



BARN SANCTUARY



2022 ANNUAL REPORT

Barn Sanctuary rescues farmed animals and inspires people to embrace a plant-based lifestyle.

We envision a world in which farmed animals are seen as individuals who are treated with compassion and where plant-based, sustainable alternatives replace the use of animals for food and products.

A WORD FROM LEADERSHIP

Dear Barn Fam,

We are thrilled to present to you our 2022 Annual Report, a reflection of the progress and impact we have achieved together.

In a year that finally saw Covid 19 move to the rear-view mirror, we were able to reopen our sanctuary grounds to visitors who were eager to engage with our animal residents, learn more about their stories, and understand what part they could play in our vision for a plant-based world.

We were also able to restart our volunteer program and expand our Animal Care paid internship program, both of which are essential to helping our staff take care of more than 130 animal residents who call Barn Sanctuary home. We are grateful for you and the many people willing and eager to support the highest standard of care for our rescues.

None of our achievements would have been possible without the steadfast commitment of our generous donors. Your belief in our mission and your unwavering support of our animal residents are the driving forces behind everything we accomplish. We look forward to your continued partnership and collaboration as we strive to create a world that views farmed animals in a different light and better understands animal agriculture's devastating impact on animals and the environment.



As you read this report, pay special attention to our value statements listed throughout the document. **Compassion, Community, Integrity,** and **Inspiration** are not just words but the values that underpin everything we do. Everyday we renew our commitment to the journey ahead, as we work together to create a more just, and sustainable world for all living creatures.

Thank you for being an integral part of our story. Together, we are making a difference for farmed animals that resonates far beyond the pages of this report.

With heartfelt gratitude,

DAN MCKERNAN
PRESIDENT AND FOUNDER

CYNTHIA VANRENTERGHEM
EXECUTIVE DIRECTOR

Barn Sanctuary rescued 31 farmed animals in 2022



15 Goats



6 Chickens



2 Cows



2 Sheep



4 Turkeys



2 Cats

We've rescued over 500 animals since opening our doors in 2016!



HOPPER

Hopper was rescued after being tied to a tree and left defenseless when a dog attacked him. He suffered severe injuries to his ears, was significantly underweight, and was frightened. Despite living through that trauma and losing most of his ears, Hopper now is a silly, playful boy who loves frolicking in the pasture and giving humans lots of kisses.

LEWIS

Lewis was left behind in an abandoned house in Detroit after his family moved several weeks prior. He was running around a busy neighborhood, scared and confused. After a little chase and some help from the neighbors, we were able to rescue Lewis and bring him home to Barn, where he never has to worry about running for his life again.



15 GOATS RESCUED AND REHOMED

We were contacted by Animal Control about 15 goats that were no longer being taken care of due to financial reasons. They were free roaming next to a busy road and needed proper medical care. We worked with our sanctuary network to secure forever homes for all 15 goats in Michigan, Pennsylvania, New York, Illinois, and Tennessee.

COMPASSION: Our fundamental belief is that all living beings deserve compassion. We put this belief into action by rescuing abused and neglected farmed animals and providing them with a loving forever home where they receive lifelong compassionate care based on kindness, respect, and safety. We inspire people to embrace compassion by refraining from consuming animal products, thus contributing to a more humane and just world for all living beings.

PROGRAMMING – ON SITE

Our Education & Tours Program aims to engage, inspire, and inform the public about the importance of farm animal welfare and the benefits of a plant-based diet to animals, people, and the planet. These opportunities allow visitors to connect with our residents on a personal level and gain a deeper understanding of their individual stories. Public tour season runs from May–October and in 2022 we hosted over 3,000 visitors for educational tours.

Our sanctuary relies heavily on our volunteer and internship programs to support daily operations, with volunteers assisting in various tasks and animal care interns gaining valuable experience in animal health and behavior. We provided 16 paid internships in 2022. Each group of interns worked an average of 88 hours per week while gaining hands on experience working with our 100+ animal residents. Our volunteer program was supported by 50+ volunteers who gave over 3,000 volunteer hours to support the sanctuary and our mission in 2022.



3,000

Public
Visitors



16

Paid
Internships



4,587

Internship Hours
Worked



50

Individual
Volunteers



3,000

Volunteer Hours
Worked



COMMUNITY: We value kindness, mutual respect, and inclusivity, creating a culture of meaningful belonging. We welcome everyone to join our mission and actively seek partnerships with others to leverage shared learning and growth. We cultivate a caring and collaborative environment that promotes positive change in our food system and inspires others to adopt a plant-based lifestyle.

