



## **Downtown Ironwood Development Authority Meeting Agenda**

*TO BE HELD in the Ironwood Memorial Building Women's Club Room and VIA ZOOM*

*(Please click the link below to join the webinar:*

*<https://cityofironwood.zoom.us/j/86901606374>)*

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1. Call to Order.
2. Recording of the Role.
3. Approval of the April 2, 2026, Meeting Minutes.
4. Approval of the Agenda.
5. Citizens wishing to address the Board on Items on the Agenda (Three-Minute Limit).
6. Citizens wishing to address the Board on Items not on the agenda (Three-Minute Limit).
7. Receive and place on file the financial reports.
8. Items for Discussion and Consideration.
  - A. Ironwood Chamber of Commerce Update.
  - B. Pocket Park Maintenance and User Agreement
  - C. Find Your North Music Festival Sponsorship Request
  - D. Banff Mountain Film Festival
  - E. Contract for July First Friday Music Series
  - F. 2026 Goals
    - Adopt and Implement Start North Program
    - Downtown Mural Project
    - Downtown Snow Removal
    - Feasibility Study for Masonic Temple
  - G. First Friday
9. Other Business
10. Next Meeting: Thursday, May 28<sup>th</sup>, 2026, at 8:00 a.m.
11. Adjournment.

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***Thursday, April 23, 2026***

***8:00 a.m.***



**Proceedings of the Downtown Ironwood Development Authority  
Thursday, April 2, 2026**

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A **special meeting** of the Downtown Ironwood Development Authority (DIDA) was held on Thursday, April 2, 2026, at 8:00 A.M. in the Ironwood Memorial Building Women’s Club Room.

1. Call to Order: Chair Flory called the meeting to order at 8:00 A.M.
2. Recording of the Roll.

MEMBER	PRESENT		EXCUSED	NOT EXCUSED
	YES	NO		
Cathy Flory	X			
Vacant				
Kim Corcoran	X			
Kelsey Roble	X			
Lynne Wiercinski	X			
Vacant				
Kevin Nyquist		X	X	
Robbie Sardinha	X			
Bruce Greenhill	X			
	<b>6</b>	<b>1</b>	<b>Quorum</b>	

Also, present: Community Development Assistant Tim Erickson and Tom Bergman Community Development Director.

3. Approval of the February 26, 2026, Meeting Minutes:  
**Motion by Corcoran to approve the meeting minutes. Second by Roble. Motion carried 6 to 0.**
4. Approval of the Agenda:  
**Motion by Roble to approve the agenda. Second by Greenhill. Motion carried 6 to 0.**
5. Citizens wishing to address the Authority on Items on the Agenda (Three-Minute Limit): None.
6. Citizens wishing to address the Authority on Items not on the agenda (Three-Minute Limit): None.

7. Receive and place on file the financial report: Financial report was presented by Finance Director Paul Linn. Miscellaneous Income was discussed.

**Motion by Greenhill to receive and place on file the financial report. Second by Wiercinski. Motion carried 6 to 0.**

8. Items for Discussion and Consideration.

- A. Ironwood Chamber of Commerce Update: No update.
- B. Find Your North Music Festival Sponsorship Request: Director Bergman presented the request from U.P. Beat Music and Arts Festival. Cross promoting the mural festival could be a goal. The Authority would like to have a presentation from the organizer at the next meeting so that they can consider sponsorship.
- C. Discuss and Consider Budget for FY 2026-2027: Director Linn presented the draft budget. The TIF revenue was discussed. New programming was discussed.

**Motion by Roble to approve the budget as presented. Second by Corcoran. Motion carried 6 to 0.**

- D. Discuss and Consider First Friday Artist Contracts for 2026 Summer Music Series: Erickson presented the memo along with three contracts for consideration. Greenhill would like the backline items removed from the contract.

**Motion by Greenhill to approve the contracts with the removal of backline items from Tae & the Neighborly. Second by Corcoran. Motion carried 6 to 0.**

- E. Discuss and Consider Music Equipment Purchase funded by MACC: Erickson presented the memo.

