



STEVAN VLASHKI, 24

COMMUNICATION, EVENTS, SOCIAL MEDIA MARKETING

Skopje, Macedonia



WORK EXPERIENCE

Creative House, New York City, NY MARKETING & EVENTS INTERN

JUL - AUG 2017

- Helped planning marketing events
- Organized the facilities and managed all details about the events

Creek Club, Locust Valley, New York City, NY DESIGN & OPERATIONS INTERN

JUN - OCT 2015 & JUN - OCT 2017

- Arrange meetings for the clubs board committee
- Designed flyers, posters and menus for the members of the country club

Zdravko Cvetkovski GUC & Shaip Jusuf High Schools SUBSTITUTE TEACHER FOR BUSINESS, ENTREPRENEURSHIP & MARKETING

OCT 2016 - JAN 2017

- Fostered a classroom environment conducive to learning and promoting excellent student/teacher interaction.
- Prepared power point presentations and materials for every class

Hotel Aleksandar, Skopje, Macedonia ASSISTANT MANAGER

JAN 2012 - DEC 2014

- Planned and managed the working schedule, reservations, finances
- Greeted the guests and showing them around

Saatchi & Saatchi, Skopje, Macedonia MARKETING AND SOCIAL MEDIA INTERN

2013

- Helped with ideas about marketing campaigns for new clients
- Worked with the design team on social media ads
- Learned about clients requests, budgeting and deadlines



ENROLLED IN GRADUATE SCHOOL IN ECONOMICS
Major: Business Economics



3 YEARS EXPERIENCE in Marketing and Operations



2 times at "Work & Travel" in USA

CREATIVE & SOCIAL SKILLS

EVENT PLANNING	★★★★★
SOCIAL MEDIA	★★★★★
CREATIVITY	★★★★★
DESIGN & VIDEO EDIT	★★★★
MARKET ANALYSIS	★★★★

TECH SKILLS

MAC OS	★★★★★
MICROSOFT OFFICE	★★★★
ADOBE PHOTOSHOP	★★★★
FINAL CUT PRO	★★★★

LANGUAGES

ENGLISH	Proficient User
MACEDONIAN	Native Speaker

HOBBIES

DJING, PHOTOGRAPHY, BINGE WATCHING NETFLIX

MEMBERSHIPS

ESN Ferrara Student Network
American Corner Skopje
AIESEC Macedonia



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FORMAL EDUCATION

M.Sc. in Economics, Business Economics

GRADUATE SCHOOL

OCT 2015 - PRESENT (Expected graduation: Winter 2018/19)

Integrated Business Institute, Skopje, Macedoni

Thesis: Economic Justification of Preventive Versus Curative Dental Care

1 Semester Master Studies in Economics in Italy

ERASMUS+

JAN - JUL 2016

University of Ferrara, Ferrara, Italy

B.Sc. in Economics, Marketing Management

UNDERGRADUATE SCHOOL

OCT 2012 - OCT 2015

Integrated Business Faculty, Skopje, Macedonia

Thesis: The Strategic Approach to Marketing Communications and Their Impact on Consumer Behavior



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VOCATIONAL EDUCATION

Digital Communication Specialist

CAREER DEVELOPMENT ACADEMY

NewMan's Business Accelerator, Skopje, Macedonia

JAN 2018 - MAR 2018

- Public Relations and Image management through Social media
- Facebook, Instagram, Twitter, YouTube and SEO
- Campaign Planning, Budgeting and Execution

CREATIVE & SOCIAL SKILLS

EVENT PLANNING



SOCIAL MEDIA



CREATIVITY



DESIGN & VIDEO EDIT



MARKET ANALYSIS



PROJECTS, COMPETITIONS AND SEMINARS

Introduction to Google advertising, Brainster, Skopje 2018

- How to use the Google Ads Platform for displaying Ads on Google Search

Marketing concepts for generations X, Y, Z. Brainster, Skopje 2018

- Strategies for creating marketing campaigns that focus on the socio-psychological and demographic profile of the target audience

Youth Council of the US Embassy in the Republic of Macedonia 2018

- Presentations of how Instagram can benefit your cause

ISPEHE project Skopje, Macedonia 2017

- Presentation of integrated model and strengthening of innovation and efficient learning for high education

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PROJECTS, COMPETITIONS AND SEMINARS

Youth Workers United Seminar Bitola, Macedonia 2016

- Subject: Networking and good governance for youth civil society organizations

Youthpass Youth Exchange, Nish, Serbia 2015

- Addressing prejudices about gender, gender roles and how they affect our lives

Body, Mind and Spirit Festival Skopje, Macedonia 2013

- International business conference with Dean Thorpe - How to increase sales and reduce

Macedonian Open Seminar of Education and Motivaton, 2012

- Leadership & Entrepreneurship



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