



About Feeling => GRATEFUL

(Facebook Post / Amy Starr Allen / HBA - Sept 7 / 24)

Self actualizing people 'must be what they can be'. (according to Abraham Maslow).

"A musician must make music, an artist must paint, a poet must write, if he is to be ultimately at peace with himself. What a man can be, he must be." — Abraham Maslow

When I think about this quote, I immediately think about my dear friends, Mike Hobbs and Paul Hutchings (who founded the **HBA / Home Business Academy** Community, where I proudly hang my hat online).

They are true "freedom crusaders" ... and a freedom crusader must "help" people to be FREE. These guys do this tirelessly, and they never stop.

They themselves, are already both free, so they could stop there ... but they don't. They can't. They must be what they can be. It's part of their nature. At least that's the way it occurs to me.

I've been an online entrepreneur for 2 decades. And never in that amount of time have I found "anything" where I was wholeheartedly proud of every single thing about the business model, the founders, the community, etc. Until now, for the last 6 years that I've been here.

I love Affiliate Marketing (in case you haven't noticed). It's a very powerful way to earn an income - and a huge percentage of companies these days do have Affiliate programs (including Walmart and Amazon).

WHY? Because it just makes sense. It allows companies to pay for their advertising (which is all word of mouth from people who already love the products and services) AFTER the sale has been made, rather than forking over big advertising dollars UP FRONT - and hoping to make a return on their investment.

One of things I love about this (**HBA**) business model, from an Affiliate's standpoint, is that my income is based on my OWN productivity, so I have "complete control" over it.

I used to be in Network Marketing, many years ago. I was there for a long time, and was a leader in a few different companies ... but, one of the things I never liked about it was having to depend on my 'downline' to produce in order for 'me' to get paid.

This is why I love Affiliate Marketing so much. Besides, when the company doesn't have to pay on "multiple" levels (like **MLM**), it allows a much bigger payout on that first level - it's "only" payout level ... again, my own sales, which I can control.

Once per month, we - at **HBA** - allow people, behind the scenes, to learn more about:

- our Tools and Training
- Affiliate Marketing (we pay **80%** commissions for referrals on our products)
- How we've been able to provide 326,317 meals, so far, to starving children
- Our Community / Mastermind Groups / etc
- Anything else they want to ask about

Today was that day.

Paul was sharing the back story of the company, and why it was created. He spoke about how he and Mike were committed to creating something unique and revolutionary (which they have).

He said ... "We wanted to do Affiliate Marketing - but we wanted to add HEART to it."

As I listened, I was left feeling so "proud" of what we have at **HBA**, once again.

Paul texted me after the call, and at one point in our conversation, I broke down in tears of gratitude, for the difference these 2 guys, and this community, and this place, have made in "my" life. When I really "get present" to it - it is overwhelming.

Anyway, there's a replay from today, that does a great job of explaining even more about what we have, and how we can truly "help" people, who:

- want to "learn how" to market ANY business that they have, or that they are in
- want to "start" a business of ANY kind, and need some training and support
- want to learn how to "do" Affiliate Marketing
- want to "become" an Affiliate with **HBA** - and earn **80%** commissions on ALL of our revolutionary products
- just want a "place to belong" - and to be able to "mastermind with" all kinds of entrepreneurs, in all kinds of businesses, and from all walks of life
- need some help with their "marketing" (for any business)
- need a "Page Builder" that's second to none
- want to get "dialed in" with their goals, and their daily tasks ... and more

If you want the replay, I'd be happy to send it to you. I would love to help you, in any way that I can. Be free. Love you, AMY. ❤️