



## Dear Community Partner,

Kentucky HOSA would like to invite you to help build the next generation of future health professionals. Our organization provides students with opportunities to become leaders in the global health community through education, collaboration, and experience in a wide variety of different fields. With your support, we will be able to help students pursue their dreams.

HOSA provides a direct portal for industry and community leaders to network with classrooms and offer educational opportunities for future employees. By choosing to sponsor KY HOSA during the 2023 Kentucky HOSA State Leadership Conference, you are showing that you support educational programs that are directly relevant to your future employee base.

There are many opportunities to partner with KY HOSA, including conference sponsorships, exhibition opportunities, judging competitive events, and educational symposiums. The fees generated through these sponsorships and partnerships will go directly toward scholarships provided by KY HOSA to eligible senior students. The more scholarship money that is available, the more future healthcare professionals we can help to get a start in the rigorous, competitive medical career field. As a scholarship donation, your fee will be tax deductible.

The conference dates are March 23 - 25, 2023, and the exhibition hall will be open March 24. We are excited to be able to offer online payment this year via PayPal, with an additional 5% convenience fee. As always, you can pay with check with no additional costs. Thank you for all that you do for our students, and we look forward to seeing you at the 2023 SLC!

KY HOSA



# Sponsorship Levels

**WE OFFER A RANGE OF SPONSORSHIP OPTIONS** to allow you to support Kentucky HOSA students in a way that fits your needs and budget. Select from our Sponsorship Packages below or contact us to put together a custom sponsorship.

## Platinum

\$ 1,500

- Exhibitor Table/Educational Symposium slot
- Competitive Event Sponsor: presentation of \$100.00 from sponsor fee as event award to 1<sup>st</sup> place winner of (1) competitive event in all membership divisions.
- Company brochure/literature (provided by sponsor) placed in HOSA SLC registration packet.
- Access to KY HOSA networking room for 2 people for a complimentary light lunch.
- Acknowledgement on KY HOSA social media during SLC (a high-traffic time interval).
- Acknowledgement on digital/electronic program for SLC.
- Recognition during opening & closing sessions.
- Sponsorship fee due December 15, 2022.

## GOLD

\$ 1,000

- Exhibitor Table
- Competitive Event Sponsor: presentation of \$75.00 from sponsor fee as event award to 1<sup>st</sup> place winner of (1) competitive event in all membership divisions.
- Access to KY HOSA networking room for 2 people for a complimentary light lunch.
- Acknowledgement on KY HOSA social media during SLC (a high-traffic time interval).
- Acknowledgement on digital/electronic program for SLC.
- Sponsorship fee due December 15, 2022.

## Silver

\$ 500

- Exhibitor Table
- Access to KY HOSA networking room for 1 person for a complimentary light lunch.
- Acknowledgement on KY HOSA social media during SLC (a high-traffic time interval).
- Acknowledgement on digital/electronic program for SLC.
- Sponsorship fee due December 15, 2022.



## Bronze

\$ 250

- Exhibitor Table
- Access to KY HOSA networking room for 1 person for a complimentary light lunch.
- Sponsorship fee due December 15, 2022.

# KY HOSA Partnerships 2023

**WE OFFER A RANGE OF PARTNERSHIP OPTIONS** to allow you to support Kentucky HOSA students in a way that fits your needs and budget. Select from our Partner Packages below or contact us to put together a custom sponsorship.

## Name Badges/Lanyards

Cost Varies

Participants are required to wear name badges/lanyards throughout the conference. Showcase your company/organization by displaying your organization information on badge holder/lanyard combinations of your choice. You will also receive recognition during the opening and closing sessions, on the digital electronic conference program, and on KY HOSA social media during SLC, a high-traffic time. 2,000 badge holder/lanyards will be needed, delivered to the KY HOSA Frankfort office by January 20, 2023.

## Promotional Conference Gifts

Cost Varies

You can provide a promotional gift for conference attendees (you will need 2,000 gifts for all attendees, or 125 for just advisors). You can place your logo on the gifts to promote your organization. Gift sponsors will also receive recognition during the opening and closing sessions, on the digital electronic conference program, and on KY HOSA social media during SLC, a high-traffic time. The gifts would need to be delivered to the KY HOSA Frankfort office by January 20, 2023 and include water bottles, power banks, ear buds, and similar items.



## Conference Bags

Cost Varies

Your organization will provide the tote bags for SLC attendees. You choose the bags, the designs, and the colors - simply add the KY HOSA logo alongside yours. You will also receive recognition during the opening and closing sessions, on the digital electronic conference program, and on KY HOSA social media during SLC, a high-traffic time. Approximately 2,000 bags will be needed; 125 advisors and 1,800 students. Examples could include providing canvas bags for advisors and string bags for students, or identical cloth bags for all attendees. The bags will need to be delivered to the KY HOSA Frankfort office by January 20, 2022.

## HOSA Internships

Cost Varies

Your organization will be provided an exhibitor table that showcases internships for HOSA students. There are several benefits for students doing an internship, such as gaining valuable work experience, exploring a career path, developing and refining skills, networking with professionals in the field, and giving them an edge in the career market. You will also receive recognition during the opening and closing sessions, on the digital electronic conference program, and on KY HOSA social media during SLC, a high-traffic time.

## Awards Partner

\$1,500

Your organization will provide the cost of the award medallions for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners for all competitive events in all membership divisions. KY HOSA will be responsible for ordering the medallions and your organizations will receive recognition during the opening and closing sessions, on the digital electronic conference program, and on KY HOSA social media during SLC, a high-traffic time. Funds would need to be provided by Dec. 15, 2022.



## Conference T-Shirt Partner

Up to \$ 8,000

Your organization will provide part or all of the cost of SLC attendee conference t-shirts, which will be worn during the conference. HOSA logo specifications will be applied to the t-shirt. This partnership fee will have to be received by the KY HOSA Frankfort office by January 20, 2022. KY HOSA can accept multiple partners for this partnership. Your organizations will receive recognition during the opening and closing sessions, on the digital electronic conference program, and on KY HOSA social media during SLC, a high-traffic time.

## Questions/Custom Packages

Please contact Jennifer Wilson at [jennifer.wilson@pulaski.kyschools.us](mailto:jennifer.wilson@pulaski.kyschools.us) with questions or to design a custom sponsorship or partnership package.

Payment can be made via check, or we can provide a PayPal link once your reservation is confirmed. There will, however, be a 5% fee added to the PayPal amount to cover convenience fees.