



213 S. Marquette St. Ironwood, MI 49938
Memorial Building, Conference Room #1, 2nd Floor
Downtown Ironwood Development Authority Meeting Agenda

1. Call to Order
2. Recording of the Roll
3. Approval of the April 27, 2017 Meeting Minutes
4. Approval of the Agenda
5. Citizens wishing to address the Board on Items on the Agenda (Three-Minute Limit)
6. Citizens wishing to address the Board on Items not on the Agenda (Three-Minute Limit)
7. Financial Report
8. Items for Discussion and Consideration
 - A. Comprehensive/Blueprint Plan Implementation Status of Priority Action Items
 - I. Strategy 6.3(d) Continue Business Retention Program – All Members
 - II. Strategy 6.3(g&h) Develop/Continue Business Incubator/entrepreneurial support spaces - Korpela
 - III. Strategy 6.5(c), 6.7(b) & 6.6(c) First Friday Downtown – Lovelace, Schwartz
 - IV. Strategy 6.7(a) Establish an annual events calendar – Burchell
 - V. BP Display/Encourage public art and other forms of beautification (Art Park) – All Members
 - VI. Alley Way Improvement Plan – All Members
 - VII. Public WIFI (Blueprint Plan) – Staff
9. Other Business
10. Next Meeting: June 22, 2017
11. Adjournment



**Proceedings of the Downtown Ironwood Development Authority
Thursday, April 27, 2017**

A regular meeting of the Downtown Ironwood Development Authority (DIDA) was held on Thursday, April 27, 2017 at 8:00 A.M. in the Women’s club Room, 2nd Floor, Memorial building, Ironwood Michigan.

1. Call to Order: Community Development Director Tom Bergman called the meeting to order at 8:04 A.M.
2. Recording of the Roll:

MEMBER	PRESENT		EXCUSED	NOT EXCUSED
	YES	NO		
Tom Williams, Chair	X			
Nancy Korpela, Vice	X			
Annette Burchell		X	X	
Bruce Schwartz	X			
Peter Tacconelli		X	X	
Yvonne Novascone	X			
Vacant				
Anna Lovelace	X			
Nancy Zak	X			
	6	3	Quorum	

Also Present: Community Development Assistant, Tim Erickson, Finance Director Paul Linn and Community Development Director, Tom Bergman.

3. Approval of the March 23, 2017 Meeting Minutes:

Motion by Korpela to accept the meeting minutes from the March 23, 2017 meeting.
Second by Schwarz. **Motion carried 5 to 0.**
4. Approval of the Revised Agenda:

Motion by Schwartz to accept the Agenda. **Second** by Korpela. **Motion carried 5 to 0.**
5. Citizens wishing to address the Authority on Items on the Agenda (Three-Minute Limit):
None.

Citizens wishing to address the Authority on Items not on the Agenda (Three-Minute Limit): None.

6. Financial Report: Director Bergman stated that donations are coming in for the flower baskets. Director Linn discussed being under budget in the Insurance line item.

Zak arrived at 8:02 a.m.

Motion by Korpela to accept the financial report. **Second** by Lovelace. **Motion carried 6 to 0.**

Director Linn discussed the Fiscal Year 2017/2018 budget. The Authority discussed what to do with excess revenue and decided to let the money roll into fund balance for discretionary funding.

Motion by Korpela to finalize the Fiscal Year 2017/2018 budget. **Second** by Schwartz. **Motion carried 6 to 0.**

7. Items for Discussion and Consideration:

- a. Discuss and Consider the Contract for Pocket Park Maintenance.

Motion by Lovelace to accept the Contract for the Pocket Park Maintenance. **Second** by Schwartz. **Motion carried 6 to 0.**

- b. Comprehensive Plan & Blueprint Plan Implementation Status of Priority Action Items:

- I. Strategy 6.3(d) Continue Business Retention Program – All Members

1. Director Bergman discussed the program and discussed the Authority's role. The Authority discussed businesses within the district that may be going through a transition.

- II. Strategy 6.3(g&h) Develop/Continue Business Incubator/entrepreneurial support spaces – Korpela

1. Korpela stated that she will be updating the Ironwood Economic Development Corporation and then bring it to the Authority.

- III. Strategy 6.5(c), 6.7(b) & 6.6(c) First Friday Downtown – Lovelace, Schwartz

1. Director Bergman introduced the farmers market calendar and discussed events for the first "First Friday" in July. The Authority decided to move forward with music, advertising and encouraging businesses to be open.

- IV. Strategy 6.7(a) Establish an annual events calendar – Burchell

1. Director Bergman discussed the new calendar spearheaded by the UW Extension in Iron County that will fulfill the role of the Authority. Korpela discussed something similar being done with the UP Art & Culture Alliance.

- V. BP Display/Encourage public art and other forms of beautification (Art Park) – All Members
 - 1. Director Bergman talked about the new art in the Art Park and discussed new banners for downtown.
- VI. Alley Way Improvement Plan – All Members
 - 1. Director Bergman discussed abandoned poles in the alley way and the need for architectural drawings as a start for the project. The Authority agreed to get an estimate for architectural drawings. Bergman also discussed doing an alley way clean up as a start.
- VII. Public WIFI (Blueprint Plan) – Staff
 - 1. Director Bergman stated that the Fiber will be in the building in the next couple months.

8. Other Business: Zak asked about the parking space across from Al's Furniture.

9. Next Meeting: May 25, 2017 at 8:00 a.m.

Adjournment at 8:56 a.m is adjourned by consensus.

Tom Williams, Chair

Tim Erickson, Community Development Assistant