IRONWOOD
MICHIGAN | Find Your North

213 S. Marquette St. Ironwood, MI 49938
Memorial Building, Conference Room #1, 2nd Floor

Economic Development Corporation Meeting Agenda

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1. Call to Order
2. Recording of the Roll
3. Approval of the Minutes of November 2, 2016
4. Approval of the Agenda
5. Citizens wishing to address the Corporation regarding Items on the Agenda (Three-minute limit)
6. Citizens wishing to address the Corporation regarding items not on Agenda Items (Three-minute limit)
7. Items for Discussion and Consideration
   A. Elect Chair and Vice-Chair
   B. Goal Setting
      I. Strategy 6.2(b) implement Endowment Fund Program for Economic Development
      II. Strategy 6.3(f) Expansion of Fiber throughout community
      III. Create internship/apprenticeship program with local business to market to colleges and trade schools
   C. Comprehensive Plan Implementation Status of Priority Action Items
      I. Strategy 6.2 Develop Business-Supportive Zoning and Regulatory Environment – All Members
      II. Strategy 6.3(b) Improve the City's Revolving Loan Fund Program – Burnett, Wyssling
      III. Strategy 6.3(c) Continue the Business Mentorship Program – Lemke, Parker, Ruppe
      IV. Strategy 6.3(d) Continue with the Business Retention Program – All Members
      V. Strategy 6.3(g&h) Develop/Continue a Business Incubator and Entrepreneurial Support Spaces – Korpela
      VI. Strategy 6.4 Develop training/vocational programs to fill workforce needs – All Members
      VII. Strategy 6.6(c) Develop a shop local/hospitality campaign – Parker, Schonberg, Thorsen
      VIII. Strategy 6.6(e) Create 5 year marketing plan – Sclafani, Thorsen
      IX. Strategy 6.7(a) Establish annual speaker series - Lemke, Parker, Ramme
8. Other Business
9. Next Meeting: January 4, 2016
10. Adjournment

Wednesday, December 7, 2016 ***10 a.m.***

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Proceedings of the Economic Development Corporation Meeting
Wednesday, November 2, 2016

A Regular Meeting of the Economic Development Corporation (EDC) was held on Wednesday, November 2, 2016 at 10:00 A.M. in the Women's Club Room, Second Floor of the Municipal Memorial Building in the City of Ironwood, Michigan.

1. Chair Wyssling called the meeting to order at 10:00 a.m.

2. Recording of the Roll

	Present			
MEMBER	**YES**	**NO**	**EXCUSED**	**NOT EXCUSED**
Thorsen, Gina	X			
Lemke, Joseph		X		X
Korpela, Nancy	X			
Sclafani, Velda	X			
Ramme, Dave	X			
Ruppe, Mark		X	X	
Vacant				
Schonberg, Bob		X	X	
Wyssling, John		X	X	
Gary Burnett	X			
Jon Parker	X			
Quorum	**6**	**4**	**Quorum**	

Also Present: Community Development Assistant Tim Erickson

3. Approval of the October 5, 2016 Meeting Minutes:

   Motion by Ramme to accept the October 5, 2016 Meeting Minutes. **Second** by Korpela. **Motion Carried 6 to 0.**

4. Approval of the Agenda

Motion by Ramme to accept the Amended Agenda. **Second** by Sclafani. **Motion Carried 6 to 0.**

5. Citizens wishing to address the Corporation regarding Items on the Agenda (Three-minute limit): None.

6. Citizens wishing to address the Corporation regarding items not on the Agenda (Three-minute limit): Director Meyers of the Ironwood Chamber of Commerce addressed the Corporation and talked about a new initiative partnering with Michigan Works and Gogebic Community College to host a career exploration day.

7. Items for Discussion and Consideration: Erickson discussed the action items below.

    A. Guest Speaker, Gary LaPlant, Director of the Community Foundation for the Upper Peninsula: Sclafani introduced Mr. LaPlant who then discussed the endowment funds that the Community Foundation hosts and encourage the EDC to start their own funds.

    Burnett was excused from the meeting at 10:56 a.m.

    B. Comprehensive Plan Implementation Status of Priority Action Items:
        I. Strategy 6.2 Develop Business-Supportive Zoning and Regulatory Environment – All Members
            1. No updates.
        II. Strategy 6.3(b) Improve the City's Revolving Loan Fund Program – Burnett, Wyssling
            1. This was discussed during the presentation.
        III. Strategy 6.3(c) Continue the Business Mentorship Program – Lemke, Parker, Ruppe
            1. No update
        IV. Strategy 6.3(d) Continue with the Business Retention Program – All Members
            1. No updates
        V. Strategy 6.3(g & h) Develop/Continue a Business Incubator and Entrepreneurial Support Spaces – Korpela
            1. Korpela presented her spark plan.
        VI. Strategy 6.4 Develop training/vocational programs to fill workforce needs – All Members
            1. This was discussed with Director Meyer during public input.
        VII. Strategy 6.6(c) Develop a shop local/hospitality campaign – Parker, Schonberg, Thorsen
            1. Director Meyers discussed the Jack Frost Cash.
        VIII. Strategy 6.6(e) Brand and market the City – Sclafani, Thorsen
            1. Erickson presented the 1 year marketing plan.
        IX. Strategy 6.7(a) Establish annual speaker series - Lemke, Parker, Ramme
            1. Erickson stated that the speaker series at GCC will start in January or February.

8. Other Business: Erickson stated that there are 3 new businesses opening up in downtown.

9. Next Meeting: December 7, 2016 at 10:00 a.m.

10. Adjournment. **Motion** by Ramme to adjourn at 11:05 a.m. **Second** by Parker. **Motion Carried 5 to 0.**

John Wyssling, President

Tim Erickson, Community Development Assistant