




**David Hecht** • 3rd+  
 NY Office Managing Partner | Co-Head of the IP Group - Pierce Bainbridge Rec...  
 3mo

There are two ways to litigate:

- (1) Focus on churning out billable hours rather than strategy, like my adversaries at **JONES DAY**® in the **Xiaomi Technology** case, or
- (2) The **Pierce Bainbridge** approach: aggressively advocating for clients in an efficient, cost-effective manner.

We play to win, not to bill. We don't file frivolous motions. We don't make misrepresentations to courts. Instead, we think twenty moves ahead, like grandmasters in chess, with the goal of a checkmate. **JONES DAY**® fell flat on its face in its DQ motion because they didn't even look at the chess board. Instead, they exposed their own client (and themselves) to ridicule and embarrassment with their motion practice and by creating a dispute that opened the door to jurisdictional discovery. We would never let that happen to one of our clients!



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**Robert Tauler** Trial Lawyer and Expert on False Advertising of Nutritional Supplements 2mo ...

There is really no need to take shots at other law firms. It makes you look childish and unprofessional and quite frankly makes the whole profession look bad. I know you are happy you were not disqualified from this case, but schoolyard stuff like this is why no one wants to be lawyer. Grow up.

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