

# GROOVE FUNNELS REVIEW

GrooveFunnels Review  
2021: The Ultimate  
Funnel Builder (TRUTH)

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ACTION

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## GrooveFunnels Review 2021: The Ultimate Funnel Builder (TRUTH)

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In this post, we have featured a detailed GrooveFunnels review which includes detailed insights GrooveFunnels funnel builder. So let's dive in.

In the current times where eCommerce is ruling, creating a website and using online sales funnel builders is quite common. There are many such online builders available in the market but not every builder offers speed and quality.

If you are looking to build your own website especially e-commerce websites. Read on the whole article as I'm going to give a review on GrooveFunnels, the best platform for you to perform all kinds of things.

[GrooveFunnels](#) is a platform that allows you to [create your own websites](#), eCommerce, sales funnels, etc. It is a one-stop solution for performing all these tasks. It is not just a page and funnel builder but much more than that.

GrooveFunnels has some amazing features like GroovePages, GrooveSell, Affiliate Program, etc. which makes the task of building websites, funnels, etc. very convenient. In this post, we will be doing an in-depth GrooveFunnels Review to get full details of the platform.

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**Bottom Line Upfront:** GrooveFunnels is an all-in-one marketing tool that lets you build sales funnels, landing pages, and websites to sell products online. It focuses on more exposure for you. It helps you in selling your products online. You can get a lifetime deal of this service. [Get the free trial of GrooveFunnels now.](#)

Usually, affiliate marketers buy costly products to build a simple 2-3 page website to generate leads and promote their products. They use tools like ClickFunnels for this purpose but it is of no use unless you have multiple products to promote.

GrooveFunnels is one of the most compelling sales and affiliate platforms. It does not require any fees or credit cards. You can opt for its paid options to get improved tools. It lets you start with your online marketing without spending extra money on the sales funnel.

## GrooveFunnels Review: In A Nutshell

[GrooveFunnels](#), as a suite of software applications, consists of landing page builder GroovePages, shopping cart GrooveSell, email service provider GrooveMail and other software for selling your products digitally.

 [GrooveFunnels Review](#)

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GrooveFunnels is the best sales funnel builder currently and it is obvious you would be curious to know more about it. It comes with a Lifetime pricing option and helps you save more on the deals.

### Related Read:

*[Detailed GroovePages vs ClickFunnels Comparison](#)*

## What All is Included in GrooveFunnels?

GrooveFunnels comprises various [online tools for Sales Funnel Building](#) that offer everything that is required in building your online business. The different apps and tools that comprise GrooveFunnels are:

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1. GrooveSell
2. GroovePages
3. GrooveAffiliate
4. GrooveMail
5. GrooveDesk
6. GrooveMember
7. GrooveVideo
8. GrooveCalendar
9. GrooveQuiz
10. GrooveBlog
11. GrooveKart
12. GrooveWebinars
13. GrooveSurvey

GrooveFunnels is an ideal platform for both newbies and specialists. It is helpful for small business owners and affiliate marketers to create and design their own websites that have a good market. Let's check some of the GrooveFunnels testimonials:



Let's have a look at each tool in detail.

### 1. GrooveSell

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GrooveSell is a platform for sales and is good for people who wish to sell their products online. It lets you create the product, upsells, downsells, add checkout pages, and set up affiliate programs, etc. without paying any fees. It also provides for a marketplace where the affiliates will be able to look for your products and promote them.

## 2. GroovePages

GroovePages is a funnel and website building tool that helps you design beautiful and appealing funnels or complete websites, right from scratch. It uses the most powerful JavaScript framework VUEJS. It also lets you publish your websites on HTML thereby reducing the load time and enhancing SEO. It also aims at mobile-first indexing to get a [good ranking on Google](#).

## 3. GrooveAffiliate

GrooveAffiliate is a marketplace and affiliate program where the affiliate marketers can sign up to promote high-converting and superb quality products added by the sellers. It is a subsection of the GrooveSell app and proffers everything that is required for tracking, refunds, commission amounts, clicks, and likes. The platform is neat, clean, and easy to navigate and use.

