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# **THE TEXTING BIBLE**

**YOUR COMPLETE GUIDE TO HAVING HIM WRAPPED  
AROUND YOUR FINGER**

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## *Introduction*

A had one of my toughest coaching sessions with a woman named Janine.

"How can I get him interested if he won't even talk to me?" She asked. I've spent a good portion of my career trying to answer this very same question.

Janine was one of the most beautiful, loving, intelligent women I'd ever met and I knew she was this guy's perfect match but NONE OF THAT MATTERED because he wouldn't even talk to her.

She was still staring at me. Tears were beginning to form in her eyes and beyond that, she was looking for answers. But I was speechless. Then something amazing happened.

I felt my phone buzz in my pocket and suddenly everything fell into place.

If you're reading this, I know you've run into this problem that feels like a brick wall. I know plenty of women who found the guy of their dreams and lost him because a breakdown in communication made it impossible to get close to him. Without fail they all eventually cut their losses. They had no choice but to move on and settle for someone else.

*But you don't have to.*

Because after years of research I've found the foolproof way to break through this barrier.

You can send him texts that will make him feel like you're the *only woman* in the world that exists because you're the only one who truly understands him.

I can teach you the magic words that will make any guy go from just passing by to completely lovestruck in *seconds*.

It doesn't have anything to do with what you look like, how smart or interesting you are, or even if you think you've already messed things up with him beyond repair.

You can get the man of your dreams to break the silence and go from a crush to your lifelong partner.

I'm going to tell you exactly how—

I'm also going to tell you why that coaching session with Janine was the most important of my career because it unlocked a secret for me that forever changed my understanding of how women and men interact.

The answer to both of these secrets is actually the same, and it has to do with text messaging.

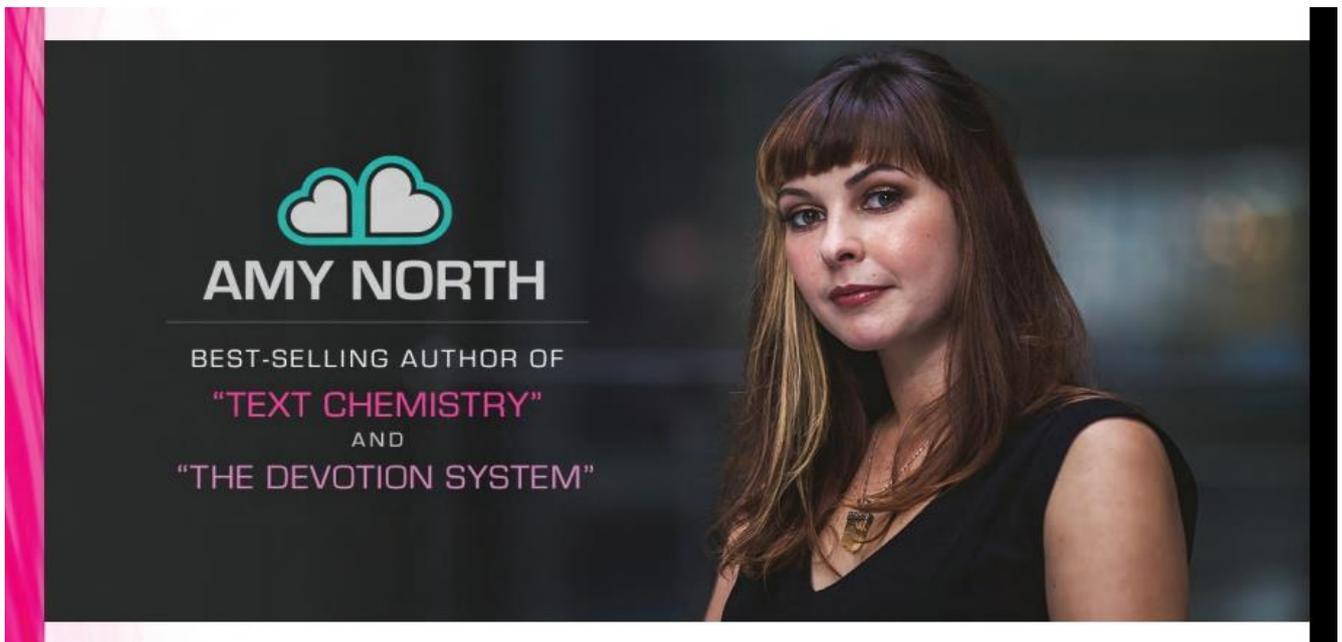


Would you rather watch? You can get the same information by watching [my free video presentation](#) all the way through. The [first step](#) to everlasting love is just a click away.

