UK LGBTQ+ Leaders Mission

20-24 June 2022





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About the Mission

The UK's Department for International Trade (DIT) is organizing a LGBTQ+ Leaders Mission for a delegation of early-stage companies to Austin, Houston and San Francisco to explore what it means to do business in the US.

DIT is a UK ministerial department responsible for securing UK and global prosperity by promoting and financing international trade and investment and championing free trade. DIT is organizing this mission to help UK LGBTQ+ led companies understand the US market. It will provide valuable information, networks, and contacts in business and VCs to support future growth and expansion.

About the Author

The UK's Department for International Trade (DIT) helps businesses export, drives inward and outward investment, negotiates market access and trade deals, and champions free trade.

Important Numbers

Emergency Number

Dial 911 for the police, ambulance, and fire services.

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Company Directory

Meet Our 2022 LGBTQ+ Delegation



Aircards



Contact

Marek Wrobel Head of Global Partnerships



https://www.aircards.co/

Meet the Company

At Aircards, we create outstanding immersive experiences - with focus on WebAR – for the world's biggest brands.

We have assembled a rock-star team of developers and creatives who lead the field - we pride ourselves on being the team that makes things happen.

Providers of a fully end-to-end service for our clients: including ideation, 3D design, technical development, cloud hosting and performance analytics.



https://www.facebook.com/airc ards

https://www.youtube.com/chan nel/UCCOLP9MtfwtaUMGOdy zmalg



epi[x]



Contact

Oliver Geffen Co-Founder & CEO **Q** London, UK

https://www.epi-x.co/

Meet the Company

As epidemiologists, we saw a massive information asymmetry during the pandemic - while central governments and some academic departments had access to critical insight, businesses were kept in the dark. We created epi[x] to address this gap, and to support long term risk mitigation strategies for businesses against emerging health threats. epi[X] uses advanced computational methods. including phylogenetic analysis, for horizon scanning, detecting and alerting companies to global emerging health threats, including new variants of COVID-19. Once a threat is identified, we produce a risk evaluation and a set of forecasts which are constantly updated with new data, to support strategic decision making and risk mitigation plans.



Impact Social Value Reporting



Contact

Ed Cox Co-Founder & Director

Matt Haworth Co-Founder & Director



https://impactreporting.co.uk/



Meet the Company

Impact is Google Analytics for organizations undertaking corporate responsibility, sustainability or social value activities. Set targets, measure, evaluate and improve your company's societal and environmental impact with easy to understand graphs and charts, without the administrative burden of spreadsheets, manual data entry and trying to understand a myriad of measurement frameworks.



@CaptureImpact

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#socialvalue #ESG #sustainability #socialimpact #impactreporting



Kalda



Contact

Daniel Botcherby CEO



https://kalda.co



Meet the Company

The LGBTQIA+ community is disproportionately affected by mental health issues and it is difficult to find relevant and affordable mental health support. Kalda is the world's first mental wellbeing app for the LGBTQIA+ community providing video therapy courses, group sessions, and daily wellbeing boosts.



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#kalda #lgbtqia #mentalhealth #queermentalhealth #lgbtmentalhealth #werewithyou #mentalwellbeing



Ki Partnerships Ltd



Contact

Paul Kallee-Grover, MBE Founder & Managing Director

Liverpool, UK 0

www.kipartnerships.com

Meet the Company

At Ki Partnerships Ltd we work with each client in partnership to develop strategies that are aligned with their business goals. Through innovative and insightful problemsolving solutions, we provide our clients with specialist real estate advice that can add value to their property portfolios. To do this we utilize existing as well as emerging technologies and ideas to advance our clients' interests.



Follow on Social



in Paul Kallee-Grover, MBE



@paulkalleegrove



Ochre Bio



Contact

Quin Wills Co-Founder & CSO



http://www.ochre-bio.com



Meet the Company

Ochre Bio is an Oxford-based company with world-leading expertise in genomics and machine learning, which we use to develop RNA medicines to regenerate human organs. We're currently doing this on low-quality donor livers that we keep alive on machines before being transplanted.





https://youtu.be/T7SdkZXNwhg https://youtu.be/3_YDj1wW-kg https://youtu.be/rxX4vRnY6a8 https://youtu.be/2quh6ls3Ovo



OUT loud



Contact

Farhad Divecha Managing Director



https://outloud.lgbt



Meet the Company

OUT loud is the #1 global LGBTQ+ Inclusive Marketing Agency.

We help brands break down barriers, take a stance, and be open to business from all.

We work with businesses to engage LGBTQ+ audiences through beautifully crafted, inclusive, digital advertising campaigns, social media content, organic search placements, and mobile app marketing.

Follow on Social in /gay-ad-agency @GayAdAgency



https://www.facebook.com/GayAdAg encv

https://www.instagram.com/LGBTout loud/

https://www.youtube.com/BestGayA d



Skyrora



Contact

Laura Edison Director & General Counsel



www.skvrora.com

Meet the Company

Skyrora is a New Space enterprise that manufactures dedicated satellite launch vehicles to make space more accessible, greener and cheaper, with a vision to integrate the entire space-enabled value chain in one holistic Space-as-a-Service (SPaaS) provided to global end-users across a range of industries.

Skyrora's focus is on the research. development, manufacture and commercialization of (1) a suite of launch vehicles for dedicated satellite missions almost anywhere with its proprietary mobile launch complex, (2) re-ignitable third stage 'space tug' for in-orbit servicing services and debris removal (3) Ecosene, a proprietary and innovative kerosene fuel made of non-recyclable plastic waste, and (4) additive technologies such as 3D printing with SkyPrint.

Skyrora is headquartered in Edinburgh with a European Space Agency supported engine test facility in Scotland alongside its manufacturing center in Central Scotland. Skyrora has a R&D manufacturing techniques hub in Ukraine. The global headcount is 150+, with team members previously experienced on launches of Falcon, Atlas, Delta, Titan, Space Shuttle, Zenit, Sea Launch, Antares missions.



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UK Government

DIT

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