solid, soul-searched VISION at HBA.

And also, that - from "promoting" HBA's own Affiliate Program - at an 80% comm. - there was the potential for a nice ["residual"] income here - from their (2) "Monthly Membership" Subscriptions - I guess you could say that I was [am] intrigued.

Further, I do appreciate (3) other significant **HBA** attributes (among so many) ... (#1) that HBA has "no" **RANKING system** in place - like say, Wealthy Affiliate does - and like all MLMs do ... and that instead, everyone at HBA is treated as an "equal" ... (#2) that HBA has put a "premium" on **Positive MINDSET** training - which I see as critical (especially, with all the "extremely scary" news today ... global warming / gun violence / politics / foreign wars / on, and on!) - and (#3) that HBA has that vital **CHARITY** that they [you all] support (**FMSC**) ... as each one of these (3) distinctions is an "exceptional PLUS", in my view.

I've now done some 'Googling' on **HBA** too ... I've seen some of Nick Bramble's great stuff ... as well as others ... but I truly like what I keep seeing on YOUR Site(s) / Videos / etc. :-)

I've also noticed some "critical reviews" out there, on **HBA** ... and some "comparison" with Wealthy Affiliate (a place that I myself, am not keen on, for many reasons) ... with a fair amount of "negativity" at play - but I guess that's something we'll find on anything, & everything, that's run by us "humanoids".

Yet, this whole **HBA** thing tells me ... I would have a "ton of NEW stuff" to learn ... should I decide to go further with this. :-)

Joining HBA - My sense is - that if I were to join you - I should immediately "go" for ALL three HBA products - right at the start - **Funnel Builder** / **Premium** / **FLA** [I see FLA as being primarily for USA members] - to go for all (3), in order to be able to "offer" these to others - right away - even though I would likely not be able to be very "active" right away myself - but I'll need to reflect on that somewhat, because of time scarcity, other commitments.

Autoresponders - Currently, I do not use one of these, although in the past, I did use GetResponse. I see, in your Resources link, that you are using AWeber (yes, another excellent one) - so, if & when I might need one again, I would simply get AWeber, through your link.

QUESTION (1)? - I've clicked on your HBA Affiliate Link (the "very long" Enrollment Page - which I guess is the standard one, for all?) - and about half way down, it shows (3) Money Bags, with quite large "Yearly Earnings" projections under them - based on (1) Sale/Wk - (2) Sales/Wk - (3) Sales/Wk - yet, as hard as I try, I cannot see how they come up with those (high) numbers - because if you take say, just (1) Sale/Wk - @ (80%) Comm. - on each of the (3) HBA products - i.e. (\$20/mo) + (\$100/mo) = (\$120/mo) + (\$800-once) = (\$920) x 52 weeks = ((\$47,840/Yr)) ... not ((\$74,800/Yr)), as shown ... I must be missing something?

QUESTION (2)? - Were your Websites (AmyStarrAllen.com / StarrAllenStudios.com / AffiliateMarketingJunkie.com) all built, using the HBA 'Funnel Builder'? If so, I have a couple of Domain Names myself (from GoDaddy) that I could 'possibly' use ... (Rx4Freedom.com / PeterRArnold.com) for something similar, perhaps at some point? Just 'thinking out loud' on this ...

Some Personal Stuff ...

(1) Family - My wife, Mary Ann, passed away last year, after a long battle with "mesothelioma" (it's a lung cancer she got, after having been exposed to "asbestos" - while she was a practicing RN, years ago). We were blessed with (2) great sons ... each, very successful ... and with (4) beautiful little granddaughters ... so, I have much to be thankful for ... FAMILY is "everything" ... [here's a PIC of us all](#). :-)

(2) Solar + Rotating - One of my sons, Stephen, is extremely "energy" & "climate" conscious ... he built a Solar Powered BOAT (there's a 'long' history behind it) + (2) Solar Powered Pedal BIKES + Canada's "first" Rotating Home (with 4 Luxury Suites), in PEI, Canada. It is all quite an amazing story ... and you can - [SEE it all - here](#). :-)

In any event ... before I write a whole "book" here, I better sign off ... I've unleashed a L-O-T of stuff at you ... 'babbling' ... got carried away, I guess. :-(

Many THANKS for all the great information / guidance / ideas you provide on your Websites / Blog / Facebook / Audios / Videos / etc.

I look forward to hearing from you - but only when your schedule permits - IF in fact, this reaches you Ok ... so please - NO rush.

I'm guessing you may still be away - traveling, sadly, due to your uncle's recent passing, mentioned on a Mastermind Call?

Amy, here's to your happiness, well-being, and continued success.



Sincerely / Peter A.

Ajax / Ontario / Canada

CONTACT Info:

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My Brief BIO - [Click HERE](#)

My Loving Family - [Click HERE](#)

MY WIX Website - VirtualWealthPlan.com

(Built "for" me by a Wix Certified expert, in Nigeria, but with all "my" content)

PS - 'Somehow' - I got myself on one of your "e-mail lists" - and I received this one: (GrowRichAudios.com - "**RISK IT**" - Wed, Aug 9th/23) - and, I was able to listen to your amazing (1-hr.+) Team Call - with such a refreshingly POSITIVE message - in our overly NEGATIVE universe - and to your Leadership - so I thank you for that.

PPS - And, because of your strong endorsements, I just familiarized myself (for the first time) with the "Ram Dass" world ... and I also just ordered both "Think & Grow Rich" ... and "The Science of Getting Rich" ... while further deciding to order Dr. Brené Brown's book, "Daring Greatly: on Vulnerability ...".

Not sure just when I'll be able to study these books, but I do want them in my library. :-)