## 4. GrooveMail

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GrooveMail is an autoresponder or a CRM automation tool just like MailChimp, InfusionSoft, etc. but is more capable than them. It lets you send automated broadcast emails, follow-up emails, etc. You can also do behavioral-based email marketing, tagging, voice, and text broadcasting. One can compare it to ActiveCampaign because you can take action if some desired action happens. With any paid plans of [GrooveFunnels](#), you can mail up to 25,000 contacts, free of cost.

### 5. GrooveMember

GrooveMember is a robust CMS/membership platform that lets you deliver the content in the locked-down members' area. You can create free accounts and upgradable accounts and let you create pretty themes, drip content, drag, and drop features, etc. The best part is that GrooveMember works with GrooveAffiliate and GrooveSell so that you need not buy a membership site or sales platform. You simply have to list your products for selling and the affiliates will promote them.

### 6. GrooveVideo

GrooveVideo tool of GrooveFunnels is basically a video hosting app that lets you upload videos, split test videos, control player controls, see analytics, add tags, modify thumbnail, etc. GrooveVideo is an efficient app that integrates with the rest of the tools.



[GrooveFunnels Features](#)

### 7. GrooveBlog

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GrooveBlog tool allows you to create blogs in the style like WordPress. It is not as powerful as WordPress but it is great for getting the work done. This tool will be out by the end of 2020 so we have to wait for some time.

### **8. GrooveDesk**

GrooveDesk is a built-in help desk that lets you see and handle any tickets that arise and then you can either resolve the ticket or ask someone in the team to do it.

### **9. GrooveCalendar**

GrooveCalendar is a tool that helps in creating calendars for fixing up appointments. Like, you can set up your coaching sessions, yoga classes, meetings, music classes, etc. It is a very simple and straightforward tool wherein when people will contact you via the calendar, you can set up an automatic emailing system and follow-up procedures using GrooveMail.

### **10. GrooveSurvey**

GrooveSurvey lets you build and link surveys to your various funnels and sites. This amazing tool will be out in 2021, so we need to wait for this one.

### **11. GrooveQuiz**

GrooveQuiz is another tool that will roll out in 2021 but will help you create online quizzes on your landing pages websites and funnels.

### **12. GrooveKart**

GrooveKart is the online cart or online selling software, also called as a substitute to [Shopify](#). It has all the essential products which are required to sell the products online. This tool is not a part of the GrooveFunnels Suite but is a standalone tool. If you buy the GrooveFunnels Platinum lifetime option for June month, you will get it as an added bonus. Presently, it costs \$99 per month.

### 13. GrooveWebinars

GrooveWebinars tool is an exciting tool because it is a combo of two apps – GrooveWebinars Automated and GrooveWebinars Live. This tool is not available for GrooveFunnels plan apart from the platinum plan.



## Other Services provided by GrooveFunnels

These services are different from the tools discussed above and need to be purchased separately.

### GroovePay

GroovePay helps in building merchant processing accounts which are helpful in safeguarding your PayPal and Stripe accounts. You can keep your accounts protected with GroovePay. This service has no application fees or monthly fees.



### GrooveAds

GrooveAds is the advertising service of GrooveFunnels and is an ads management service that helps in managing Google, Facebook, YouTube ads, etc. There is a lot more to it coming in the future.

## GrooveFunnels Lifetime Deal

I'd like to go for Lifetime Deal because I know the tremendous value and amount of the money that's gonna save me over the long term is just ridiculous because for a one-time fee you can pick up their entire suite of products of GrooveFunnels and can get the entire suite for \$1397.

It is a one-time fee where you don't have to pay for anything ever again. However, you should know they recently made an announcement the prices are going to go up for about another \$500 and which is still going to be an incredible deal for you to jump on so you should get in while you can.

### GrooveFunnels Free Account - See For Yourself

Right now, while the program is in beta even though it's in beta it's fully functional. You might find a bug here and there but those are the things that I'd say just be wary of if you currently have another program that you're paying for and you have your funnels then I'd sign-up for the free plan, upgrade, and if you can wait for them to work out on all the things.

