



213 S. Marquette St. Ironwood, MI 49938
Memorial Building, Conference Room #1, 2nd Floor

Downtown Ironwood Development Authority Meeting Agenda

1. Call to Order
2. Recording of the Roll
3. Nomination and Election of Chair and Vice-Chair
4. Approval of the June 26, 2014 Meeting Minutes
5. Approval of the Agenda
6. Citizens wishing to address the Board on Items on the Agenda (Three-Minute Limit)
7. Citizens wishing to address the Board on Items not on the Agenda (Three-Minute Limit)
8. Financial Report
9. Items for Discussion and Consideration
 - a. Memorial Building Brochure
 - b. Flower Basket Contributions
 - c. Flower Basket Watering
 - d. Facebook
10. Project Updates
 - a. Business Retention Program
 - b. 2014 Goals
11. Other Business
12. Next Meeting: August 28, 2014
13. Adjournment

Thursday July 24, 2014

8 a.m.

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**Proceedings of the Downtown Ironwood Development Authority
Thursday June 26, 2014**

A regular meeting of the Downtown Ironwood Development Authority was held on Thursday, June 26, 2014 at 8:00 A.M. in Conference Room #1, 2nd Floor, Memorial Building, Ironwood, Michigan.

1. Call to Order:

Chair Williams called the meeting to order at 8:00 A.M.

2. Recording of the Roll:

MEMBER	PRESENT		EXCUSED	NOT EXCUSED
	YES	NO		
Williams, Tom, Chair	X			
Corcoran, Kim		X	X	
Erickson, Tim	X			
Garske, Lea-ann	X			
Peterson, Larry		X		X
Schwartz, Becky	X			
Sim, David		X		X
Smith-Furgason, Eva		X	X	
Tacsonelli, Peter	X			
Tippett, Rick		X	X	
	5	5	Quorum	

Also present: Community Development Director Michael J. D. Brown.

3. Approval of Minutes:

Motion by Tacconelli to accept the meeting minutes from the May 22, 2014 meeting.
Second by Schwart. **Motion Carried 5 to 0.**

4. Approval of the Agenda:

Motion by Garske to approve the Agenda. **Second** by Tacconelli. Motion carried **5 to 0.**

5. Citizens wishing to address the Authority on Items on the Agenda (Three-Minute Limit):

None

6. Citizens wishing to address the Authority on Items not on the Agenda (Three-Minutes Limit):

None

7. Financial Report.

Director Brown presented the financials and did note the budget amendments that Director Linn had made.

Motion by Schwartz to accept the financials as presented. **Second** by Garske. **Motion carried 5 to 0.**

8. Items for Discussion and Consideration:

- a. Motion for Support of Comprehensive Plan: Director Brown asked for a motion of support for the comprehensive plan.

Motion by Garske to support the comprehensive plan. **Second** by Erickson. **Motion carried 5 to 0.**

- b. Flower Basket Update: Ass't Coon noted that donations are still coming in and thank you letters are being sent. The letters for wreath donations will be brought up to the DIDA in the next few months.
- c. Memorial Building Brochure: Sandy Sharp was unable to attend today's meeting with a mock up. Garske asked if the brochure could be ready in time for Festival Ironwood. Director Brown said probably no as it needs to come back to the DIDA for review at its next meeting.
- d. Art Park: Director Brown said the Art Park will be between Mattsons and Book World. Concept plans are in the works and Director Brown will bring this before the DIDA when plans are more set.

9. Project Updates:

- a. Business Retention Program: Director Brown explained that this will be on the agenda monthly. If you have questions, comments or just wish to turn in your paperwork, you can bring it to the meeting. Garske asked what the "E Cig" business is doing. No one knows. Garske also commented that the Purse Palace had moved and it looks very nice.
- b. 2014 Goals: Director Brown did locate meeting minutes regarding the TIF becoming dormant in June 2000. Director Brown will meet with Director Linn and City Manager Erickson about the TIF and how to move forward.