PROGRAMMING – ONLINE

Our online presence reaches around the world. We have a highly engaged audience that knows our animals, their rescue stories, and their personalities. We use our reach to educate our supporters on the plight of farmed animals and the environmental costs of animal agriculture.

Across our social media accounts, our followers reached over 2.2 million in 2022 and grows daily. Our biggest platforms are Facebook, Instagram, and TikTok.

On top of the official Barn Sanctuary social channels, we hosted 4 virtual hangouts at the end of the year, to give our followers a chance to see their favorite residents and ask questions about them.



2.2 Million

Social Media
Followers



100+ Million

Online
Engagements



275,000

Website
Visitors



153 Million

Video
Views



INSPIRATION: We inspire people to consider their own eating habits by educating them about the impact eating meat, dairy, and eggs can have on farmed animals and the environment. Our educational programs introduce youth and adults to the plight of farmed animals in an unjust food system and highlight the individuality of farmed animals by allowing them to get to know our residents. We also teach people about the impact of industrial animal agriculture on climate change, farmworkers, and personal health.

VOLUNTEER SPOTLIGHT –

DANIEL EARLE

Q: How long have you been a Barn volunteer and what do you enjoy most about volunteering at Barn?

Since May 2018. What I enjoy most varies. Some days I really need the peacefulness that comes from being around the residents. Other days it's the meditative nature of doing labor. Satisfaction comes from knowing that I'm helping the residents, the staff, and the larger mission of Barn.

Q: What has surprised you the most about working with farmed animals?

The ingenuity, adaptability, and tenacity of the residents. Seeing Charlie/Mike learn to navigate their areas and interact with the other residents with their low vision is impressive. The change from when Hugo and Emmy first arrived chokes me up nearly every time I think about it. Having been in that horrible situation, they were terrified of humans, but now they'll approach me sometimes, and I'm only here once a week.



Q: What is a memorable moment from your Barn volunteer experience?

I kinda miss (even though the situation now is better) how the pigs, cows, and donkeys all used to live in the old barn. Not together, except for Little Dude, who did live with the cows and seemed to sometimes think he was a cow.

Q: What would you tell someone who is thinking about volunteering with Barn Sanctuary?

The reason they're here is to live their lives in as much comfort as can be provided, but a day will come when they'll leave us and it can be very emotional. 99% of the days at Barn are really good, but you need to be ready for that 1%. As sad as those days are, I choose to see them as a victory. The resident was here to live and they did just that. Even if it was just a few months, those were still the best few months they ever knew.

A MESSAGE FROM THE BOARD – REBECCA WROCK, 2022 BOARD CHAIR

As I reflect on 2022, it is with deep appreciation for what a momentous year it was for Barn Sanctuary. The year was marked by the welcoming of Cynthia VanRenterghem as Executive Director, the addition of new board members and passionate staff members, and, of course, the heartwarming arrival of new rescued residents who will receive the lifelong care, compassion, and peace that we wish for all farmed animals.

We are both humbled and grateful for the opportunity to help so many people see farmed animals as individuals, and the seeds planted in 2022 for new long-term projects and continued growth will help to ensure our mission reaches even more people.



On behalf of the entire Board of Directors, I would like to express our profound gratitude to each and every donor, volunteer, staff member, and supporter. It's your belief in our mission, your unwavering dedication, and your generous contributions that enable Barn Sanctuary to continue its imperative work.

As we move forward together, it is also because of our donors, volunteers, staff members, and supporters that I am filled with hope for a future in which all farmed animals are treated with the love, respect, and dignity they deserve.

2022 BOARD OF DIRECTORS

Rebecca Wrock – Chair

Erin Klug – Secretary

Alicia Prygoski – Vice Chair

Dr. Rich Hausrod – Director

Erin Brown – Treasurer

Mischa Plotnick – Director

FINANCIALS

2022 Audited Financials	
Total Expenses	\$1,688,215
Total Revenue	\$2,026,973

INTEGRITY: We hold ourselves to the highest standards of integrity, prioritizing honesty, empathy, and constructive communication in all aspects of our work. We continuously evaluate and seek to improve our impact in the community and care for our animal residents, while ensuring operational excellence and good stewardship of donated funds. Our commitment to integrity drives us to be accountable and transparent in everything we do.

Breakdown of Expenses