Amy North

**DATING AND RELATIONSHIP COACH**

Amy North is a relationship coach, [YouTuber](#), and Best-selling author from Vancouver, Canada. She specializes in helping women from around the world find and keep the man of their dreams. Amy's acclaimed online programs, [Text Chemistry](#) and The Devotion System, have sold nearly 100,000 copies and are widely considered to be among the best and most comprehensive women's dating guides on the planet.



## Chapter 1

### *What Men Want Out of Texting*

To understand why men text (and why they don't) you have to understand what men want. First, **stop listening to men on this subject**. The truth is that men have no idea what they want.

That means you can safely ignore the idea that the man you like is looking for the perfect, independent woman who loves sports and beer and will bend over backwards to please him in any way.

Think about it...

"How many women do you know with huge hearts, big brains, and amazing looks that can't seem to get a guy to stick around?"

It's because, while these things are nice, they won't make any difference to a guy if she doesn't give him what he really wants. And what men really want is actually hard wired into their brains.

#### #1. Men *want* to chase you

Playing hard to get isn't as simple as some people make it out to be. If you've ever played with a cat and a string you'll understand this principle. You need to bring the string close enough to them to get them interested but just out of their reach.

Men thrive on challenge and proving themselves. They often don't know what to do when a good thing just falls right into their lap.

#### #2. Men *want* to provide

Men have an innate need to provide for women. These days, this doesn't mean that they want to bring you home a woolly mammoth but it means they want to be useful to you in some way. Whether it means giving you a ride to work, mowing your lawn or just providing you with some information, it's important to feed these ancient provider instincts that are deep in the heart of every man.

### #3. Men *want* a committed relationship

Even though many women find it difficult to get a guy to settle down, that is what men actually want. It's not that they don't want a relationship, or even that they haven't met the right woman yet. It's that the women they've been dating haven't given them exactly what they want and need.

*So what does any of this have to do with texting?*

### **Everything.**

This is actually way more important when you're just texting a guy than when you're seeing him face to face. In person you have access to body language, pheromones, and all the non-verbal aspects of flirting and seduction.

But when you're texting you have to use language and verbal behaviour to get him interested.

When I applied this information to Janine's situation, it changed everything.

First, let's talk about Janine and Ethan. She was a graduate student in music and a virtuoso piano player. She was extremely fit and a former gymnast so she was able to put both legs behind her head without breaking a *sweat*.

Janine's dream guy was Ethan. Ethan started as her hot TA in undergrad. They hit it off right away. She'd always stay after class to talk to them and more than once they ended up hanging out in the empty classroom for hours.

Then, one night, at the department mixer they were together outside the campus pub. The sun was setting and there was no one else around. Janine saw that Ethan had that look in his eyes. When he leaned in to kiss her, it was like the whole world stopped turning just for them.

## Chapter 2

### *Three Sexting Rules*

#### 💬 KEEP IT FUNNY AND FLIRTY

Sexting is only awkward if you make it that way. Being flirty and silly are super important to breaking the tension and driving him wild.

#### 💬 A LITTLE GOES A LONG WAY

This shouldn't be a daily or even weekly occurrence. The less often you get X-rated with his inbox, the more exciting it will be when you do.

#### 💬 DON'T BE SHY

If you decide to do some sexy texting with a guy, don't hold back. If you're going to send nudes, don't do it half-assed.



Pssst– Looking for foolproof sexts that will turn him on with zero risk of embarrassment?

[Click here to watch my free video presentation.](#) I call it “Text Chemistry” because it gives you the exact words and phrases which will create a powerful reaction in any man out there. Not only will these texts stimulate his mind and body, they'll move his heart.

[Check it out right now.](#)

As for Janine–

She got his number that night and they texted a few times but, somehow, that was as far as things ever went. He'd respond to her messages a few hours late if at all.

They'd pass each other in the hallways and make small talk but every conversation was awkward and fell flat. She felt like she was talking to some distant relative.

Where was the sexy, impulsive Ethan that had held her in his arms the night of the party?

