



Care First means, we let care (our heart) lead the way in all money matters and make sure that money serves the well being of people and the Earth and is not used at their expense (Money First).

My wife Sandra and I have just returned from

the Netherlands after a great visit of further grounding and expanding Care First. On our first night back I had a beautiful dream. I saw *money as a small star, supporting and serving everything, radiating beautifully*. I was with a big group of people exploring how we create this beautiful money and let it replace the money we know.

We can transform money with our intention and consciousness from what it is as a result of our Money First attitudes to what it can become when we apply Care First.

We have decided to spread the Light of Care First worldwide, to inspire everyone to apply it and believe in its power and clarity.

Five questions

Together with many others we have been asking ourselves **Five Questions** to empower ourselves into action and explore our common ground for creating a new culture. A culture with an overall focus on happiness and well being and a financial and economic reality to serve this.

The five questions relate to fields of operation which we visualise as five sails on a ship. The ship is made of everyone's unique selves and talents, as a symbol of our interconnectedness and co-operative effort. The Five Questions are:

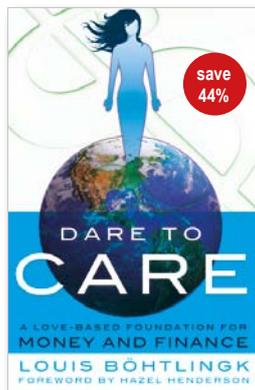
- 1) Do we agree that all children and grown-ups need to be heard and seen in their true essence and called forward to bring their deepest gifts and talents? (**Our Emergence**)
- 2) Do we agree that we all need to empower ourselves and each other to govern our world together, be responsible and create the financial, economic reality we want? (**Self-governance**)
- 3) Do we agree that by applying Care First – using money in service of the well being of people and the Earth and not at their expense – we can create a huge breakthrough on all levels in our culture? (**Care First**)
- 4) Do we agree that money can be seen as a common good to serve us and our beautiful Earth? That together we can decide how to create, use and allocate it? (**Global Financial Commons**)
- 5) Do we agree that all beautiful gifts the Earth provides for us, are there for us to receive, share and steward together? (**Sacred Earth**)

To care for all things

All these questions relate to huge thresholds we can cross. We found a lot of agreement with many on this and are using it to build our

world together.

The Care First idea was born in relation to transforming our financial world, but the care can be applied in all directions: care for ourselves, each other, our world, our Earth and our money.



Care for ourselves

care for our needs, well being and happiness
care for what we want to do in life, for our mission
care for who we are

Care for each other

to work together and take each other into account
to listen deeply to everyone's unique contribution
to see what emerges from our midst and build our world

Care for our world

to see how we can govern it together
to create the culture we want on all levels
to take responsibility, stand up and let our Voice be counted

Care for our Earth

care for our resources, eco-systems and all that lives in Nature
to share what the Earth provides and receive it as a Gift for us all
to take what we need and not more

Care for our money

care for our financial needs
care for the money between us all – our Global Financial Commons

care that our banks, financial networks, credit unions, cooperatives all see money as we do: to care first!

Dare to Care – courage and breakthrough

It is very clear that as a world we are very confused about money and that it is not common to see money as something we use in service of the Whole, of our well being and happiness. In our Money First World so much harm is done for money's sake in all areas of life. Another main Dutch Bank SNS had to be bailed out because of irresponsible behaviour with people's savings. The scandalous Atol disability assessment procedure in the UK to cut benefits, causing people to die through stress and tension. It is unbelievable. Hurt done to people because of how we resolve our deficit, which is part of the crazy way we run our financial world.

It is so important that we learn to listen to the language of our hearts and understand its power and intelligence, to listen to the core of our being (our Heart of hearts). It takes courage to go there, to overcome our fears and conditionings and break through social pressures in relation to how we live with money. We live in a world, where it is not easy to live in a Care First manner and Money First governs many things. It is here that we can make a breakthrough both in ourselves and as a culture, so that Care truly leads the way in all things. This is what my book **Dare To Care** is all about.

The change begins with us, with our attitude, responsibility and consciousness. Money First and Care First are attitudes that influence our decisions as individuals and on every level of decision making in our culture. We can make sure we all become well informed citizen's so that we can decide what steps need to be taken.

I believe that with 21 Dec 2012 transition we are entering a **New Era of The Heart** as a next phase of human evolution, where the Heart becomes the mirror for all we do and where the Heart wants to guide all human affairs. With our heart's intelligence, co-operation and humility I believe we can resolve the issues at hand.

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BOOK FOR GIVING, MULTIBUY OFFER!

DARE TO CARE Louis Bohtlingk

The message of this book could not be more appropriate or timely. Louis Bohtlingk offers an inspiringly simple yet far-reaching idea for transforming our economy and the world of finance so that it supports, rather than undermines, our human needs and those of our planet. He suggests that, by changing the way we think and feel about money, transforming our approach from a money-first to a care-first attitude, we can all help to create a better world in which greed and fear no longer dominate our financial decisions, and caring and compassion become our primary guides when making money-related choices. Bohtlingk shares his vision for a love-based economy and a care-first world, using examples of businesses, organizations, communities, and individuals who have made this approach work for them and those they serve. Through **Dare to Care** you will come to view finance and economics from a new perspective, one which urges you to reorganize your approach to money and so become empowered to act and achieve a care-first worldview.

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