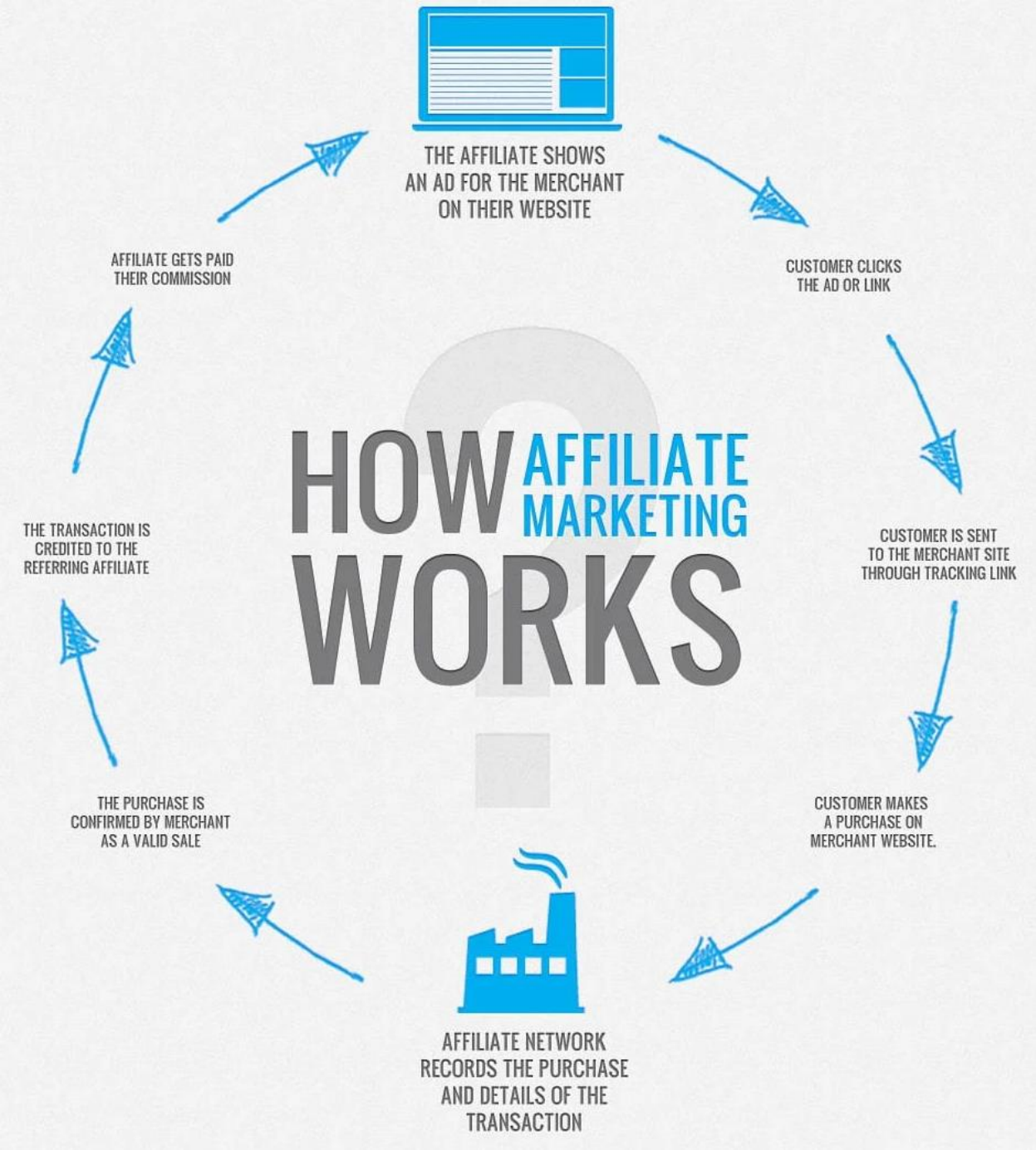
HOW AFFILIATE MARKETING WORKS
THE AFFILIATE SHOWS AN AD FOR THE MERCHANT ON THEIR WEBSITE
CUSTOMER CLICKS THE AD OR LINK
CUSTOMER IS SENT TO THE MERCHANT SITE THROUGH TRACKING LINK
CUSTOMER MAKES A PURCHASE ON MERCHANT WEBSITE.
AFFILIATE NETWORK RECORDS THE PURCHASE AND DETAILS OF THE TRANSACTION
THE PURCHASE IS CONFIRMED BY MERCHANT AS A VALID SALE
THE TRANSACTION IS CREDITED TO THE REFERRING AFFILIATE
AFFILIATE GETS PAID THEIR COMMISSION