## Chapter 3

### *Why men don't text you back*

This is the real question we have to answer to understand what is happening here and how to change it.

There are several reasons men don't text back and they're all very simple. He knows what you're going to say.

Texting, like conversation is supposed to be exciting. If your every answer is predictable and boring then why should he even text you at all? If a guy is feeling this way then he has no motivation to text you back, much less ask you out again.

#### **#1. He *doesn't* think you're interested.**

This problem comes up time and time again. Playing hard to get is important but HARD is the operative word here. Not impossible. If he thinks that you either don't know he exists or hate his guts then why would he want to send you a text message? Make sure your teasing doesn't cross a line.

#### **#2. He's just not *excited* about it.**

There are plenty of women I've talked to who say "I suck at texting". Sorry ladies, that's not an excuse any more.

I can tell you what to say and when to say it to make a guy dive for his phone in the middle of an important meeting. This is the kind of excitement you need to create to keep a guy interested and excited about talking to you and seeing you as soon as possible.

When I felt my phone buzz in my pocket that day with Janine, it hit me like a bolt of lightning:

I'd been ignoring the very thing that was the key to helping her win Ethan's heart, and the very reason that he'd cooled off in the first place. The answer was in her phone.

### #3. Texts Men *HATE*

This is where we get into the juicy stuff. Not only are there texts that can make any man yours with just a few taps, there are a few that turn off almost every guy and make him want to delete your number. And they're frighteningly common. I bet you've sent a few of these yourself.



You may be genuinely asking him this question but it's still a boring message. It's basically saying "Hey, I'm bored but I don't want to make any real effort to have a conversation with you. I'd rather make you do the work and entertain me."

Next to some cheesy pickup line, it's one of the least responded to opening messages on dating apps so why should this conversation be any different?

Starting off with a question isn't usually the best move but it's especially bad when it's something this uninteresting.

Variation of this include "hello", "how's it going?", "what are you up to?"

These can be great in person but with texting you need to make more of an effort to put personality and excitement into your texts.



Anything that says "why haven't you been texting me?" is a mistake. These early stages are about having fun and getting to know one another. If he's pulling away then trying to correct his behaviour is just going to have the **opposite** effect that you want

Sure enough when I looked at Janine's conversation with Ethan, my suspicions were confirmed. She was making all the mistakes that I've identified in this guide.

The truth was that Ethan and Janine had amazing chemistry face to face but she had no idea how to communicate with him over text message.

She was asking a lot of boring questions. She was giving one word answers to thoughtful questions and then huge paragraphs about her day out of nowhere. Her texts looked like the ones I get from my grandpa.



Ethan not only got the sense that she was bored with him from the way she texted. He felt that she didn't want to talk to him and that made him not interested in talking to her.

Remember that a lot of guys won't just relentlessly pursue you if they think you're not interested. And these are the guys you want. They're listening to the unconscious signals you're giving off even if you aren't aware of it. And with texting, these signals are louder than they are anywhere else.

## Chapter 4

### *Emojis are important*

Emojis may not be the most high brow thing in the world but good texting is casual. A couple of emojis can spice up a boring text when you don't have anything else to say.

Last year I conducted a study on 286 single men aged 20-50 and found guys like these emojis the best:



But steer clear of these ones:



This may not be the most **exciting** discovery in my career but for Janine, it may have been the most important.

With my help, Janine figured out what to say to Ethan and after a few weeks, he got the message and asked her out. They're still together to this day.

## Chapter 5

### *The texts that Men actually want to get*

Knowing what **not** to text him will make sure you don't hurt your chances or scare a guy off, but if you want to get him hooked on you then you need to know the kind of messages that men want to get.

These are the texts that will make his heart skip a beat.

When he reads one of these messages you'll become the only woman in the world to him.

If you send him these he might as well delete every number in his phone because he'll only be using it to talk to you from now on.

And the power of these texts come in the answer to the question Janine asked me way back at the beginning:

*"How can I get him interested if he won't even talk to me?"*

The truth is you can't. You need to get him talking and to do this you need to become a real, 3-dimensional woman to him using just your cell phone and the power of language.



Modern relationships are marked by a problem of disconnection that is caused by new technologies like texting, dating apps and social media that create not only false expectations but place barriers between us in the form of impersonal screens and curated profiles.

