

Immediate Action (0-1 Years)			
Strategy	Sub-Strategy	Status	2016
6.3 Develop Economic Gardening Programs and Activities	6.3(a) Continue City's Façade Improvement Program	DIDA budgeted \$2,000 for 2015-2016	Continue Program
6.3 Develop Economic Gardening Programs and Activities	6.3(b) Improve the City's Revolving Loan Fund Program	Sold Spec Building on Land Contract and researching local program options	Initiate
6.3 Develop Economic Gardening Programs and Activities	6.3(c) Implement a business mentorship program (already underway)	EDC has met with GCC regarding April Speaker Series	Continue Program
6.3 Develop Economic Gardening Programs and Activities	6.3(d) Develop a Business Retention Program	Completed / Ongoing	Continue
6.3 Develop Economic Gardening Programs and Activities	6.3(e) Develop an Economic Development Toolkit	Completed / Ongoing	Update as necessary
6.4 Develop training/vocational programs to fill workforce needs		City, Chamber and MI Works met with Ironwood Schools and GOISD CTE regarding programming in schools and businesses	Continue Program Startup
6.6 Market the Community	6.6(a) Market the community through the city website and other media outlets	Contact developers monthly regarding development opportunities	Continue and improve once branding complete
6.6 Market the Community	6.6(c) Develop a shop Local/Hospitality Campaign	EDC and DIDA have met with Chamber regarding campaign	Initiate
6.6 Market the Community	6.6(d) Conduct a retail and commercial market study	TMA funded by RPI Grant through WUPPDR	
6.6 Market the Community	6.6(e) Brand and market the city	Continue to work with Branding Consultant	Continue and complete in 2016
6.10 Encourage Housing Rehabilitation	6.10(a) Develop a housing rehab toolkit	Completed	
6.11 Support Infill & Redevelopment	6.11(a) Conduct a market study	TMA in progress through WUPPDR & RPI	Will be completed in 2016
Short-Term Action (1-5 Years)			
Strategy	Sub-Strategy	Status	2016
6.3 Develop Economic Gardening Programs and Activities	6.3(f) Expand Broadband/WiFi/Cellular Network	Working with Gogebic/Iron County broadband group.	Continue
6.3 Develop Economic Gardening Programs and Activities	6.3(g) Develop Business Incubator	EDC met to discuss. Looking into touring existing incubators in area.	Continue 906Boom / Initiate New
6.3 Develop Economic Gardening Programs and Activities	6.3(h) Develop Entrepreneurial Support Spaces	No Action	Initiate
6.6 Market the Community	6.6(b) Develop and distribute a promotional community maps	Postpone until branding complete	
6.8 Develop Unique Local Assets	6.8(a) Develop a community-wide arts plan	Developed and published online art plan survey	Initiate
6.8 Develop Unique Local Assets	6.8(b) Coordinate activities to promote local history	No Action	
6.10 Encourage Housing Rehabilitation	6.10(d) Develop a scattered site housing redevelopment program	No Action	
6.13 Promote Neighborhood Capacity Building	6.13(d) Develop a mini-grant program to support local initiatives and service projects	Developed residential façade grant program guidelines	
Ongoing			
Strategy	Sub-Strategy	Status	2016
6.1 Invest in Quality of Life		Regional Food Group	
6.1 Invest in Quality of Life	6.1 (a) Allocate funds for economic development and marketing	EDC recommended funding to City Commission for budget	Request funding
6.1 Invest in Quality of Life	6.1(b) Develop a Leadership Center	No Action	

6.2 Develop Business-Supportive Zoning and Regulatory Environment		EDC recommended zoning ordinance funding to City Commission for budget	Request Funding for Zoning Ordinance Update
6.5 Enhance downtown business & retail environment	6.5 (a) Continue downtown streetscape, public realm, and institutional investments	On Going	
6.5 Enhance downtown business & retail environment	6.5 (b) Work with community partners to support ongoing downtown revitalization efforts	On Going	
6.5 Enhance downtown business & retail environment	6.5 (c) Promote "pop-up stores" and events in downtown	No Action	Initiate
6.7 Encourage events and festivals in the community	6.7(a) Establish an annual event calendar/speaker series	No Action	Initiate
6.7 Encourage events and festivals in the community	6.7(b) Create a venue to brainstorm new ideas for events, festivals, or entertainment experiences	No Action	Initiate
6.9 Coordinate Local and Regional Economic Development Efforts		WUPPDR received \$185,000 RPI grant	
6.10 Encourage Housing Rehabilitation	6.10(b) Host remodeling workshops and provide consultation services	No Action	
6.10 Encourage Housing Rehabilitation	6.10(c) Host a home remodelers showcase	No Action	
6.11 Support Infill & Redevelopment	6.11(b) Work with community partners to target market gaps	On Going	
6.11 Support Infill & Redevelopment	6.11(c) Pursue alternative strategies to encourage, fund, and facilitate redevelopment projects	Updated Tier I Surplus Property List approved Resolution 015-039 and sale of property initiated	
6.12 Market Housing Assets	6.12(a) Encourage events such as remodeled home tours and a citywide housing fair	No Action	
6.12 Market Housing Assets	6.12(b) Maintain a catalog of historic home renovation opportunities	No Action	
6.13 Promote Neighborhood Capacity Building	6.13(a) Provide capacity building trainings for neighborhood groups	No Action	
6.13 Promote Neighborhood Capacity Building	6.13(b) Sponsor community-wide events that encourage community cohesion, volunteership, and fun	No Action	
6.13 Promote Neighborhood Capacity Building	6.13(c) Partner with neighborhood groups on rehabilitation, community clean-up and other service projects	No Action	
6.13 Promote Neighborhood Capacity Building	6.13(e) Cultivate neighborhood branding/identity	No Action	

Recent Status Change/Action February 2016

Board/Commission Priority Action for 2016