



Dr. Ken Evoy => Founder of SBI!

Dr. Evoy is the Founder, CEO, and Chairman of the Board, of SiteSell Inc.

He is the creator of **SBI!** - SiteSell's comprehensive Web business-building system, and is also the author of a series of widely-acclaimed "best on the Net" [books](#) - [reports](#) - and resource blog posts. Due to his own efforts, SiteSell's brand is highly-respected by top influential Internet business personalities around the world.

Leadership...

A successful entrepreneur, he has "invented" over **23** different products that have sold, internationally, generating in the 100's of millions of dollars, for various companies. He has also developed several software products, including one for the stock market sector.

By professional background, he is a physician, who formerly taught and also practiced emergency medicine, at McGill University, in Montreal, Canada.

Ken Evoy brands his business philosophy as - "eBusiness Success. Simple. Real." He feels strongly, that every small business owner can be empowered to use the **Internet** to leverage their income building potential - whether it is to build a new business, grow an existing [offline] business, or create secondary income streams.

Allan Abrahams / SiteSell's President - Montreal born, he was one of its Founding Members, in 1997. His responsibility is to lead SiteSell towards the single focused goal of "customer success". His previous skills were used by various startups in the biotech, competitive intelligence, and retail marketing sectors.

Allan Drinkwater / SiteSell's COO - He is in charge of all of SiteSell's finances and operations. He holds a B. Eng. in mechanical engineering from McGill University.

Advisory Board - Bob Laverdure / Joel Leonoff / Daniel Kornitzer

"Errors and Omissions Excepted" (E&OE)

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