



Instaposter Creations

Beyond imagination.

GENERAL PRICELIST 2021

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LOGO DESIGN

- R400 BASIC DESIGN PACK**
- Logo design
- 1-3 Design revisions
- Basic formats of logo (Png, Pdf & Jpg)
- Basic logo identity file
- 2 Brand visualisers (Mockups)
- Full copyrights on final print files

LOGO DESIGN

- R700 CORPORATE DESIGN PACK**
- Logo design
- 1-4 Design revisions
- Full logo formats up to 3 logo variations (Png, Jpg and Pdf)
- Final logo scaled for web and social media
- Detailed logo identity + branding instructions
- Full Copyrights on final print files

WEBSITES DEVELOPMENT

- R1700 STARTER PACK MINI**
- Responsive website
- 1-3 simple static web pages
- Basic graphics, get logo ready for web
- Links to social media
- Secured hosting and domain (.co.za)
- Request standalone quote for .com
- Hosting + general maintenance R120 pm

- R2500 STARTER PACK MIDI**
- Responsive website
- 1-3 simple dynamic web pages
- Contact form linked to email
- E-commerce, maximum of 10 products
- Basic graphics, get logo ready for web
- Links to social media
- Secured hosting and domain (.co.za)
- Request standalone quote for .com
- Hosting + general maintenance R180 pm

WEBSITES DEVELOPMENT

- R3500 STANDARD MINI**
- Responsive website
- 3-5 dynamic web pages
- Contact form
- E-commerce, maximum of 20 products
- Cart and online payment
- Basic graphics, get logo ready for web
- Links to social media
- Secured hosting and domain (.co.za)
- Request standalone quote for .com
- Hosting + general maintenance R180 pm

- R4300 STANDARD**
- Responsive website
- 3-7 dynamic web pages
- Contact form
- Query form directly linked to email
- E-commerce, maximum of 30 products
- Cart and online payment
- Basic graphics, get logo ready for web
- Links to social media
- Secured hosting and domain (.co.za)
- Request standalone quote for .com
- Hosting + general maintenance R180 pm

Add professional email: R300 Add web page: R400 Add login system: R700
 Add form that collects info and send to database: R1000
 Add service rating page: R500 Add live chat : R1500

PROFILE

- R800 ESSENTIAL**
- Company Profile design
- 1-8 Pages
- Provide logo in png format
- Provide info (word)+ Pictures
- Up to scale (A4 landscape or portrait)
- Add design set at R100 per page

PROFILE

- R1200 ESSENTIAL PRO**
- Company Profile design
- 1-8 Pages
- Provide logo in png format
- Help preparing info (word)+ Pictures
- Proof reading and editing
- Custom Icons
- Up to scale (A4 landscape or portrait)
- Add design set at R100 per page

LETTERHEAD

- R200 ESSENTIAL**
- Letterhead design
- 2 Design revisions
- Provide logo in png format
- Final(Letterhead) format in Png
- Up to scale (A4)
- Self installation
- Add design set at R50 per page

LETTERHEAD

- R300 ESSENTIAL PRO**
- Letterhead design
- 2 Design revisions
- Provide logo in png format
- Ready to use
- Final (Letterhead) format in word (docx.)
- Up to scale (A4)
- Add design set at R50 per page

EMAILING

- R200 ESSENTIAL**
- Email signature design
- 2 Design revisions
- Provide logo in png format
- Final(email signature) format in Jpg
- Self installation
- Up to scale (custom size)
- Add design set at R50 per page
- Add disclaimer at R50

EMAILING

- R300 ESSENTIAL PRO**
- Email signature design
- 2 Design revisions
- Provide logo in png format
- Ready to use
- Final (email signature) format in .html
- Add design set at R100 per page
- Add disclaimer at R50

POSTER

- R250 MARKETING ESSENTIAL**
- Poster design
- 2 Design revisions
- Provide logo in png format
- Final(Poster) format in Jpg or pdf
- Up to scale (max. size A4)
- Add design set at R50 per page