**Motion by Sardinha to approve and authorize City staff to purchase up to \$5,060 for live sound equipment. Second by Roble. Motion carried 6 to 0.**

- F. Approval of Flower Basket Donation Letter: The letter was presented. The date needs to be corrected on the letter.

**Motion by Wiercinski to approve the letter with the correction. Second by Roble. Motion carried 6 to 0.**

- G. 2026 Goals.
  - Adopt and Implement Start North Program: No update.
  - Downtown Mural Project: The mural project is moving forward.

- Downtown Snow Removal: Downtown wide snow removal will be discussed between the DIDA and the City Commission to come up with a plan on how to implement and fund the initiative. Proposals from contractors will be sought after the details are figured out.
- Feasibility Study for Masonic Temple: Roble mentioned a technical support grant that may be able to assist with this project. Staff has been having difficulty contacting the property owner. Potential new ownership of the property was discussed.

H. First Friday: Erickson updated the Authority on the upcoming First Friday events.

9. Other Business: History tour brochures are needed to place around town. The 100-year anniversary of the Pabst Mine Disaster is this year. Sardinha asked about a feasibility study for the apartment complex. The City recently applied for congressional spending to fund the Wells Fargo apartment complex. The site plan process for the housing development was discussed. Income limits and levels were discussed.

10. Next Meeting: Thursday, April 23, 2026, at 8:00 a.m.

11. Adjournment. 9:05 a.m.

**Motion by Sardinha to adjourn the meeting. Second by Roble. All in favor. Motion Carried 5 to 0.**

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Cathy Flory, Chair

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Tim Erickson, Community Development Assistant

## Fund 248 DOWNTOWN DEVELOPMENT AUTHORITY

GL Number	Description	Balance
*** Assets ***		
248-000.000-001.000	CASH - CHECKING	36,673.82
248-000.000-020.000	TAXES RECEIVABLE-REAL-CURRENT	2,661.49
248-000.000-028.000	TAXES RECEIVABLE-DQ PER PROP	263.53
248-000.000-123.000	PREPAID EXPENSES	1.64
<b>Total Assets</b>		<b>39,600.48</b>
*** Liabilities ***		
248-000.000-202.000	ACCOUNTS PAYABLE	218.00
248-000.000-279.000	DEFERRED TAX REVENUE	3,600.00
<b>Total Liabilities</b>		<b>3,818.00</b>
*** Fund Balance ***		
248-000.000-390.000	Fund Balance	38,937.67
<b>Total Fund Balance</b>		<b>38,937.67</b>
<b>Beginning Fund Balance</b>		<b>38,937.67</b>
<b>Net of Revenues VS Expenditures</b>		<b>(3,155.19)</b>
<b>Ending Fund Balance</b>		<b>35,782.48</b>
<b>Total Liabilities And Fund Balance</b>		<b>39,600.48</b>

REVENUE AND EXPENDITURE REPORT FOR CITY OF IRONWOOD  
Balances as of 03/31/2026  
% Fiscal Year Completed: 75.07  
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY