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But it's coming to believe me because they've got a tremendous amount of money and backers and people behind this that are dead set in making this the best funnel builder and so much more.

They even provide you with a lifetime upgrade where you don't have to pay for anything initially and it offers a [14-day free trial](#) and then if you like it after testing it you can start paying for additional payments.

### GrooveFunnels Pricing Review

After knowing this much about [GrooveFunnels](#), you must be wanting to know about its pricing packages now. GrooveFunnels is available in three pricing options:

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- **GrooveFunnels Silver (\$99/month)** – This plan lets you access the following:-  
GroovePages PRO, GrooveAffiliate, GrooveSell, GrooveVideo, GrooveMail, GrooveMember
- **GrooveFunnels Gold (\$199/month)** – This package gives access to the same apps as the Silver package in addition to- GrooveBlog, GrooveCalendar, GrooveSurvey, GrooveQuiz, GrooveDesk.
- **GrooveFunnels Platinum (\$299/month)** – This plan lets you access the complete suite of apps of this platform. It is the premium pricing package and offers the same apps as the Gold package in addition to- GrooveWebinars Live, GrooveWebinars Automated, GroovePages for Shopify, and GrooveKart. Note that GrooveKart is a separate app that is only included if you buy the GrooveFunnels Platinum Lifetime Option.
- **GrooveFunnels Base (FREE option)** – This is a free plan which gives access to GrooveSell, GroovePages, and GrooveAffiliate lite version. It lets you create free products and sign up to promote high-quality products as an affiliate. It allows you to create up to three websites as well.

### GrooveFunnels Pricing Review

## What Does GrooveFunnels Include?

GrooveFunnels is going to be the main software kind of similar to [ClickFunnels](#) and any other sales funnel software out there. GrooveFunnels is the main software and people kind of get confused when it comes to GrooveFunnels and GroovePages and so on.

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If you look at it this way GrooveFunnels is the main name of the software. Groove Pages will allow you to create any type of page or landing page or website.

We can see funnels and so on. GrooveSell is going to pretty much be a shopping cart and GrooveAffiliate is going to be affiliate marketing. GrooveMember which is coming out much later is going to be the email marketing aspect of this where you can do automation and also you can do broadcast. I think you can do SMS testing and so on.

GrooveMember is going to be for the membership site and of course, you have GrooveVideo which is going to be a video plus you can do a lot of cool things. For example, you can generate leads.

## Whom GrooveFunnels is best suited to?

GrooveFunnels is a one-stop-shop to boost your business. It's a complete system that contains different products and services. Not only I'm talking about page builders there are several other things I'm going to tell you in a detailed analysis.

You get at least 16 different powerful apps like groove pages which allows you to create different funnels opt-in pages for basically anything.

If you have done anything with other products like for example, ClickFunnels it's kind of similar but in my opinion, it's kind of worth it with group pages because you're going to be saving a lot of money and the important function is that it allows you to import any type of page and the pages load fast.

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GrooveFunnels is best suited for when you create content online and want to build sales funnel and landing pages or if you have products and services to promote and sell them in the market then GrooveFunnels is the best choice for you.

If you want to run a membership site or if you want to build funnels and landing pages to develop your business then GrooveFunnels suits you well. If you're an online marketer who wants to sell products online then this is the right platform for you. It's an all-in-one platform that comes with numerous features.

## Best GrooveFunnels Alternatives

There are many alternatives to GrooveFunnels and here, we will be talking about some of the heard ones, like Clickfunnels, Kartra, etc. we will be comparing the features, pricing, and the pros and cons of each brand mentioned here. So, stay tuned because things are about to get slightly competitive.

The first brand we will be talking about is Clickfunnels.

### 1) GrooveFunnels ClickFunnels

The primary objective of [Clickfunnels](#) remains to be: increase in relations lifetime shared with the customer. In its quest to reach the sky, Clickfunnels has managed to suit itself to two sales funnel generating strategies. While one works similarly to the method adopted by Leadpages, the other happens to be a much more detailed Application Funnel based idea.

