AFFILIATE MARKETING

HOW AFFILIATE MARKETING WORKS

AMAZON EXAMPLE

1. YOU SIGN UP FOR THE AMAZON AFFILIATE PROGRAM
2. YOU SHARE YOUR AFFILIATE LINK (USUALLY IN A BLOG POST)
3. VISITOR TO YOUR WEBSITE CLICKS THE LINK
4. LINK TAKES THEM TO AMAZON AND THEY BUY SOMETHING
5. YOU EARN A COMMISSION

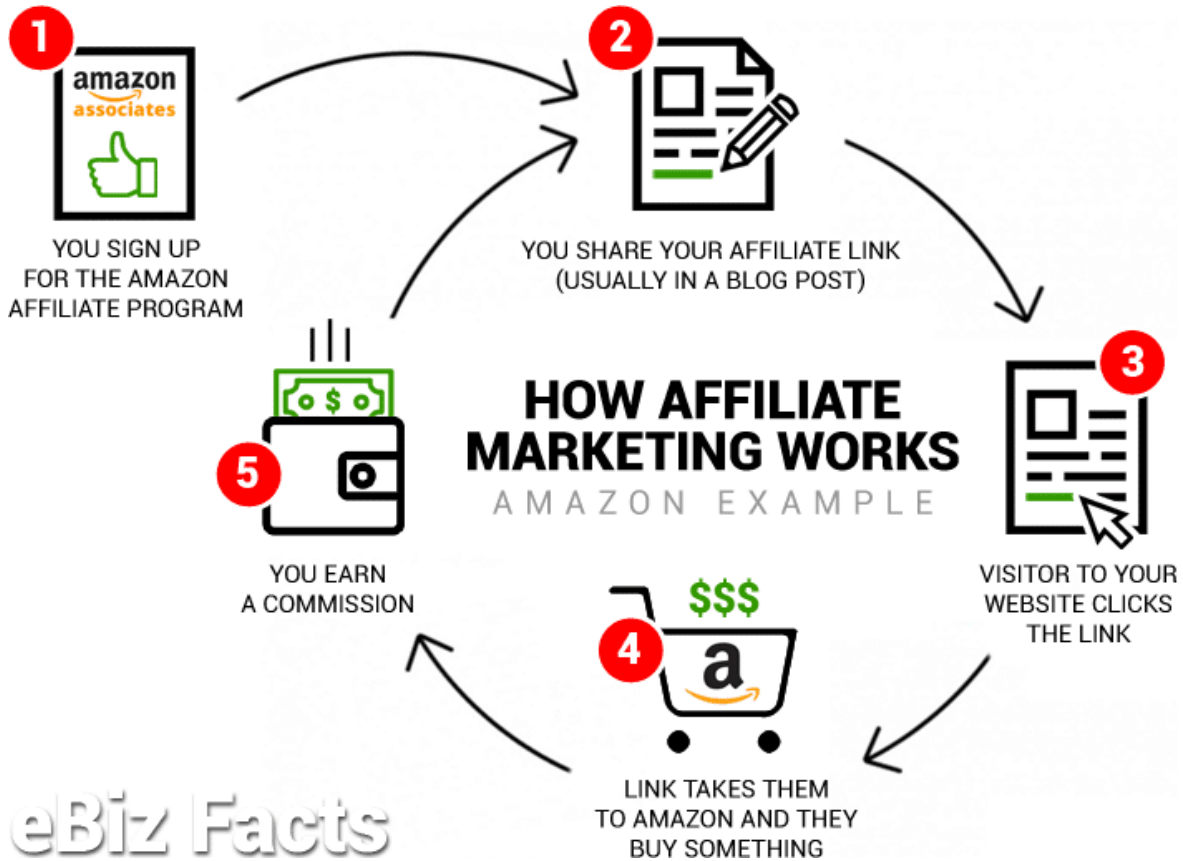eBiz Facts

(The above example shows how an '<u>AMAZON</u> Affiliate Program' could work - in this case, by using a <u>Blog</u> - but there are "many other" traffic sources available as well.)

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