This places many women at a disadvantage. Those of us who don't excel at communicating in this way. Those of us who'd much rather hang out one on one and get to know a guy through dating rather than focus on presenting ourselves in the virtual world.

But don't lose hope. If you're reading this, you're already at an advantage over all the other women out there. You've realized your problem and you're actively working towards a solution. And the solution comes in the form of understanding the proper use of language through texting.

The next step is an easy one: [watch my free video presentation](#). That's where I reveal the secret formula to make any man fall in love with just three texts. It sounds crazy because it is crazy. It's not logical how these texts can completely transform any man from a hit-it-and-quit-it bad boy into the loving, committed partner of your dreams. [Watch the short video right now](#) and see for yourself.

That's what I've dedicated most of my past three years doing. I've done the research so you don't have to. Just take my advice, sit back and marvel at the results.

## Chapter 6

### *Think of it this way: cell phones are like bicycles*

In the late 19th century, a woman's place was in the home. Women would stay in and do housework, cooking, or sewing and the men would come to them, as gentlemen callers.

This left women's romantic fate largely up to their families and the men who decided to court them. This put them in a passive position as they had little chance but to wait and hope that the man who came courting was someone they could see spending their life with.

But then this all changed with the invention of the modern bicycle.

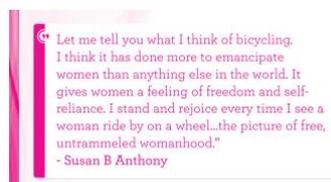
Bikes were cheaper than a horse because it didn't need to be stabled, fed, or cared for.

Bicycles were simple to use, easy to acquire and more fun and accessible than any other form of transportation.

In the 1880s, the streets swarmed with them. Businessmen rode to work. Cycling tracks, bicycle shops, and cycling clubs were everywhere and mapmakers turned their attention towards road maps and guides to cater to this newly mobile population.

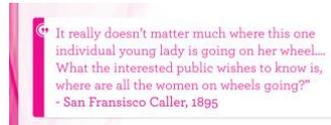
This was the greatest transportation revolution until the invention of the automobile.

And not only did it change the way people got around, it created unprecedented freedom for women. No longer were women stuck inside, waiting for men to come to them. They were out in the streets, riding bicycles.



Gone were the homebound courtship rituals and stuffy ballroom dances of the past. Instead, women chose where and when to go and who to go with. With the popularity of bicycles increasing, women eschewed constrictive dresses and skirts for modest trousers and bloomers.

The modern “woman on a wheel” cut a captivating and mysterious figure for the men of the time. They stopped hanging around doorways and beneath balconies waving handkerchiefs and went where the women were, out in the streets, hoping to attract one of these mysterious cycling sirens.



Bicycles gave women freedom to control their own romantic destiny and with that, allowed an entirely new dynamic between men and women.

Cell phones have had the same effect on dating in the 21st century as bicycles did in the 19th.

Texting, social media, and dating apps have created a brand new romantic revolution for women of today. They're even cheaper, more accessible and more connective than bikes were back then. They allow you to find, attract, and communicate with men anytime and anywhere.

But just like the women of the 19th century, you can either get on the bike and ride or be left behind in your drawing room.

Follow these texting tips to have men crossing five lanes of traffic just to glimpse your tire tracks, just *don't forget to wear a helmet!*

## #1. Get on the bike and *ride*

Many women bemoan the lack of quality men and the difficulty of texting without ever really making an effort. I won't say texting is a numbers game but you need to be reaching out and talking to men if you want them to know you're there.

## #2. Stay on *course*

When texting a guy you like, be focused and clear.

Texting in the early stages is about being fun and flirty, getting to know one another, and sending signals. It's not about venting about your frustrations and personal problems.

## #3. Watch out for *road blocks*

Every person has things they simply don't want to talk about. These can be sticking points in a conversation. Being mindful of a man's responses to different topics and areas of conversation.

There are certain "stop" words and phrases I teach you to identify in my Text Chemistry Guide so that you can plot a new course in your conversation. Avoid these at all costs if you're trying to get closer to him.

Good texting should be effortless. I know, it's easier said than done but once you figure out the [formula](#) and get a good flow going you won't need to agonize over every emoji and punctuation mark. You'll be able to simply speak from your heart and be your real self.



