



**DISCOMFORT IS
THE PRICE YOU PAY FOR
EXTRAORDINARY RESULTS.**



Discomfort is the call
to set yourself free.



Price is what you pay.
Value is what you get.

When we finally “get through something” - that’s called ACCOMPLISHMENT ...
whereas DIS-COMFORT is “a price we pay, for achieving extraordinary results”.

We all know that ... “working hard” ... or, “getting out of our comfort zone” ... is
beneficial. That is, for those of us who are ready to ... “roll up our sleeves” ... and
“put in the hard work” ... the end results can turn out to be truly AMAZING. YES!

DIS-COMFORT is the “bridge” that leads us ... away from the land of FEAR ...
and much closer to the shores of POSSIBILITY ... if we BELIEVE in ourselves!

DIS-COMFORT is the “currency” of our DREAMS!