Account	Description	2025-26 Amended Budget	YEAR-TO-DATE THRU 03/31/26	ACTIVITY FOR MONTH ENDED 03/31/2026	Available Balance	2026-27 Orig Budget	% Used
<b>Revenues</b>							
Department 000.000: REVENUE							
402.000 CURRENT REAL PROPERTY TAXES							
03/01/2026	GJ CURRENT PROPERTY TAXES			380571 1,200.00	JE# 30686		
402.000	CURRENT REAL PROPERTY TAXES	14,000.00	10,800.00	1,200.00	3,200.00	0.00	77.14
530.000	FEDERAL GRANTS	7,500.00	4,500.00	0.00	3,000.00	0.00	60.00
674.000	CONTRIBUTIONS AND DONATION	4,000.00	1,520.00	0.00	2,480.00	0.00	38.00
678.000	MISCELLANEOUS INCOME	1,500.00	3,550.00	0.00	(2,050.00)	0.00	236.67
<b>Total - Dept 000.000</b>		<b>27,000.00</b>	<b>20,370.00</b>	<b>1,200.00</b>	<b>6,630.00</b>	<b>0.00</b>	<b>75.44</b>
<b>Total Revenues</b>		<b>27,000.00</b>	<b>20,370.00</b>	<b>1,200.00</b>	<b>6,630.00</b>	<b>0.00</b>	<b>75.44</b>
<b>Expenditures</b>							
Department 735.000: DOWNTOWN DEVELOPMENT							
702.000 SALARIES AND WAGES							
03/01/2026	GJ RECLASS MONTHLY WAGES TO DIDA(TIM & TOM)			380574 66.67	JE# 30689		
702.000	SALARIES AND WAGES	800.00	600.03	66.67	199.97	0.00	75.00
713.000 WORKERS COMPENSATION							
03/01/2026	GJ WORKERS COMP INS - MONTHLY ALLOCATION			380573 0.82	JE# 30688		
713.000	WORKERS COMPENSATION	100.00	8.19	0.82	91.81	0.00	8.19
715.000 SOCIAL SECURITY							
03/01/2026	GJ RECLASS MONTHLY WAGES TO DIDA(TIM & TOM)			380574 8.33	JE# 30689		
715.000	SOCIAL SECURITY	100.00	74.97	8.33	25.03	0.00	74.97
728.000	OPERATING SUPPLIES	7,600.00	2,488.31	0.00	5,111.69	0.00	32.74
730.000	POSTAGE	200.00	79.92	0.00	120.08	0.00	39.96
801.000	CONTRACTUAL SERVICES	1,100.00	2,391.61	0.00	(1,291.61)	0.00	217.42
802.000	PROFESSIONAL SERVICES	500.00	400.00	0.00	100.00	0.00	80.00
851.000	ADVERTISING AND PROMOTION	500.00	98.00	0.00	402.00	0.00	19.60
880.000 FIRST FRIDAY EVENTS							
03/01/2026	AP ADVERTISEMENT FEBRUARY 2026			380959 84.00	Inv #: '6020030' Vendor '0000123000'		
03/01/2026	AP ADVERTISEMENT FEBRUARY 2026			380959 28.00	Inv #: '6020030' Vendor '0000123000'		
03/31/2026	AP FIRST FRIDAY POSTERS & WTR SERVICE & CEM			381623 53.00	Inv #: '03/31/2026' Vendor '0000120000'		
03/31/2026	AP FIRST FRIDAY POSTERS & WTR SERVICE & CEM			381623 53.00	Inv #: '03/31/2026' Vendor '0000120000'		
03/31/2026	AP ADVERTISEMENT MARCH 2026 ACCT# 2820			381626 84.00	Inv #: '6030041' Vendor '0000123000'		
03/31/2026	AP ADVERTISEMENT MARCH 2026 ACCT# 2820			381626 28.00	Inv #: '6030041' Vendor '0000123000'		
880.000	FIRST FRIDAY EVENTS	9,100.00	11,044.63	330.00	(1,944.63)	0.00	121.37

REVENUE AND EXPENDITURE REPORT FOR CITY OF IRONWOOD

Balances as of 03/31/2026

% Fiscal Year Completed: 75.07

Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY

Account	Description	2025-26 Amended Budget	YEAR-TO-DATE THRU 03/31/26	ACTIVITY FOR MONTH ENDED 03/31/2026	Available Balance	2026-27 Orig Budget	% Used
Expenditures							
Department 735.000: DOWNTOWN DEVELOPMENT							
956.003	TAX CHARGEBACKS	100.00	39.53	0.00	60.47	0.00	39.53
961.000	INSURANCE AND BONDS	500.00	500.00	0.00	0.00	0.00	100.00
995.101	TRANSFER TO GENERAL FUND						
03/01/2026	GJ X-FER - POCKET PARK MAINT. - JUL- SEPT			381186	900.00	JE# 30713	
995.101	TRANSFER TO GENERAL FUND	2,400.00	1,800.00	900.00	600.00	0.00	75.00
995.247	TRANSFER TO TIF FUND	4,000.00	4,000.00	0.00	0.00	0.00	100.00
Total - Dept 735.000		27,000.00	23,525.19	1,305.82	3,474.81	0.00	87.13
Total Expenditures		27,000.00	23,525.19	1,305.82	3,474.81	0.00	87.13
NET OF REVENUES AND EXPENDITURES		0.00	(3,155.19)	(105.82)	3,155.19	0.00	

