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Summer 2021

It's been a strange old year, but here we are moving on from the pandemic with restrictions being lifted. With this good news, we want to share what we've been doing at Vivomotion.



Spending time with Mhairi prompted me to think about finding data and how to tailor it to my audience as well as how to create maximum impact with my designs.

Aniéle Viljoen-Steele, University of the Highlands and Islands

Online Training

We were lucky that our training workshops on the visual presentation of research continued online. Various testimonials have helped us ascertain that this method of interactive training is still effective.

Above picture shows Mhairi working with a group of researchers from The

Topics Covered

- Data Visualisation & Infographics
- Poster Design
- · Animation for Social Media
- Overview Figures & Graphical Abstracts
- Visuals for Public Engagement

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Visualise Your Thesis

We provided customised training for PhD students at The Universities of Glasgow and Newcastle for the 'Visualise Your Thesis' competition run by the University of Melbourne. This is an international competition that challenges researchers to develop an audio-visual presentation to present their research in 1 minute only, for a general audience. Good luck to those who took part!

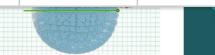
Animations

Below are stills from animations we have recently completed. First, a collaboration with **Dr. Anu Pallipurath** & **Dr. Claire Hobday** to create an educational piece about the construction of <u>The Ewald Sphere</u> for their outreach work with The British Crystallographic Society.

Secondly, we made an animation for **Dr. lain Oswald** from The University of Strathclyde to describe his research in developing novel technologies to produce pharmaceuticals. The animation will be used for his outreach work.

Finally, as members of the **Dundee and Angus Chamber of Commerce** we were delighted to animate their newly designed logo in order to help with the launch of their new website and brand. An exciting project highlighting the diverse business sectors in our region. Click <u>here</u> to see animation.

Thanks to our creative team who have worked on these projects; animators Dan Thompson & Fraser Murdoch, illustrator Andrew Torrens and voiceover artists Hannah Visocchi & Charlotte Thompson.







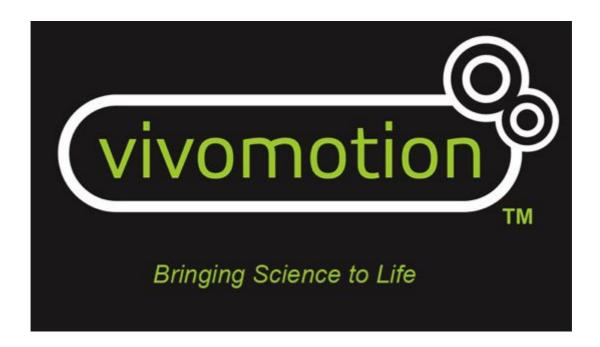
The heart of the region www.dundeeandanguschamber.co.uk

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