POSTER

- R200 NON PROFIT USE**
- Poster design
- 2 Design revisions
- Provide logo in png format
- Final(Poster) format in Jpg or pdf
- Up to scale (max. size A4)
- Add design set at R30 per page

CARDS

- R375 MARKETING ESSENTIAL**
- Business card design
- 2 Design revisions
- Provide logo in png format
- Final(cards) format pdf
- Up to scale and print ready
- Add design set at R125 per page

CARDS

- R1300 MARKETING PRO**
- Business card design + Print
- 2 design revisions
- Provide logo in png format
- 500 double side, full color printed cards
- Up to scale (max. size A4)
- Add design set at R30 per page

Request standalone quote for Trifold brochure, Pricelist design, Invitation cards, profile and more on print design.

FINANCE

- R250 FUNDS MANAGER**
- Invoice or Quotation
- Microsoft Excel Template
- Auto-calculations and formulae
- Clients and service database
- Do 20% work, 80% is automated
- Mobile friendly

FINANCE

- R400 FUNDS MANAGER**
- Invoice & Quotation
- Microsoft Excel Template
- Auto-calculations and formulae
- Clients and service database
- Do 20% work, 80% is automated
- Mobile friendly

Request standalone quote for advanced database, book-keeping,detailed disclaimer and terms & conditions.

BANNER

- R500 PARADE YOUR BRAND**
- Stand-up banner design
- 2 design revisions
- Provide logo in png format
- Final format in pdf and Vector format
- Up to scale and ready to print (0.85/2m)
- Visualise it with realistic designs (3 views)

BANNER

- R1500 PARADE YOUR BRAND**
- Stand-up banner design + print
- 2 design revisions
- Provide logo in png format
- Visualise it with realistic designs (3 views)
- Full color print + setup
- Standard size (0.85 by 2m)

LABELS

- R350 BUY ME BRANDING**
- Regular Shapes labels
- 2 design revision
- Back and front
- Final format in pdf and Vector format
- Visualise it with realistic designs (1-2 views)

LABELS

- R450 BUY ME BRANDING**
- Irregular Shapes labels
- 2 design revision
- Back and front
- Final format in pdf and Vector format
- Visualise it with realistic designs (1-2 views)

SOCIAL

- R500 APPEARANCE SETUP**
- Instagram and Facebook
- 1 Facebook cover
- 6 Instagram posts
- Option to manipulate or edit profile pic
- Custom grid styling Strategy

SOCIAL

- R758 INSTAGRAM MANAGER**
- Paid monthly (+R200 once-off setup fee)
- 4 poster design per month
- Content Creations
- Styling
- Grow following
- Inbox management
- Weekly analytics

Request standalone quote for Consultation, Facebook and Twitter management.

COMPANY

- R800 BASIC**
- Company registration
- Registration Certificate
- Tax number
- BBEE
- Moi (Memorandum of Incorporation)
- Free guidance on way forward (optional)

COMPANY

- R1500 PROFESSIONAL**
- Company registration
- Registration Certificate
- Tax number and compliance letter
- BBEE
- Moi (Memorandum of Incorporation)
- Setup CSD Platform
- Free guidance on way forward (optional)

Request standalone quote for Tax clearance, COID, CIDB, VAT and other compliance certificates.

GENERAL

Hey there! Thank you for scrolling this far. Haven't got what you are looking for? Simply request a standalone quote, our team is ready to help you.

Here is another general list below, things you probably didn't know we do..... feel free to ask for stand alone quote.

- Video and voice marketing (prepared brochure available on this, please request)
- Business Plans
- Fabric printing
- Mugs printing
- Photography
- Certificates design
- Gift wrap designing
- Stationery supply
- Format extraction (Jpg to Png)
- Invitation cards
- Photo-editing
- Signage and billboards
- Realistic design
- Thank you cards
- Proof reading and editing
- Advertising
- Brand Management
- Digital Art
- CD covers design
- Magazine Cover design
- Website banners
- and a whole lot more....

BEYOND IMAGINATION!