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## *Detailed ClickFunnels Review*

### Features

- A system for affiliate managing.
- A platform used for webinar hosting.
- A system for checkouts and shopping carts.
- A decent platform for membership hosting.
- Email marketing.

### Pricing Plans Of ClickFunnels

- The first plan comes at the price of \$97.
- The platinum plan of Click Funnels is \$297.
- And the last program comes with high updates named as Two Comma ClubX at \$2,497.

### Pros and Cons Of ClickFunnels

#### Pros

- It has unlimited products.
- It has free build brand websites with full navigation.
- It has free Custom Domains.
- It has free bandwidth and hosting.

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### Cons

- It lacks some features compared to ClickFunnels.
- It costs extra to upload custom templates.
- It requires a monthly subscription.

**Verdict:** As we all can see, GrooveFunnels is a lot more organized than ClickFunnels, so, here, the winner is GrooveFunnels.

Now, we will be talking about the competition between Kartra and Groovefunnels.

## 2) GrooveFunnels Kartra

[Kartra](#) is a huge marketing system software that has multiple functionalities. Its amazing functionalities, advanced features, and settings cater to the unique ideas and thoughts of the clients and their customers to obtain utmost satisfaction.

It offers an all-in-one service where small business firms have to no longer hire web designers, copywriters, public relations, and social media handlers for their job because Kartra anyhow takes up the complete responsibility for the same.

[\*Kartra Review + Discount Coupon\*](#)

### Features

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- Affiliate portals.
- Carts and products.
- Page builder.
- Split testing.
- Forms for smart opt-ins.

### Pros and Cons Of Kartra

#### Pros

- A user-friendly interface.
- It is easy to use and simple to understand.
- Creating funnels is fun as well as super easy. It doesn't require any sort of software
- The customer support team is amazing with live chats and 24 hours customer service availability.

#### Cons

- It's pretty expensive.
- The customer support team might not be punctual at times.
- It lacks flexibility.

### Pricing Plans Of Kartra

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- Starter Plan costs \$79 per month.
- Silver Plan costs \$149 per month.
- Platinum Plan costs \$229 per month.
- Gold Plan costs \$379 per month.

**Verdict** Here, the competition is quite heavy. Surely, everything is present in Kartra too but I would say that it is easier to navigate through GrooveFunnels than Kartra.

It is time to talk about our third alternative, that is, LeadPages as it is one of the most popular sales funnels as well. So, let us go!

### 3) GrooveFunnels vs LeadPages

The main objective of this sharpened online tool is to collect subscriptions and their respective email-ids. With an astounding stock of templates that aims to collect leads by generating lead magnets, conducting webinars, and landing pages, the organization is one hell of a beast to compete with. Over the years, the sales—escalating service has adapted and religiously continued to use the age-old method of collection of email-ids.

#### *Best Leadpages Alternatives*

#### Features

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- Drag and drop.
- A library that is full of content.
- A/B Testings.
- Good SEO.
- Amazing Templates.

### Pricing Plans

- Standard Annual costs \$25.
- Pro Annual costs \$48.
- Advance Annual costs \$199.

### Pros and Cons Of GrooveFunnels

#### Pros

- Lead Page is available for free.
- It can create landing pages in minutes.
- It has the ability to choose templates by conversion rate.
- It is easy to use and simple to understand.

#### Cons

- It costs extra to upload custom templates.
- It requires a monthly subscription.
- Lack of launch of the complete set of features and still in BETA form.

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**Verdict:** Making a decision is hard here but I would state GrooveFunnels the winner once again due to how it has seamless coordination between the various features.

Now, we will be talking about the last alternative that GrooveFunnels is competing with.

### 4) GrooveFunnels vs Builderall

Builderall is an easy-to-use tool that will assist you to access the many features you need for your business. From creating a Funnel map to SEO to marketing strategies and so on, Builderall, as the name suggests, has it all. The advantage I would like to point out for you is that when you spread yourself over multiple tools to access different features, it becomes hard to keep a track of them.

