

HELLO, MOVING COLOUR

Dear Moving Colour Team,

I came across your posting for a 3D Generalist on LinkedIn, and wanted to supplement my LinkedIn application with a cover letter to connect with your team, say hello, and tell you a bit about myself as a 3D artist.

As I was looking through your studio's projects, I was excited to find punchy, fun and heartfelt work, all with expressive character animation at the heart of every piece. I was especially intrigued by the mid-century modern cartoon illustration style that so many of these projects have, as 50's cartoon illustration plays a huge part in my style as an artist, and was a major source of inspiration in my master's thesis animated short, 'Hand Wash, Line Dry'.

As a graduate of two artistically technical universities, my workflow as a 2D/3D artist revolves around the relationship of artistic needs and their technical challenges. Translating rough ideas into relatable 3D animations is something I truly enjoy, and I continuously search for new opportunities that allow me to combine both my design background and 3D animation capabilities in cohesive, meaningful ways.

I'm ready to launch into a fast-paced industry and to bring everything I have to the table, well equipped with the organizational skills, work ethic, and passion it takes to fit in and excel within the tight turnarounds and high standards of a creative studio environment. Give me whatever you've got and I'll put in the hours to make it work, and to make it look great.

With kindest regards, best wishes and a high five,



Alex Parker