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213 S. Marquette St. Ironwood, MI 49938
Memorial Building, Conference Room #1, 2nd Floor

Economic Development Corporation Meeting Agenda

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1. Call to Order
2. Recording of the Roll
3. Approval of the Minutes of September 7, 2016
4. Approval of the Agenda
5. Citizens wishing to address the Corporation regarding Items on the Agenda (Three-minute limit)
6. Citizens wishing to address the Corporation regarding items not on Agenda Items (Three-minute limit)
7. Items for Discussion and Consideration

    A. Comprehensive Plan Implementation Status of Priority Action Items
        I. Strategy 6.2 Develop Business-Supportive Zoning and Regulatory Environment – All Members
        II. Strategy 6.3(b) Improve the City's Revolving Loan Fund Program – Burnett, Wyssling
        III. Strategy 6.3(c) Continue the Business Mentorship Program – Lemke, Parker, Ruppe, Schneller
        IV. Strategy 6.3(d) Continue with the Business Retention Program – All Members
        V. Strategy 6.3(g&h) Develop/Continue a Business Incubator and Entrepreneurial Support Spaces – Burnett, Korpela
        VI. Strategy 6.4 Develop training/vocational programs to fill workforce needs – All Members
        VII. Strategy 6.6(c) Develop a shop local/hospitality campaign – Parker, Schonberg, Thorsen
        VIII. Strategy 6.6(e) Brand and market the City – Sclafani, Thorsen
        IX. Strategy 6.7(a) Establish annual speaker series - Lemke, Parker, Ramme, Schneller
8. Other Business
9. Next Meeting: November 2, 2016
10. Adjournment

Wednesday October 5, 2016 ***10 a.m.***

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Proceedings of the Economic Development Corporation Meeting
Wednesday, September 7, 2016

A Regular Meeting of the Economic Development Corporation (EDC) was held on Wednesday, September 7, 2016 at 10:00 A.M. in the Women's Club Room, Second Floor of the Municipal Memorial Building in the City of Ironwood, Michigan.

1. Chair Wyssling called the meeting to order at 10:00 a.m.

2. Recording of the Roll

	Present			
MEMBER	**YES**	**NO**	**EXCUSED**	**NOT EXCUSED**
Thorsen, Gina	X			
Lemke, Joseph	X			
Korpela, Nancy		X	X	
Sclafani, Velda	X			
Ramme, Dave		X		X
Ruppe, Mark		X	X	
Schneller, Tom		X	X	
Schonberg, Bob	X			
Wyssling, John	X			
Gary Burnett		X	X	
Jon Parker	X			
Quorum	**6**	**5**	**Quorum**	

Also Present: Community Development Assistant Tim Erickson

3. Approval of the August 3, 2016 Meeting Minutes:

   Motion by Schonberg to accept the August 3, 2016 Meeting Minutes. **Second** by Thorsen. **Motion Carried 6 to 0.**

4. Approval of the Agenda

   Motion by Parker to accept the Agenda. **Second** by Sclafani. **Motion Carried 6 to 0.**

5. Citizens wishing to address the Corporation regarding Items on the Agenda (Three-minute limit): None.

6. Citizens wishing to address the Corporation regarding items Not on the Agenda (Three-minute limit): None.

7. Items for Discussion and Consideration: Erickson discussed the action items below.

    A. Comprehensive Plan Implementation Status of Priority Action Items:
        I. Strategy 6.2 Develop Business-Supportive Zoning and Regulatory Environment – All Members
            1. Project is on hold until the new director is hired.
        II. Strategy 6.3(b) Improve the City's Revolving Loan Fund Program – Burnett, Wyssling
            1. Wyssling discussed his meeting with Burnett. They discussed the topic of creating an endowment fund for entrepreneurship.
        III. Strategy 6.3(c) Continue the Business Mentorship Program – Lemke, Parker, Ruppe, Schneller
            1. Erickson introduced the mentorship flyer and action plan.
        IV. Strategy 6.3(d) Continue with the Business Retention Program – All Members
            1. The Corporation discussed businesses that they had visited.
        V. Strategy 6.3(g & h) Develop/Continue a Business Incubator and Entrepreneurial Support Spaces – Burnett, Korpela
            1. No update.
        VI. Strategy 6.4 Develop training/vocational programs to fill workforce needs – All Members
            1. Parker discussed a meeting that he had with City of Ironwood, City Manager, Scott Erickson and Gogebic Community College, President, Jim Lorenson.
        VII. Strategy 6.6(c) Develop a shop local/hospitality campaign – Parker, Schonberg, Thorsen
            1. Schonberg mentioned that he has been in contact with the Ironwood Chamber of Commerce and the Ashland Chamber of Commerce.
        VIII. Strategy 6.6(e) Brand and market the City – Sclafani, Thorsen
            1. Erickson, Thorsen, and Sclafani discussed the action plan that was presented.
        IX. Strategy 6.7(a) Establish annual speaker series - Lemke, Parker, Ramme, Schneller
            1. Erickson stated that he has tried to get in contact with Beth Steiger to see if they were doing a speaker series for this next year. The Corporation stressed the importance to continue and to use the mentorship program, retention program and marketing as a way to promote this event.

8. Other Business: None.

9. Next Meeting: September 7, 2016 at 10:00 a.m.

10. Adjournment. **Motion** by Parker to adjourn at 10:45 a.m. **Second** by Thorsen. **Motion Carried 6 to 0.**

John Wyssling, President

Tim Erickson, Community Development Assistant