## Fund 247 TAX INCREMENT FINANCE AUTHORITY

GL Number	Description	Balance
*** Assets ***		
247-000.000-001.000	CASH - CHECKING	72,787.45
247-000.000-020.000	TAXES RECEIVABLE-REAL-CURRENT	9,724.24
<b>Total Assets</b>		<b>82,511.69</b>
*** Liabilities ***		
247-000.000-279.000	DEFERRED TAX REVENUE	13,800.00
<b>Total Liabilities</b>		<b>13,800.00</b>
*** Fund Balance ***		
247-000.000-390.000	Fund Balance	37,000.51
<b>Total Fund Balance</b>		<b>37,000.51</b>
<b>Beginning Fund Balance</b>		<b>37,000.51</b>
<b>Net of Revenues VS Expenditures</b>		<b>31,711.18</b>
<b>Ending Fund Balance</b>		<b>68,711.69</b>
<b>Total Liabilities And Fund Balance</b>		<b>82,511.69</b>

Fund 247 - TAX INCREMENT FINANCE AUTHORITY

Account	Description	2025-26 Amended Budget	YEAR-TO-DATE THRU 03/31/26	ACTIVITY FOR MONTH ENDED 03/31/2026	Available Balance	% Used
Revenues						
Department 000.000: REVENUE						
402.000	CURRENT REAL PROPERTY TAXES					
03/01/2026	GJ DEFERRED PROP TAX REV - MONTHLY ALLOC		380571	4,600.00 JE# 30686		
402.000	CURRENT REAL PROPERTY TAXES	50,000.00	41,400.00	4,600.00	8,600.00	82.80
569.000	STATE GRANTS - OTHER					
03/12/2026	CR SMALL BUSINESS TAXPAYER EXEMP		380656	80.36 Receipt #: 484789		
569.000	STATE GRANTS - OTHER	0.00	80.36	80.36	(80.36)	100.00
674.000	CONTRIBUTIONS AND DONATION	6,000.00	0.00	0.00	6,000.00	0.00
699.248	TRANSFER FROM DIDA	4,000.00	4,000.00	0.00	0.00	100.00
Total - Dept 000.000		60,000.00	45,480.36	4,680.36	14,519.64	75.80
Total Revenues		60,000.00	45,480.36	4,680.36	14,519.64	75.80
Expenditures						
Department 734.000: TAX INCREMENT FINANCE AUTHORITY						
884.001	MURAL FESTIVAL	20,000.00	13,769.18	0.00	6,230.82	68.85
Total - Dept 734.000		20,000.00	13,769.18	0.00	6,230.82	68.85
Total Expenditures		20,000.00	13,769.18	0.00	6,230.82	68.85
NET OF REVENUES AND EXPENDITURES		40,000.00	31,711.18	4,680.36	8,288.82	

# THE U.P. BEAT

## Music and Arts Festival

### Event Overview

The U.P. Beat Music & Arts Festival is a two-day, high-energy celebration of live music, arts, culture, and community in downtown Ironwood. Aligned with the 'Find Your North' tourism campaign, the festival is designed to increase overnight stays, drive restaurant and retail traffic, and position Ironwood as a premier Upper Midwest destination.

### Projected Attendance & Reach

- 3,000–5,000 projected attendees over two days
- Regional draw: Michigan, Wisconsin, Minnesota, Illinois
- 50,000+ cumulative social media impressions during campaign
- Professionally produced promo video featuring sponsor logos
- Downtown merchant participation and cross-promotion

### Audience Profile

- Families and young professionals (ages 25–80)
- Outdoor recreation and culture enthusiasts
- Tourism-driven visitors seeking weekend experiences
- Community-minded residents supporting local business
- Strong engagement across Facebook & Instagram platforms

Sponsors gain exposure to a loyal, experience-driven audience that values local partnerships and supports businesses invested in community growth.

