



**213 S. Marquette St. Ironwood, MI 49938
Memorial Building, Women's Club Room, 2nd Floor**

Economic Development Corporation Meeting Agenda

1. Call to Order
2. Recording of the Roll
3. Approval of the Minutes of December 7, 2016
4. Approval of the Agenda
5. Citizens wishing to address the Corporation regarding Items on the Agenda (Three-minute limit)
6. Citizens wishing to address the Corporation regarding items not on Agenda Items (Three-minute limit)
7. Items for Discussion and Consideration
 - A. Comprehensive Plan Implementation Status of Priority Action Items
 - I. Strategy 6.2 Develop Business-Supportive Zoning and Regulatory Environment – All Members
 - II. Strategy 6.3(b) Improve the City's Revolving Loan Fund Program – Burnett, Wyssling
 - III. Strategy 6.2(b) implement Endowment Fund Program for Economic Development –
 - IV. Strategy 6.3(c) Continue the Business Mentorship Program – Lemke, Parker, Ruppe
 - V. Strategy 6.3(d) Continue with the Business Retention Program – All Members
 - VI. Strategy 6.3(g&h) Develop/Continue a Business Incubator and Entrepreneurial Support Spaces – Korpela
 - VII. Strategy 6.4 Create internship/apprenticeship program with local business to market to colleges and trade schools– All Members
 - VIII. Strategy 6.6(c) Develop a shop local/hospitality campaign – Parker, Schonberg, Thorsen
 - IX. Strategy 6.6(e) Create 5 year marketing plan – Sclafani, Thorsen
 - X. Strategy 6.7(a) Establish annual speaker series - Lemke, Parker, Ramme
 - XI. Strategy 6.3(f) Expansion of Fiber throughout community
8. Other Business
9. Next Meeting: February 1, 2016
10. Adjournment



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Proceedings of the Economic Development Corporation Meeting Wednesday, December 7, 2016

A Regular Meeting of the Economic Development Corporation (EDC) was held on Wednesday, December 7, 2016 at 10:00 A.M. in the Women’s Club Room, Second Floor of the Municipal Memorial Building in the City of Ironwood, Michigan.

1. Chair Wyssling called the meeting to order at 10:00 a.m.
2. Recording of the Roll

MEMBER	Present		EXCUSED	NOT EXCUSED
	YES	NO		
Thorsen, Gina		X	X	
Lemke, Joseph	X			
Korpela, Nancy	X			
Sclafani, Velda	X			
Ramme, Dave	X			
Ruppe, Mark	X			
Vacant				
Schonberg, Bob		X	X	
Wyssling, John	X			
Gary Burnett	X			
Jon Parker	X			
Quorum	7	3	Quorum	

Also Present: Community Development Director Tom Bergman and Community Development Assistant Tim Erickson

3. Approval of the November 2, 2016 Meeting Minutes:
Motion by Korpela to accept the November 2, 2016 Meeting Minutes. **Second** by Ruppe.
Motion Carried 7 to 0.
4. Approval of the Agenda

Motion by Parker to accept the Agenda. **Second** by Korpela. **Motion Carried 7 to 0.**

5. Citizens wishing to address the Corporation regarding Items on the Agenda (Three-minute limit): None.
6. Citizens wishing to address the Corporation regarding items not on the Agenda (Three-minute limit): None.
7. Items for Discussion and Consideration: Erickson discussed the action items below.
 - A. Elect Chair and Vice-Chair: Director Bergman opened up for nominations.

Motion by Ruppe to nominate Wyssling as Chair. **Second** by Sclafani. **Motion Carried 7 to 0.**

Motion by Wyssling to nominate Ruppe as Vice-Chair. **Second** by Sclafani. **Motion Carried 7 to 0.**

B. Goal Setting

- I. Strategy 6.2(b) Implement endowment Fund Program for Economic Development: Wyssling discussed his approval of going forward with the program and to implement in conjunction with the revolving loan fund program.
- II. Strategy 6.3(f) Expansion of Fiber throughout community: Director Bergman discussed the need for expansion of fiber throughout the city and specifically the places that provide employment.
- III. Create internship/apprenticeship program with local business to market to colleges and trade schools: Director Bergman discussed the program and talked about attracting people to fill the gaps in various business sectors.

Motion by Korpela to accept these as goals for the next year. **Second** by Sclafani. **Motion Carried 7 to 0.**

C. Comprehensive Plan Implementation Status of Priority Action Items:

- I. Strategy 6.2 Develop Business-Supportive Zoning and Regulatory Environment – All Members
 1. Director Bergman discussed the progress with the zoning ordinance and the implementation of a form based code.
- II. Strategy 6.3(b) Improve the City's Revolving Loan Fund Program – Burnett, Wyssling
 1. Director Bergman discussed replacing this with the endowment fund program.
- III. Strategy 6.3(c) Continue the Business Mentorship Program – Lemke, Parker, Ruppe
 1. Wyssling discussed combining the business retention program and the mentorship program and he discussed the need to expand the industrial park due to lack of space.
- IV. Strategy 6.3(d) Continue with the Business Retention Program – All Members
 1. This item was discussed during the previous priority action item line.

- V. Strategy 6.3(g & h) Develop/Continue a Business Incubator and Entrepreneurial Support Spaces – Korpela
 - 1. Korpela discussed her program and stated that a draft will be made in January.
 - VI. Strategy 6.4 Develop training/vocational programs to fill workforce needs – All Members
 - 1. Director Bergman discussed combining this with goal number 3. Korpela discussed the local schools new agriculture program.
 - VII. Strategy 6.6(c) Develop a shop local/hospitality campaign – Parker, Schonberg, Thorsen
 - 1. Parker discussed the Jack Frost Cash shop local campaign.
 - VIII. Strategy 6.6(e) Create a 5 year marketing plan – Sclafani, Thorsen
 - 1. Erickson discussed the 1 year plan and the need to create the 5 year marketing plan.
 - IX. Strategy 6.7(a) Establish annual speaker series - Lemke, Parker, Ramme
 - 1. Wyssling discussed the speaker series at Gogebic Community College and came up with the thought of redirecting the focus to what the community needs.
8. Other Business: Ruppe asked about the new brewery. Burnett discussed the need for the communities in the area to work together. Wyssling welcomed Director Bergman to his new role.
9. Next Meeting: January 4, 2017 at 10:00 a.m.
10. Adjournment. **Motion** by Ruppe to adjourn at 10:56 a.m. **Second** by Parker. **Motion Carried 7 to 0.**

John Wyssling, President

Tim Erickson, Community Development Assistant