



Coming Soon to Napier Street East More Tree Trust Legacy Tree Care

Tree Trust TBM collects donations to make sure older trees in TBM receive restorative pruning conducted by knowledgeable arborists. These older, "senior" trees are irreplaceable beautifiers of our landscape and carbon capturing heroes – a mature tree captures as much carbon as an estimated 269 saplings.

Since our inception in August of 2020, Tree Trust TBM has performed life-extending tree care on seven senior trees in TBM, some of which are estimated to be in the range of 150 years old. These trees were very much in need to restorative pruning, which helps to reduce limb loss and encourages balanced and sustainable future growth.

This year, Tree Trust TBM will be completing life-extending professional tree care for three legacy sugar maple trees, each with an estimated age of more than 100 years. The three trees are in close proximity to one another on Napier Street East and Russel Street East. Hydro line access and arborist scheduling will be streamlined by grouping these trees together for conservation care. Residents in this area have been asked to refrain from tapping the trees for maple syrup as this can add extra stress in a year of anticipated pruning.

Stay tuned for an announcement of the date for this conservation work. The public will be invited and welcome to visit throughout the day to watch the Arboreal Tree Care arborists at work, performing their high canopy, aerial feats of tree care.

Tree Trust TBM is a charitable organization that collects and applies donated funds to maintain and the extend the lives of significant legacy trees and grow new generations of trees in TBM. We are still fundraising for care of these trees so please consider supporting this effort. Donations can be made at www.treetrust.ca (specify TBM chapter in the drop down menu associated with the donate button). For further information or assistance, contact tbm@treetrust.ca



Beaver Valley Sustainable Tourism Strategy

An application was submitted to the Tourism Economic Development & Recovery Fund in April 2021, with approval received in August 2022. In December 2022, following a request for proposals process, Bannikin was awarded the contract to develop the region's first Beaver Valley Sustainable Tourism Strategy and Action Plan.

The Beaver Valley Corridor is located at the southern tip of Georgian Bay, and cuts into the Niagara Escarpment. It begins near the Village of Flesherton at the south end, and includes the communities of Kimberley, Eugenia and Thornbury-Clarksburg in the north. The Corridor includes the Bruce Trail, Beaver River, and several natural landmarks including Old Baldy, Duncan Crevice Caves and Eugenia Falls. Visitor amenities and tourism infrastructure are limited, there is no consistent branding and positioning, and there is confusion between the multiple public and private landowners, user groups and land stewards around role and responsibility, creating barriers to making the area market-ready.

To date, limited attention has been focused on realizing the Corridor's place as a strategic regional and provincial asset for rural economic development and diversification. As such, an opportunity exists to research and develop a Sustainable Tourism Strategy and three-year Action Plan. As a biosphere reserve, this strategy seeks to

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GO GREEN for a BETTER BLUE

GIVE THE EARTH A GIFT OF TIME
VOLUNTEERS WANTED!

We at Climate Action Now Network (CANN) in The Blue Mountains are looking for people to join us. No experience necessary! Are you a protector of trees and animals? A community member wanting to do your part for the climate? An educator? A science nerd who loves to talk recycling? Someone who trips out on hiking in the woods? or Participates in neighbourhood cleanups? These are just a few of the activities CANN members do to preserve and improve our beautiful Town. Come to a meeting! You won't be sorry. And the local beavers, owls and bats will thank you.

Email us: canntbm@gmail.com or call 519-599-3345
Message us on Facebook: [climateactionnownetwork](https://www.facebook.com/climateactionnownetwork)
Insta us: [canntbm](https://www.instagram.com/canntbm)

find alignment among stakeholders, understanding that biosphere reserves focus on balancing nature conservation with sustainable development for and with communities. To guide the process, the project partners with guidance from the Bannikin team have set the following project goal:

By late-Fall 2023, project partners Grey County, RTO7, the Town of The Blue Mountains, and the Municipality of Grey Highlands, alongside regional stakeholders, have co-developed a sustainable tourism strategy to envision the desired future state of the Beaver Valley Corridor along with a three-year action plan to initiate first steps.

The project involves four phases; the team is currently on step one:

1. Project Initiation, Management, and Communications (Begins Q1)
2. Research and Engagement Planning (Begins Q1)
3. Market Research and Landscape Assessment (Begins Q2)
4. Strategy Development and Implementation Planning (Begins Q3)

As per the contribution agreement, work is expected to be complete in Q4 of 2023 with final reports submitted by December 31, 2023.

Funding of \$50,000 for this project was included in the 2023 budget. Partner revenues of \$40,000 from Grey Highlands, Town of The Blue Mountains, RTO7 and the Ministry of Tourism, Culture & Sport will offset the majority cost.