# THE U.P. BEAT

## Music and Arts Festival

### Sponsorship Investment Levels

Level	Investment	Exposure Highlights
Bronze	\$250-\$999	Social Feature • Downtown Map Feature
Silver	\$1000+	All Bronze + Live MC Recognition • Promo Video Feature
Gold	\$3000+	All Silver + Print Materials • VIP Tents
Platinum	\$5000+	All Gold + Stage Naming • Banners • Merch ft. logo

#### Sponsorship Details:



#### **Bronze: \$250-999**

*The Bronze package includes:*

- ★ Social media feature
- ★ Business featured on downtown map



#### **Silver: \$1000**

*The Silver package includes:*

- ★ Social Media Feature
- ★ Business on downtown map
- ★ Logo included on U.P. Beat Music Festival promo video
- ★ Business announcement by MC at the event

# THE U.P. BEAT

## Music and Arts Festival



### **Gold: \$3k+**

*The Gold package includes:*

- ★ Social media spotlight
- ★ Business logo on all print marketing materials
- ★ Logo included on U.P. Beat Music Festival promo video
- ★ Logo on VIP tents
- ★ Business announcement by MC at the event



### **Platinum: \$5k +**

*The Platinum package includes:*

- ★ • Stage titled: “The [Sponsor Name] Stage”
- ★ • Large-format banner across front truss
- ★ • Logo placement on all promotional assets
- ★ • MC callouts before headline performances
- ★ • Logo placement on official event T-shirts and select merchandise
- ★ • Dedicated social spotlight post and feature during event week

This level delivers maximum visibility, premium brand association, and repeated recognition across digital, print, and on-site channels.

# THE U.P. BEAT

Music and Arts Festival

## Sponsorship Commitment Form

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level:

- Bronze (\$250–\$999)
- Silver (\$1,000)
- Gold (\$2,000+)
- Platinum (\$5,000+)

Custom Sponsorship Request: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Sponsorship participation may be submitted to: [info@travelironwood.com](mailto:info@travelironwood.com)

Checks can be made out to:  
**Ironwood Tourism Council**  
213 S Marquette St  
Ironwood, MI 49938

## CONTRACT

This Agreement is made on 4/23/2026 by and between Zach Pietrini Band (hereinafter "ARTIST") and the Downtown Ironwood Development Authority (hereinafter "PRESENTER") (hereinafter collectively the "PARTIES"). The PARTIES understand and mutually agree that PRESENTER hereby engages ARTIST to perform the following engagement upon all the terms and conditions hereinafter set forth:

Artist: Zach Pietrini Band

Contact for Artist: Zach, [booking@zachpietrini.com](mailto:booking@zachpietrini.com)

Presenter: Downtown Ironwood Development Authority

Presenter Contact Name: Tim Erickson

Presenter Contact Information: [ericksont@ironwoodmi.gov](mailto:ericksont@ironwoodmi.gov), (906) 932-5050 ext. 125

Venue: Downtown Ironwood City Square

Venue Address: Downtown Ironwood City Square outdoor Amphitheatre, 101 W. Aurora St., Ironwood, MI 49938

Date of Show: July 3, 2026

Curtain: 5:30 p.m.

Load In/Sound Check time: 4:00 p.m.

Ticket Price/additional perks: None.

Artist performance fee/terms: \$2000 plus meal as indicated in artist rider.

Number and length of sets: 90-minute set.

Payment: Check payable to Zach Pietrini Band. Payment to be made immediately after performance.

### Technical

PRESENTER to provide sound system and sound personnel.

### Additional Terms and Conditions

Independent Contractor: The PARTIES agree that ARTIST is and shall remain an independent contractor and not an employee of PRESENTER.

Authority: The persons confirming this Agreement on each of the PARTIES' behalf warrants his/her authority to do so. Confirmation via email will constitute a legally binding agreement.

Prior to providing payment, ARTIST shall provide a completed IRS form: w-9.

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ARTIST SIGNATURE

ARTIST NAME: Zach Pietrini Band

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PRESENTER SIGNATURE

PRESENTER NAME: Downtown Ironwood  
Development Authority - Tim Erickson