



The **SBI!** Action Guide Works on This (4-Step) 'eBIZ Building' Process:

C = CONTENT - encompasses your online presence, including your website and social media pages - educating, to gain prospect's 'trust'.

T = TRAFFIC - which your content will 'attract' - through a number of sources, including search engines and social media.

P = PRESELL - again, achieved through your content, you will 'presell' prospects.

M = MONETIZE - which is how you will 'make money' from your website – from the products & services you recommend (including **SBI!** itself, as an 'Affiliate' for IT).



^ (See 2½--Min VIDEO) ^