#### #4. Ride with *abandon*

Good, exciting texting conversation should have an edge of danger. Guys need to know that you're strong and unafraid to push boundaries, tease, and be flirty. Keep it low key at first but don't be afraid to go offroad into topics and comments that make you nervous. It's better to be risky than it is to be boring!

#### #5. Be *seen* in the streets

Set yourself apart from other women by texting with personality and enthusiasm. This means being detailed in your messages, using exclamation points and emojis, and even sending pictures.

Remember, if this guy has your attention then chances are there are other girls who feel the same way. Don't let boring texts take you out of the running.

## Chapter 7

### *Texts Guys respond to*

Through a combination of real world research, psychological principles, and rigorous testing, I've developed dozens of texts that will make any man's heart melt.

What follows are just a few of my best texts. For more targeted texts and clever one-liners that you can just copy and paste to make men melt, [click here to watch my free video presentation right now](#).

#### #1. The Feel Good Text

You want your texts to make him feel warm inside. There are plenty of ways to do this: compliments, positivity, and jokes.

Here's a great one to use DURING a date that hits all three. Normally I'd advise you to leave your phone off during the date but this one is an exception.



Not only is this a great way to show a guy that you think he's desirable, it makes him feel good about himself and you're complimenting him indirectly without making a whole thing out of it. Plus, it gives you two a little sexy secret that no one else knows.

#### #2. The Influencer

Not a traditional "text message" strictly speaking but if you follow him on Instagram you have to try this. Respond to one of his Instagram stories.

This ups your chances of a response and a great conversation when compared to just texting him out of nowhere.

The Instagram response works for several reasons. One, it's not out of the blue. You're responding to something he's put out there rather than reaching out to him for no reason. Plus it's on social media so you don't have to worry about having his

phone number. Two, it's a great way to talk about something you know he's interested in and excited about.

Say he posts a photo of a good looking plate of nachos. Simply replying with "That looks so good! Where did you get that?" is an easy, breezy way to get a conversation doing. Then, the next time you post a cute selfie he's more likely to slide back into your dms.

### #3. The Teasing Text

Teasing is the gateway to flirting and that's where you want to be. More than almost any other text this one gets his blood pumping and not only that, it opens up the conversation to more fun banter.

How you tease a guy will depend on what the guy is like and what he's into. I recommend picking some positive quality (like a talent or skill) and then turning it around on him in a fun and funny way.

Here are a couple examples:



Notice that these lean heavier on the positive than the negative. If you know he has a favourite sports team, band, or hobby, then use this information to your advantage. It's like saying "I know you but I'm not afraid of you."

When teasing it's important that he knows you're kidding. When in doubt a winking emoji will clear up any ambiguity.

### #4. The Specific Question

Nothing will kill a texting conversation faster than boring, cookie-cutter questions. No one wants to have the same conversation over and over again.

The way around this is to make your questions more specific. The best questions get him talking while also showing off your personality and wit.

And turning a boring question into an exciting one just takes changing a few words.

So instead of asking "What's your favorite band?" something like "What's the best band you've ever seen live?"

This lets him know that you're into live music and instead of just answering with one word, it gives him a chance to tell a story.

Here's a fun one that you can try if you two have been talking for awhile and you feel like you're both running out of things to say but clearly don't want to end the conversation.



Then you ask him a series of 'either or' questions like "Pizza or burgers?", "movies or TV?", and "Pub or club?"

This fun, short game that will show him that you're not afraid to be silly.

As you get farther into this then you can drop in funnier and more revealing questions.

Just avoid questions that feel like a job interview. This means make sure they're fun and easy to answer.

## #5. The Risky Text

It's simple direct and brave. This shouldn't be your first text to a guy but if you're not sure if he's getting the hint and you don't have anything to lose, why not put it out there.



Use this one to further flirting with a guy when you can't think of anything else. It works because it's surprising and catches him off guard. Texting is about being spontaneous and interesting, not safe and boring.

These are just a taste of the powerful texting techniques and strategies that I outline in detail in my [Text Chemistry Program](#). It's packed with dozens of sample texts that are tailored to specific situations. Is the guy you're into shy? Is he married? Does he seem like he has no interest in dating you?

Don't worry. I've got you covered with my Triple Text System that men are powerless to resist. It's all about igniting a man's pleasure, protector, and predator impulses to

[change his brain chemistry](#) so he has no choice but to hold you in his arms and never let go.