10. Other Business: Garske inquired if there could be a band or music in the Depot Park. Erickson said that his band had considered playing last year during the Farmer's Market. Erickson and Garske will research this and see if others might be interested in playing music. It was noted

that the Farmer's market will be held on Fridays beginning July 25, 2014 until September 26, 2014 from 2p.m. to 6:00p.m.

Tacconelli asked if the stop signs could be put back up on McLeod. Tacconelli is concerned that someone is going to be hurt. He said that people are used to stopping there. Director Brown said that this item had been brought up at Monday's staff meeting and that Public Safety will evaluate the roadway near the end of the US 2 construction in the fall of 2014.

Garske asked about bike racks being placed and Director Brown said that the Public Works has the map.

Schwartz inquired about the tattoo business on Ayer. She said that the 3-part chairs are ugly. Director Brown indicated that the chairs are being directed to be removed, either by the compliance of the business owner or by the City Public Works.

Director Brown announced that the DIDA will have a new member, Andrew Gaunt, who is an accountant at Aspirus. His term begins at the next meeting on July 24, 2014.

11. Next Meeting: July 24, 2014 at 8:00 a.m.

12. Adjournment at 8:34 a.m.

Respectfully Submitted

Thomas Williams, Chair

Kim M. Coon, Community Development Assistant



MEMO

To: Chair Williams and the DIDA

From: Michael J. D. Brown, Community Development Director

Date: July 16, 2014

Meeting Date: July 24, 2014

Re: Memo on Agenda Items

- a. Memorial Building Brochure: Sandy Sharp will present a draft of the brochure.
- b. Flower Basket Contributions: The contributions to date are attached. Please continue to encourage businesses and residents to contribute.
- c. Flower Basket Watering: The first week in July the flower baskets were not watered for a number of days due to mechanical issues with the watering equipment. The first issue is that Cariann Kasieta didn't contact the City about the mechanical issues. The City was contacted by a citizen informing it the flowers weren't looking well. Staff discussed this with Ms. Kasieta and informed her she should have contacted staff immediately so that we could assist in order to keep the flowers watered until the equipment was fixed.

The DIDA has repeatedly hired Ms. Kasieta for a number of years as she has done an acceptable job. However, due to the most recent incident, the DIDA should discuss if it would like to continue to use Ms. Kasieta in the future or if it would consider going out to bid for watering services.

There should also be a general discussion whether the DIDA would like to consider bidding out all of its contracted services and purchases or continue to use the same contractors and companies it has in the past.

- d. Facebook: Former DIDA member Eva Smith-Furgason created and maintained a DIDA Facebook page. The page has not been updated since October 2013. The DIDA should discuss if it would like to continue the page or not. When the DIDA discussed this previously it was decided that staff would not maintain the page, it would be a DIDA member, and staff would merely have administration rights to the page.

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DOWNTOWN IRONWOOD DEVELOPMENT AUTHORITY

GOALS – 2014

Project Drives in RED / Status In BLUE

1. Marketing of Downtown; better communication with/other organizations (ie., Chamber/brochure (**3 vote**) Tim, Becky, Eva / Chamber Brochure being printed week of July 14th
2. Develop green space across from Theater (**3 votes**) Tom, Eva/ Met with DAP in June, design coming along.
3. Expand on existing work in Downtown infrastructure (**2 vote**) Tom
4. Depot Park Completion (**2 votes**) Lee-Ann, Tom / Applied for DNR playground grant
5. Expand / add Downtown events (**2 vote**) Tim, Rick
6. Funds to renovate Depot Building (**1 vote**) Lee-Ann
7. Signage on highway entrance
8. Tax Increment Finance (TIF) Identified DIDA made TIF dormant in 2000 per DIDA minutes. Setting meeting with City Manager and Finance Director to discuss next steps.
9. Investigate/implement angled parking
10. Review sign regulations

*Priority goals are intended to be completed in 2014

On-Going Activities that aren't specific projects that don't require a priority vote on

1. Business Tool Box on website
2. Work with Owners regarding unsafe/blighted structures, buildings and property
3. Walking Tours
4. List of new and out of business businesses