#### Features Of Builderall

- Produce blogs and various webinars.
- Keep a track of your analysis.
- Create membership sites.
- Create various eBooks.
- Create videos.

#### Pricing Plans Of Builderall

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- Basic Plan costs \$0.
- Builder Plan costs \$19.90
- Marketer Plan costs \$29.90
- Essential Plan costs \$49.90
- Premium Plan costs \$69.90

### Pros and Cons Of Builderall

#### Pros

- There are a wide variety of options on this tool.
- This allows the users to customize and personalize their business according to how they prefer.
- It is easy to use and simple to understand.
- It has user-friendly software.

#### Cons

- The wide variety of tools make it difficult for the users to make specifications at times.
- It may get complicated to use for beginners.
- Groovefunnels is relatively less professional in its features.

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**Verdict** It is important to note that both these software aim to do the same thing, which is why you have to make a decision according to your requirements. Overall, GrooveFunnels is the winner.

## GrooveFunnels Pros & Cons

So here are the pros and cons of GrooveFunnels:

### Pros

- The software technology is robust
- It is an all-in-one software platform
- It lets you create up to three times the sales for free
- The navigation is very easy and smooth
- It has a drag and drop visual website builder
- Its help and support is impressive

### Cons

- The site has too many pre-launch features
- Some of its features will be available far off in the future

### Quick Links

- [Best Sales Funnel Software](#)
- [FunnelSpy Review: Best Sales Funnel Research Tool](#)
- [How To Build A Sales Funnel \(Step By Step\) With Examples](#)
- [Funnelytics Review](#)

## Customer Reviews

 [GrooveFunnels Customer Reviews](#)

## FAQs On GrooveFunnels Review & Lifetime Deal

### 👉 Is free hosting offered by GrooveFunnels?

The answer is yes. You will get free hosting on the Free GrooveFunnels account. so go ahead and host your websites for free.

### ✓ Do the pages have free SSL?

You can sync up with Cloudflare account for free and you will get a free SSL certificate.

### Is GrooveFunnels worth it?

GrooveFunnels is 100% worth the purchase as discussed in this review. As you can see even its basic pricing plan provides a complete funnel builder, membership site builder, video hoster, seller and affiliate account, email autoresponder, etc. all for a price that you will not get anywhere.

### 👊 Does GrooveFunnels have split testing and reporting?

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Yes, GrooveFunnels has a very robust reporting system. It also has split testing which will be available within a few months from the launch.

### Do I need to buy anything after buying GrooveFunnels?

There is no need to buy anything once you have bought GrooveFunnels, except for sales pipelines. But GrooveFunnels integrates with PipeDrive so it is not required.

### Conclusion: GrooveFunnels Review 2021

I was really happy with using GrooveFunnels, [GrooveFunnels](#) is an ideal platform for people who wish to sell their products online and for affiliate marketers who sell other people's products. For beginners who wish to make online money, affiliate marketing is the ideal way as it requires little initial investment.

It is an amazing platform that consists of everything that one can ask for in the field of digital marketing and building or enhancing online business. It is legit and worth every penny. If you want to grow your online business manifold by having all the best tools available to you, then GrooveFunnels is the answer for you.

We hope this GrooveFunnels review suits your purpose well. If you liked this post give us a thumbs up by sharing this post on trending social media platforms.

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# My Recommended Tools

## Website & Form Builders



**Bluehost makes it easy and quick to get a website up and running, has an easy-to-use cPanel interface that's ideal for beginners, features a wide array of great features, is generally fast, has reliable servers, and has some pleasantly surprising security features for a budget-friendly web host**

**Try Bluehost**



**GrooveFunnels is an all-in-one tool that allows users to build sales funnels, landing pages, and websites**

**Try Groovefunnels**



**GetResponse is a complete online marketing software that helps you grow your audience, engage with your customers, and boost online sales. With over 30 tools in one easy-to-use platform, you can transform your online marketing and bring tangible results.**

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